

**CHILDCRAFT 1969**

toys that teach







# CHILDCRAFT

## FIRST TOYS

"TOUCH".

"DON'T TOUCH".

Which do you say to your child?

The world in which a child lives is new and exciting. On every side are discoveries waiting to be made. Imagine yourself on the moon or another planet, completely unexplored. To a child, our everyday world is equally strange—and vital to know.

An adult's pursuit of knowledge is inhibited by cautions acquired in a lifetime of experience. We know the dangers and therefore we want to protect the child from his own curiosity.

Yet this eagerness to learn is the child's prime asset in the process we describe as his education. If we thwart it, we stunt his personality development, delay the achievement of the skills he will need to cope with a demanding adult world.

More than ever before, parents and educators are aware of the need to enrich the child's environment for learning—with materials and equipment that he can touch and manipulate, that stimulate curiosity and creativity while they develop confidence and enthusiasm.

"Toys that Teach" have been developed by professional educators to encourage and enhance the child's learning process during the critical growing years. The 1969 selection previewed here includes first toys for the toddler and pre-toddler, put-together toys for the early years, blocks and accessories, puppets and puppet theatres, games and devices for learning through fun, language arts, science, the new math. Here also are arts and crafts, active games, quiet games, and gift suggestions.

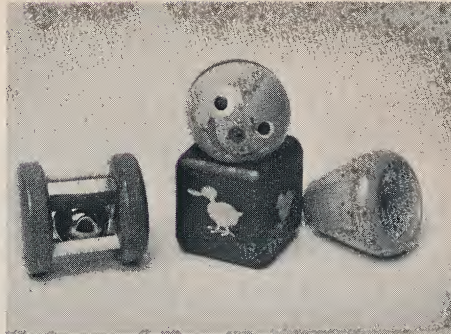
Good educational toys offer challenge and fulfillment to the child. They must be sturdy and durable, to provide a permissive atmosphere in which he can exercise his need to touch and feel, even throw and pound. CHILDCRAFT "Toys that Teach" are well built and long-lived. They are suited precisely to the child's abilities and interests. In many cases, they "grow" with the child. They are safe and they are fun. The child returns to them again and again for hour after hour of constructive play experience.

You are invited to explore these pages for year-around gift ideas that will help children to a fuller achievement of their potential. Parents in the New York metropolitan area are invited to visit CHILDCRAFT's New York showroom and see a full display of these and other advanced educational toys, furniture, and play equipment...presented by CHILDCRAFT, the store that furnishes your child's school with its play materials and equipment.

**CHILDCRAFT**  
EQUIPMENT CO. INC.



155 E. 23rd STREET, NEW YORK, N.Y. 10010



**Kinder Toy.** A combination of four versatile enameled wood pieces, designed for grasping, blowing, building and rolling. Ball, horn, roller with bell, and special block can be put together in dozens of fascinating constructions. Non-toxic colors. 9-18 mos.

8J 217—¾ lb. .....\$2.25



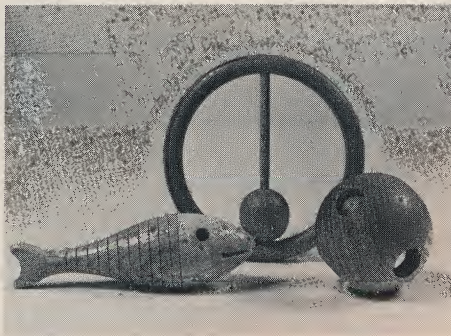
**Cradle Symphony,** like the famous Cradle Gym, made of wood with spring suspension that makes it an exerciser with the added feature of a wonderful music box. Whenever the child or mother pulls the center ring, the music box plays a lullaby in lovely bell-like tones. Attaches instantly to crib or playpen. 4 mos.-1 yr.

8J 345—2 lbs. .....\$5.00



**The Original Cradle Gym.** "Chinning bar", rings, things on strings. Ingenious design helps develop baby's arms, legs and back. Bars, balls, beads are smoothly finished hardwood, with hard rubber-like rings, metal springs. Safe bright colors. Attaches instantly to crib or playpen. 6-18 mos.

8J 344—¾ lb. .....\$2.00



**See-Hear-and Touch Rattles.** A fish, a ball-in-a-ball that rolls or rests, and a ring with a sliding ball, all make pleasing subdued sounds for the child in carriage, crib or playpen. Handsomely designed of beautifully grained hardwood, they are smooth to the touch. Safe all-in-one construction with no loose parts. Gives a young child the see-hear-touch experience he needs. 4 mos.-1 yr.

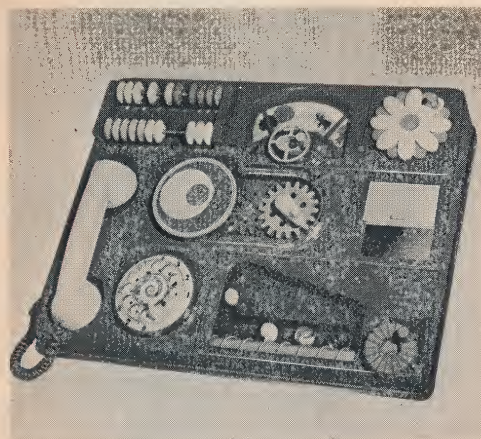
8J 305—1 lb. .....\$4.95



**Gyro Teether.** A crib toy that soothes as it teaches. Three rings of smooth polished hardwood for baby to bite, as he discovers his first teeth...and his power to use his hands as the rings turn on their axis. 4 mos.-2 yrs.

8J 343—¾ lb. .....\$3.50





**Activity Board.** Every facet of activity which holds a child's interest is incorporated in this one board. Full of motion, color, sound, and manipulative devices, it will stretch a child's span of attention to the fullest degree. A telephone with a dial and bell, a steering wheel that spins a panorama of scenery, counting discs, a gear that animates bouncing circles, sliding door with mirror, and worm gear that transports colorful balls. An ingenious device full of exciting action. 2-5 yrs.  
8J 353—2½ lbs. ....\$5.00



**Texture Ball.** Pentagons of different textured brightly colored fabrics cover a 7" diameter ball of firm but yielding foam rubber. The youngest child may catch, play, hold—see the pretty colors, feel and differentiate between the different textures. 8 mos.-3 yrs.  
8J 348—1 lb. ....\$5.00



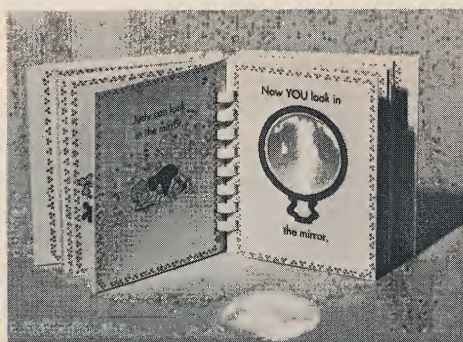
**Rubber Blocks.** Six soft hollow rubber blocks for baby to squeeze, stack, and float. Cubes are deeply embossed in bright primary colors. Each has a squeaker that won't come out. 6 mos.-2 yrs.  
8J 219—1 lb. 8 oz. ....\$4.95



**Play Pen Books.** Brand new—a set of delightful "books" made of pillow-soft foam-filled vinyl-soft and squeezable, to appeal to little fingers. Beautifully illustrated, completely washable. Set of 3 books, each in its own see-through carrying bag. 9-18 mos.  
8J 332—12 oz. ....\$2.95



**Clutch Ball.** Unique cloverleaf construction gives young hands 12 real hand-holds for catching and throwing. Foam-filled, cloth covered; 7" diameter. 2-4 yrs.  
8J 159—2 lbs. ....\$2.95



**Pat the Bunny** delights children because they can actually pat the bunny's soft fur, smell the flowers, feel Daddy's scratchy whiskers, etc., as they go through this enchanting book. 1-2 yrs.  
8J 107—12 oz. ....\$1.95



**Peek-a-View.** Pictures light up, change continuously as baby pulls the ring. An action filled, colorful first toy for playpen or crib. Reaching for the ring and being rewarded by a delightful picture, helps the child develop coordination and manipulative skill. Completely assembled. Non-marring bracket attaches to playpen or crib. Washable. Light turns off when baby lets go. (Batteries not included). 6-18 mos.  
8J 354—2½ lbs. ....\$5.00





# FIRST TOYS

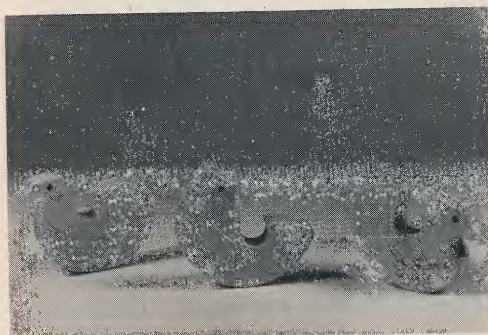
New sounds, new sights, new sensations for the growing "explorer"...

The very young child needs toys that help him experience success in acquiring new abilities. Because his interest span is short, a variety of playthings should be provided.



**Rock-and-Spin.** An exciting action toy for young children that combines rocking and spinning motions. Completely safe; will not tip over. Lightweight, sturdy, non-breakable; will not mar rugs, carpet or tile. Usable all year round, indoors or out. Shipped assembled. 9 mos.-2 yrs. Express only.

XJ 329—9 lbs. ....\$13.95



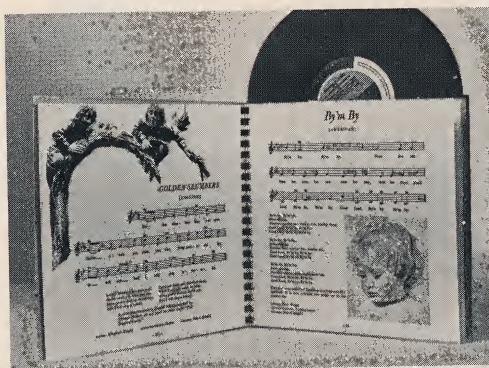
**Rocking Trio.** A duck, a fish, a bird, artfully fashioned of fine grained hardwood with carefully beveled edges, stand on their own, rock gently at a child's touch. Each seems to be observing life and the world around like the youngster whose playthings they are. Three excellent early companions for hours of play and discovery. 6 mos.-2 yrs.

8J 306—1 lb. ....\$3.95



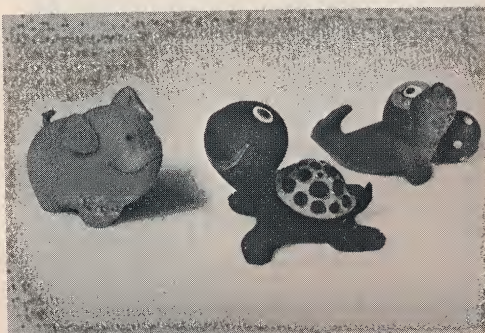
**Tip 'n Rock.** A safe exciting action chair for young children in space age design for hours of fun and imaginative play. It rocks, it twists, it turns, without making noise or marring floors. Made of almost indestructible brightly colored plastic. 1-6 yrs.

8J 346—4¼ lbs. ....\$10.00



**Golden Slumbers** brings the world's most precious lullabies into the home. Includes a recording of 16 lullabies from near and far—and the story of the Lullaby. The repertoire is in folk tradition and idiom, the Soundbook handsomely illustrated with known works of art, words and music. Give Golden Slumbers to your baby or a baby you know. 3 mos.-6 yrs.

8J 349—¾ lb. ....\$4.95



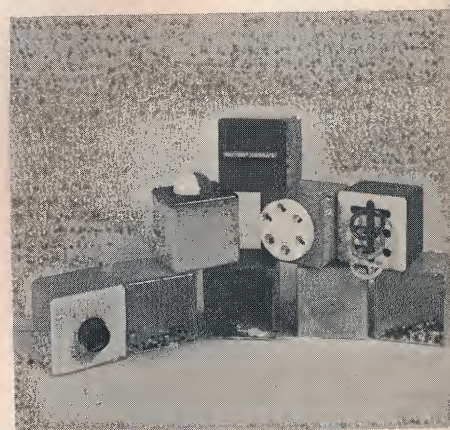
**Animal Trio.** A pink porkie pig, a velvety green turtle in its orange shell-house, and whimsical blue seal with its own polka-dot play ball attached, make a winsome trio for the carriage trade. Made of pure latex rubber, babies love to feel their textures, touch tails, snouts, ears, paws, and hear their tiny squeeks as they squeeze them. Imported from Spain. 6 mos.-2 yrs.

8J 357—½ lb. ....\$2.40



**Giant Links.** First manipulative toy. Bright red, yellow, green and blue links of smooth rigid plastic are easy for little hands to hold and pull. Imagine the satisfaction as they come apart, go together. Washable, safe even for teething. 1-3 yrs.

8J 350—1 lb. ....\$1.95



**Action Blocks.** A novel set of nine colorful plastic blocks, with an unusual amount of entertainment value for an inexpensive toy. 3 of the blocks appeal to a child's love of rattling sounds; each of the others has a different type of action, providing a variety of manipulative experience for young fingers. Many stimulating hours of fun for infants and toddlers. 6 mos.-2 yrs.

8J 311—1 lb. 12 oz. ....\$2.95

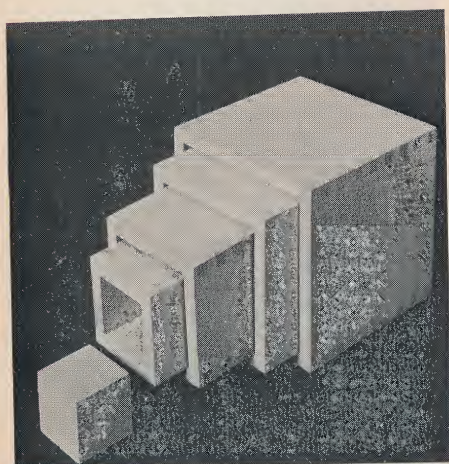




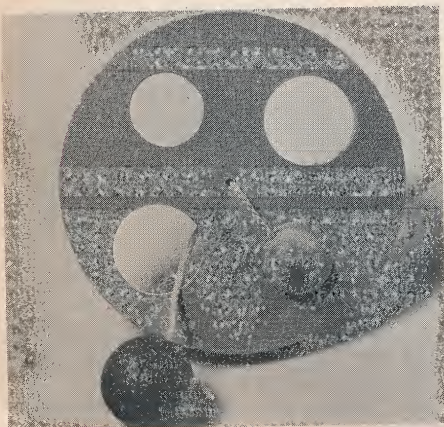
**Squeeze-A-Blocks.** Set of 6 washable cloth covered foam cubes and rectangles in 4 colors (green, red, blue, orange) with ends in matching gingham and polka dots, invite very young children to hug, squeeze, pummel them, stack them up and knock them down. Quiet. Sturdy. A first introduction to size differentiation, manipulative and balancing skills. 6 mos.-2 yrs.  
8J 347—2 lbs. ....\$6.00

**Puppetoe Slippers.** Warm slippers... heart warming hand puppets. As "talking" puppets, they are easy to manipulate between thumb and hand. As slipper socks, they are warm and comfy... with foam padded soles. Color fast, hand-washable. A colorful, practical gift, combined with imaginative play value. Pretty kitty is bright blue and white, with dark-lashed green eyes, and a red-red "talk with" mouth. 3-7 yrs.  
8J 351—¾ lb. ....\$5.00

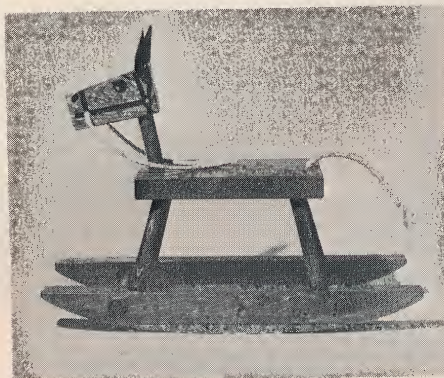
**Plushmobile.** Newest pull toy is this unusual soft plush auto, to pull, hug, cuddle, squeeze. A familiar object in a new form, sure to be a favorite for the creeper and toddler. 8 mos.-2 yrs.  
8J 352—¾ lb. ....\$4.95



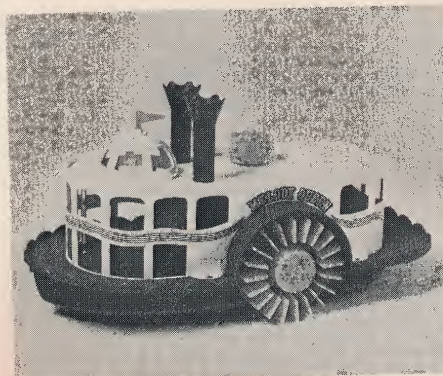
**Nesting Cubes.** An excellent way to teach size relationships. Five sturdy hardwood cubes in natural finish, four open-ended, one solid, ranging in size from 5¼" to 1½". Blocks can be nested, or stacked in vertical or horizontal arrangements.  
8M 256—3 lbs. ....\$7.95



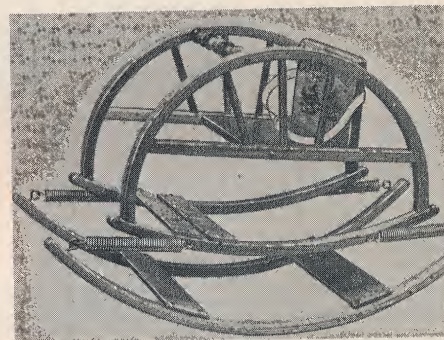
**Baby Ball Doodler.** Two smooth wooden balls of different sizes are strung to a perforated wooden disc. Baby learns to push the high ball through the big hole, and the little ball through the little hole. The balls are joined by a strong cord that binds them to each other and the wooden disc. Pulling the balls by the string adds extra play values. All smoothly finished, safe even for teething. A first manipulative toy. 6 mos.-9 mos.  
8J 355—½ lb. ....\$2.00



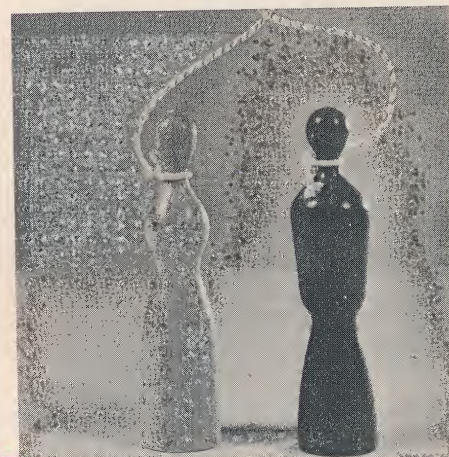
**Baby's Pony** is the safest rocking horse we know. Broad, flattened runners prevent it from tipping. Generous seat 9½" from floor. Beautifully finished. 9 mos.-2 yrs.  
8J 109—10 lbs. ....\$7.95



**Melody Queen.** Merrily she rolls along—making music—rides on water or on any smooth surface. She's White and Blue with blue smokestacks and red revolving paddle wheels. Wind her up to go, and you set her song in motion too. 12½" long x 6" wide x 6" high. All aboard. 1-5 yrs.  
8J 356—2¼ lbs. ....\$4.98



**Teetertot Shoo-Flly.** A safe and sturdy infant rocker that introduces the child to the exciting world of active play. Floating spring action provides a gentle bouncing motion that keeps infants amused for hours. Selected maple-finish hardwood. 33" long, 19" high. 6 mos.-2 yrs.  
J 308—12 lbs. ....\$10.75



**Playmates.** These smoothly turned finely grained hardwood forms, designed to fit a child's hand, develop his grasp of familiar Mother and Father figures. They produce a pleasant wooden sound at the slightest contact, and are excellent teething toys. They'll find a place of honor on a child's "memory shelf", the faithful companions of his earliest days. 3 mos.-1 yr.  
8J 358—½ lb. ....\$3.50

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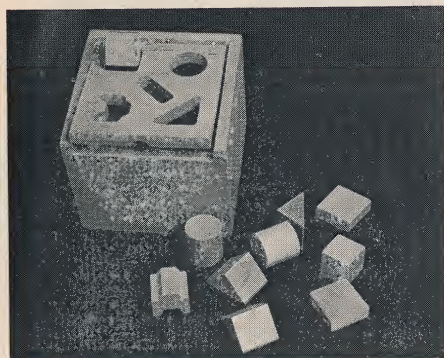




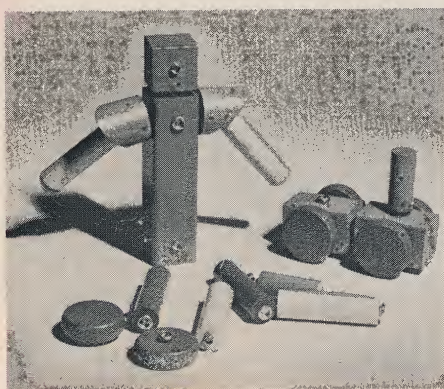
# CHILDCRAFT PUT-TOGETHER TOYS

For the early years—toys that develop coordination and manipulative skills. Here are playthings designed for their manipulative value. They help youngsters develop good muscular control, provide opportunities to learn new skills, perfect old ones.

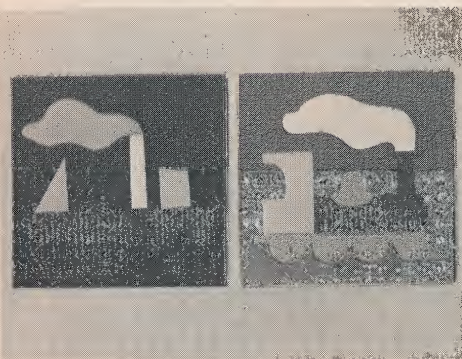
**Nesting Drums.** 10 colored drums that fit into or on top of each other. They challenge the child to stack them by size or nest them together, help him to discover size relationships as well as develop a feeling for color and balance. Can be used as sand molds, boxes for beads, dishes for goodies. The unbreakable plastic drums range in diameter from 1" to 4½". 1-3 yrs. 8M 316—1 lb. ....\$1.95



**Shape Sorting Box.** 15 Wooden blocks of five different shapes; each of the holes in the top of the box accepts only one particular shape. Excellent training in shape discrimination. 6¼" x 6¼" x 5" box is sturdily made of ¼" natural birch, with hinged lid for easy access. 1½-3 yrs. 8M 273—3 lbs. ....\$5.00



**Snap-N-Play Blocks** snap together to form cars, trucks, buildings and simple action figures. Set includes 18 pieces in four different shapes. Brightly colored squares, oblongs, cylinders and wheels in non-toxic lacquers. 3-6 yrs. 8M 241—2 lbs. ....\$3.50



**First Jigsaws.** A series of simple jigsaws in bright colors. Easily identifiable objects make up the cutouts, which are strongly shown against a plain background to avoid confusion. Sturdy plywood-on-hardboard construction. 18 mos.-3 yrs. 8Z 116—Ship—5 pieces—½ lb. ....\$1.50  
8Z 117—Engine—5 pieces—½ lb. .... 1.50



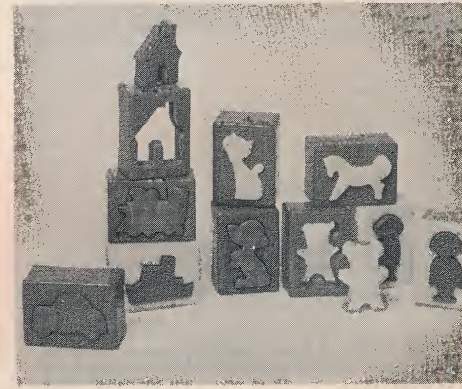
**Fuzzy Felt Pictures.** Make endless designs and pictures with these brightly colored felt shapes that cling to the special board at a touch. Almost 200 pieces; more than 15 shapes. Hours of creative amusement. 4-7 yrs. 8M 359—8 oz. ....\$1.95



**Giant Bead Stair.** From England—a handsomely finished, put-together toy that offers youngsters hours of amusement as well as a self-correcting introduction to number and color discrimination. The brightly enameled 1¾" beads are large enough for a small child to grasp and fit easily over the pegs; they are graded by color in ascending steps from 1 to 5. Beautifully crafted of fine hardwood; 10" long, 9½" high, 2½" wide. 1½-5 yrs. 8M 393—2½ lbs. ....\$7.50



**Pattern Grading Board.** Imported from West Germany. A sturdy natural wood board with finely turned holes and an assortment of 9 oversize pegs in 3 lengths and 3 bright colors to "plug" in. The board has two "playing" sides. 9 large holes on one side are arranged in rows, 7 on the other in a circle. An early manipulative experience, combined with the opportunity to experiment. 2-5 yrs. 8M 317—2 lbs. ....\$3.00



**Puzzle Blocks.** Building blocks with 3 dimensional inserts in familiar shapes that can be fitted into the blocks or can stand alone. Teaches shape and form. Set of 10, in contrasting colors. 2-5 yrs. 8M 357—1 lb. 6 oz. ....\$2.00





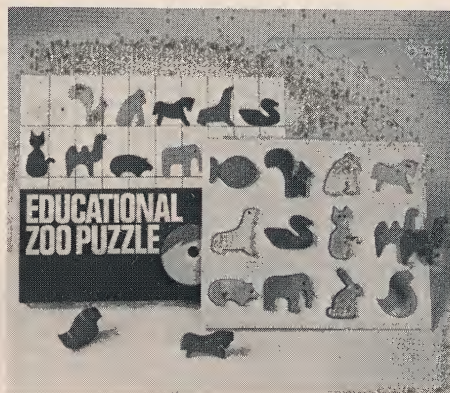
**Intarsio.** From Italy comes this handsome game based on the art of inlay. Take 24 each of 6 basic shapes in rich colors—multiply by imagination—endless combinations are possible. This manipulative game teaches recognition of geometric shapes, pattern perception, creativity in design. 144 colorful pieces in 4-compartment sorting box, plus sturdy 12" x 12" tray. Includes instructions. 3-10 yrs.  
8M 320—4 lbs. ....\$4.00



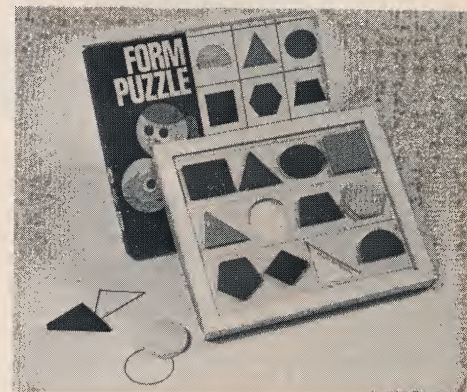
**Play Chips.** This toy with a purpose teaches concept of quantity, sorting, counting, color differentiation, design. Chips are sturdy, smoothly finished beveled-edge wood impregnated with bright non-toxic colors. 40 Play Chips, approx. 2" overall and 5/16" thick, in 4 different shapes and colors, are neatly contained in 4-compartment sorting box, 5 1/2" high, 6 7/8" in diameter. 2-5 yrs.  
8M 319—2 lbs. ....\$4.00



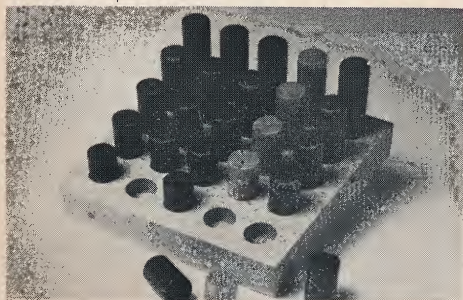
**All by Himself—All by Herself.** Fascinating, strong cloth books that help a child learn to handle the fasteners used in dressing. Each page has a colorful picture, a rhyme, and a fastener: buttons, zippers, laces, snaps, hankies, a buckle for boys, a bow for girls. 3-5 yrs.  
8M 247—All by Himself—6 oz. ....\$1.95  
8M 248—All by Herself—6 oz. ....\$1.95



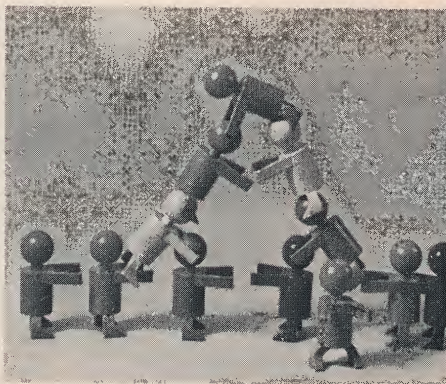
**Zoo Puzzle.** The very young child learns to recognize basic forms while fitting each of these colorful high-relief animals into its proper home in the board. The hollow animals may be filled with clay or sand; they stand by themselves to provide additional play situations. 2-5 yrs.  
8M 344—1 lb. ....\$2.50



**Form Puzzle.** An introduction to geometric forms for the very young child. 12 different brightly-colored shapes, each with its own nesting place in the board. The High-relief pieces are easy to grasp, can be used for tracing common geometric shapes. 3-5 yrs.  
8M 318—1 lb. ....\$2.50



**Peg Sorting Board.** Imported from West Germany. A sturdy natural wood board with two playing sides and an assortment of 25 pegs in 5 lengths and 5 bright colors, challenge the dexterity and originality of the child. 25 holes on one side of the board arranged in equal rows, offer an incentive to many orderly arrangements of color and size graduations. 21 holes on the other side, form a pattern that varies as the child turns the board. 2-6 yrs.  
8M 398—2 lbs. ....\$4.25



**Acrobatics.** This enjoyable dexterity toy features 12 colorful acrobats that can be stacked horizontally and vertically, to perform a variety of miraculous balancing feats. 4-8 yrs.  
8M 228—2 lbs. ....\$3.98

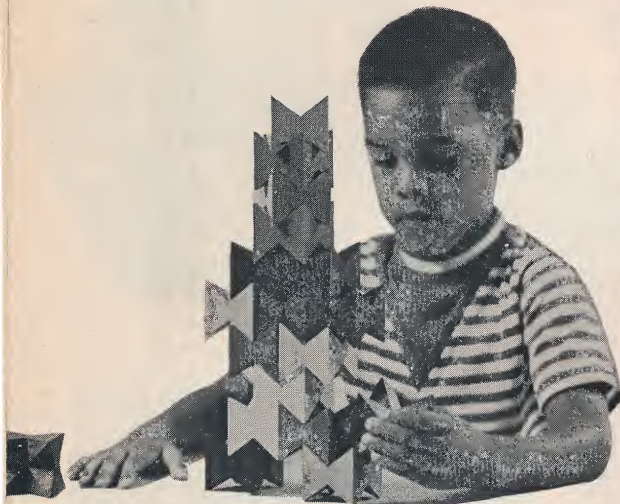


**Fit a Space** teaches the child color and form association. 48 pieces, in 12 different shapes, fit into 16 colorful rubber discs, 3 3/4" in diameter. Provides training in color and shape recognition. 3-6 yrs.  
8M 225—2 lbs. ....\$3.95





# CHILD CRAFT PUT-TOGETHER TOYS

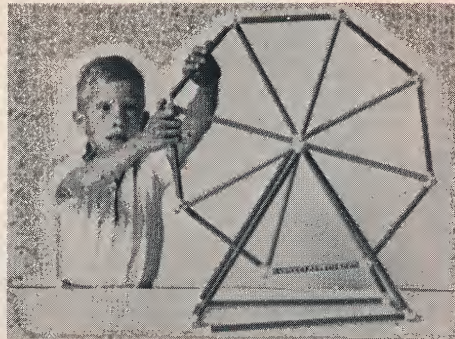


**Prismatic Blocks.** Kurt Naef, the internationally-known toy designer, created these multi-faceted blocks that combine in unusual, seemingly gravity-defying structures. The blocks have 20 faces and interlock easily, to extend spatially in any direction, the structure gaining strength as it grows. 18 hardwood blocks, in 5 bright colors. 3-7 yrs.  
8M 325—2½ lbs. ....\$8.00

**Playplax Squares.** These multi-colored translucent squares interlock to build unusual structures in three dimensions. The slots fit together easily, so that even the very young can develop their manipulative skills while they exercise creative initiative. Squares can be combined with Playplax Rings, for a multitude of exciting designs. 36 slotted 2" squares. 3-8 yrs.  
8M 111—1 lb. ....\$3.50



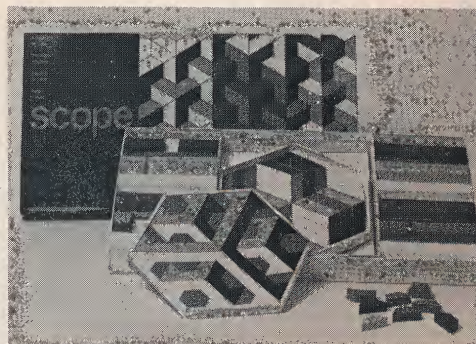
**Dimensional Puzzle.** These fit-in geometric shapes from Holland prepare young children for form and color differentiation, teach them to distinguish between circles, polygons, rectangles and triangles. Each of the 12 wells in the board contains a form within a form, in contrasting colors. Self-corrective, and easy for the very young to manipulate. 4-7 yrs.  
8M 303—1 lb. ....\$3.00



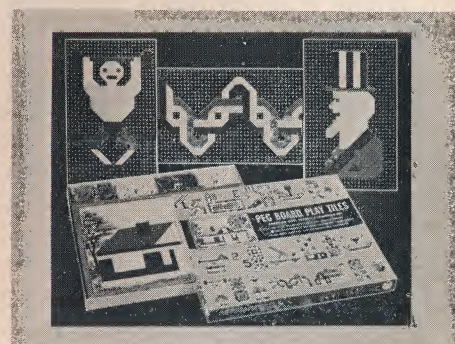
**Snap Sticks.** Unique connecting principles makes it easy for young children to build dozens of different structures—including many action toys. Unbreakable connectors and wheels, hardwood dowels snap together easily, hold firmly. 166 brightly-colored pieces. 5-12 yrs.  
8M 284—2 lbs. ....\$4.95



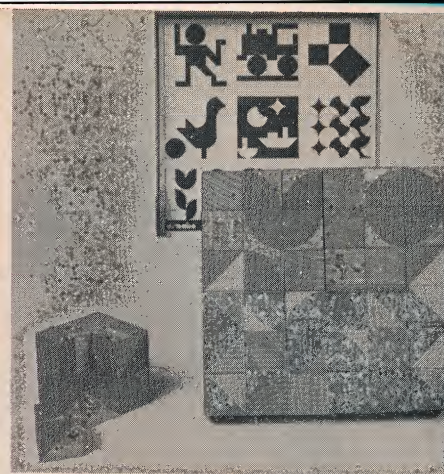
**Playplax Rings.** Like Playplax squares, these translucent colored rings are slotted for easy assembly into a variety of designs. Multi-columned structures, futuristic towers rise in glistening splendor as the child's imagination gains new insight into geometrical shapes and relationships. 24 rings—red, blue, amber, green, and clear, 2" in diameter. Rings can be used with Playplax Squares. Imported from England. 3-8 yrs.  
8M 110—2 lbs. ....\$6.00



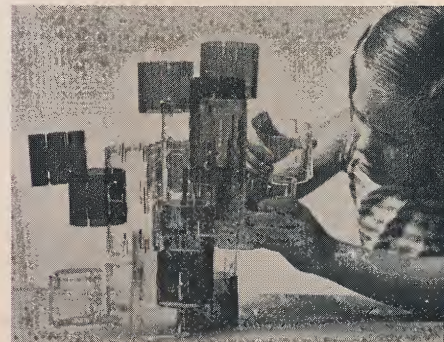
**Scope.** Here's new dimension in parquetry design! Using a basic trapezoid shape, these colorful pieces can be combined in a variety of ways, forming hexagons, triangular and diamond patterns with an unusual 3-dimensional effect. 144 pieces and hexagonal work tray; instructions and starting patterns included.  
8M 209—3 lbs. ....\$4.95



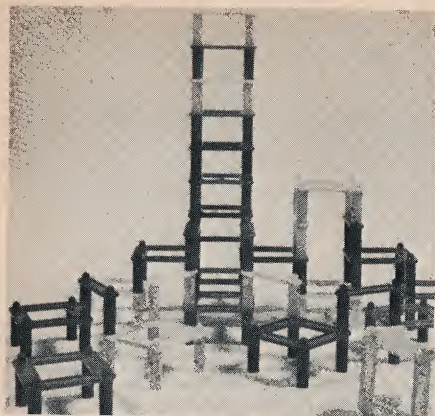
**Pegboard Play Tiles.** 448 Plastic Tiles in 3 shapes and 4 vivid colors are arranged and rearranged on pegboard to create an unlimited number of pictures and designs. 5-9 yrs.  
8M 321—3 lbs. 12 oz. ....\$4.25



**Ornabo.** From Switzerland, a handsome rendition of another play idea from famed designer Kurt Naef. These versatile, beautifully finished hardwood blocks feature a different design element on each face; combining them produces an endless variety of figures, designs or geometrical shapes. A fascinating creative medium for any child. 4-10 yrs.  
8M 307—Ornabo Senior—3 lbs. ....\$15.00  
8M 308—Ornabo Junior—1 lb. ....\$4.00







**Ji-Gan-Tiks.** A new tower builder and stacking toy for very young children. The sturdy, colorful square units lock together easily, provide an open-ended exercise in manipulative skills. 31 pieces including connectors, in red, yellow, blue and green. 4-7 yrs.

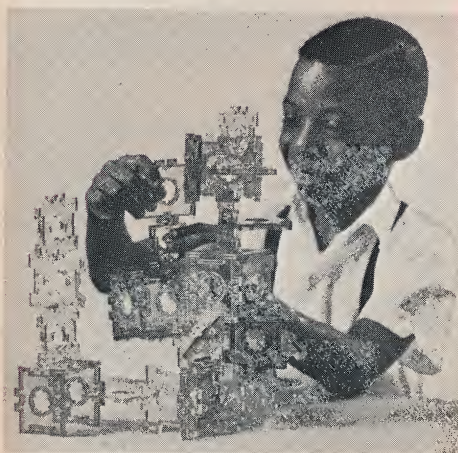
8M 310—2 lbs. ....\$2.98



**Top Towers.** Just one shape (in many colors) formed to fit firmly into others of its kind. Builds tall fascinating down-to-earth or moon and space structures. Hours of fun as he builds a good sense of balance, develops his feeling for form and color. Designs may be formal or free, random or planned. 4-7 yrs.

8M 399—3 lbs. ....\$3.00

## PROSE



**Clink-A-Links.** A single shape—in 4 translucent colors—combines with others of its kind—diagonally, horizontally, vertically—to form interesting planes, solids, symmetrical and asymmetrical designs. Central core of each piece is shaped to hold its counterpart in any of four different ways. Sides are shaped to mate and balance. This building toy grows with the imagination of the child. 4-8 yrs.

8M 324—1½ lbs. ....\$4.00



**System One.** One shape supports others of its kind. Encourages innovation and permits unlimited variety of construction. Applied with imagination the young "architect" can create different structures in abstract or concrete designs. 60 pieces in rich wood tones, this system will give any child a feeling of accomplishment, as he experiments building different combinations. 6-12 yrs.

8M 327—3 lbs. ....\$10.00



**Magnastiks.** A unique scientific construction toy from France that employs magnetic force for assembling an unlimited number of figures, models or designs. A challenging manipulative toy that provides a working knowledge of the laws of magnetism. Life time magnets are permanently mounted in construction platform. 4-8 yrs.

8M 289—3 lbs. ....\$7.95



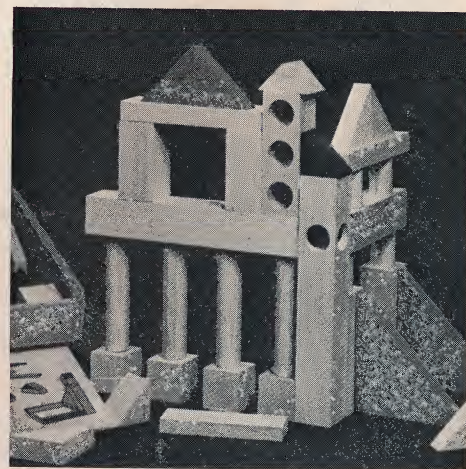
**Hammer and Nail Set.** Pounding with a purpose! A liberal supply of sticks, dots, object blocks, nails, a hammer and board permit the creation of interesting designs. 4-6 yrs.

8M 235—1 lb. 12 oz. ....\$2.50



**Childcraft Play-Panels.** A new approach to manipulative play, using modern structural materials and design concepts. These four-inch slotted squares of transparent polystyrene in brilliant colors interlock to form an unusual variety of appealing geometric structures. Reflected and refracted light react with the transparent colored panels to produce shimmering color patterns that children find especially pleasing. 30 squares, in 5 colors. 7-15 yrs.

8M 383—2¾ lbs. ....\$4.95



**Structural Blocks.** A beautifully crafted set of 45 hardwood blocks, offering a combination of shapes not usually found in conventional blocks, in a handsome wooden storage box. Sizes are in modular relationship; cylindrical pieces fit the holes in the rectangular columns. 7 pieces are finished in colored enamels for additional interest; other blocks are natural finish. 4-10 yrs.

8M 349—8 lbs. ....\$9.95





# CHILDCRAFT PUT-TOGETHER TOYS



**Connector.** From Denmark—a prize-winning construction set that stimulates the creative urge and provides satisfying achievement for children at various stages of development. Designed by architect Willy Fangel and superbly crafted in Danish beechwood, the large-size pieces can be combined in an endless succession of models; cars that move, windmills that turn, cranes that lift. The oversize dowels, blocks and wheels come in a variety of sizes, with multiple holes drilled in many directions, to give free play to young imaginations. The solidly-made beechwood box not only provides an attractive container, but is also drilled so that it can become an integral part of many construction projects. 4-12 yrs.

8M 118—5 lbs. ....\$12.00



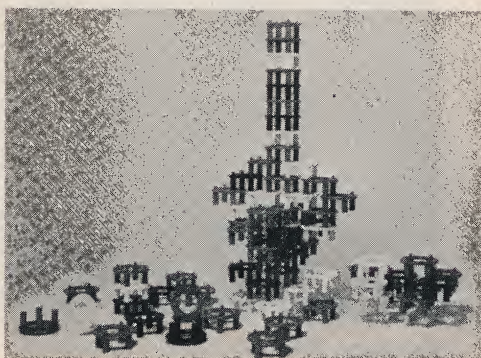
**Ringblocks.** A unique linking system created and designed Kurt Naef distinguishes this set of blocks and rings that can be joined to make architectural structures, abstract designs. The square hardwood blocks have deep curved grooves; the colorful rings hold them together in a variety of positions. 18 blocks,  $1\frac{3}{4}$ " x  $1\frac{3}{4}$ " x  $\frac{7}{8}$ ", 40 rings, 1" diam. 5-8 yrs.

8M 121—2 lbs. ....\$12.00



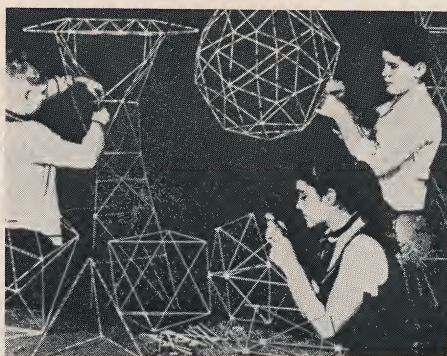
**Panelcraft.** A realistic kit that enables a child to build scale models of contemporary buildings that embody the structural components to systems used in the modern building industry. Wall panels are cedar, roofs are durable composition board. Modular parts are tongue and grooved on both sides and ends. 108 piece kit will build house, office, store, or other structures, up to 13" x 20". Includes plan book. 10-16 yrs.

8M 120—4½ lbs. ....\$9.95



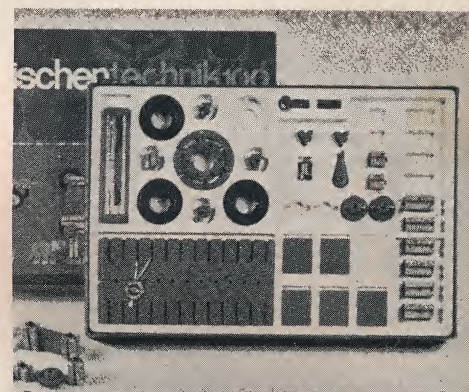
**Ringa-Majigs.** Towers of fun! A unique approach to imaginative construction. Unusual design of basic building unit permits easy assembly of structures and towers. Stimulates imagination with "space age" design concepts. 4-7 yrs.

8M 361—2 lbs. ....\$2.98



**Geo-D-Stix.** Fascinating way to learn geometric design, concepts of architecture. 350 color-coded, sturdy vinyl sticks, in various lengths, fit into flexible plastic connectors, and build all sorts of structures, including the 3 basic polyhedrons. With instructions. 8-16 yrs.

8M 332—1 lb. 8 oz. ....\$4.95



**Technik.** A sophisticated, unusually well-designed construction toy that makes many moving models, yet uses no bolts or screws. Blocks and other components are precision made of nylon; parts are indestructible in normal use. Blocks slip together, hold firmly without fasteners. Builds working models of vehicles, cranes, other mechanical devices. 7-16 yrs.

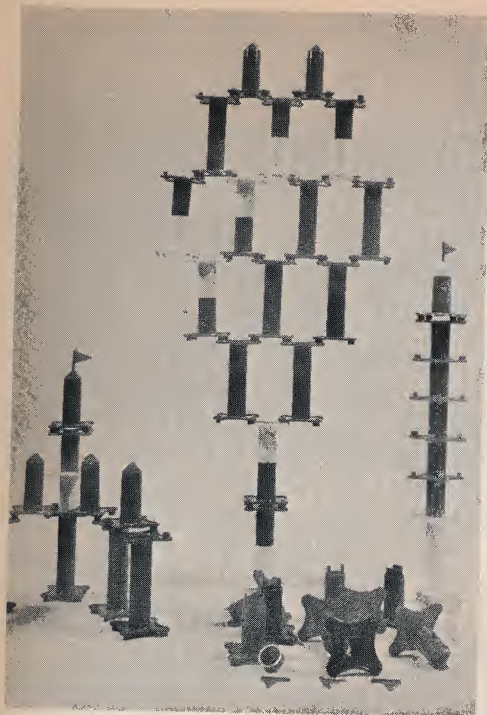
8M 395—2 lbs. ....\$8.95



**Technik Motor.** This easily-assembled motor is precision engineered, to provide mechanical operation for models built with Technik. Nylon components hold solidly together without fasteners. Motor is reversible, has universal joint and replaceable brushes. Powered by flashlight batteries (not included).

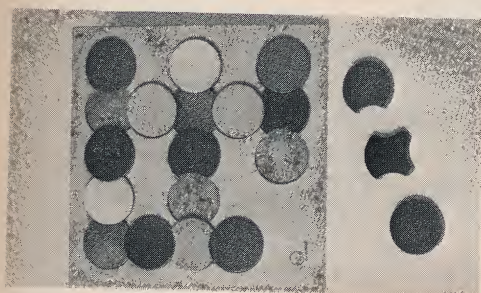
8M 119—1 lb. ....\$14.95



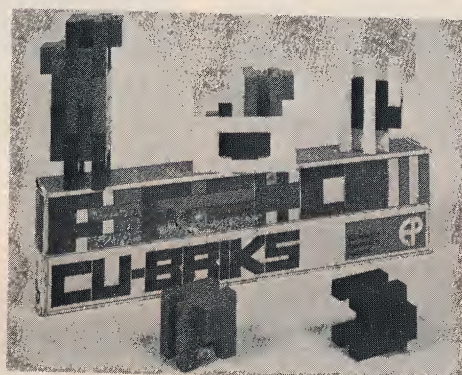


**Join-Ems.** A novel basic form that permits easy assembly of imaginative designs. Each block is 2½" tall, a cylinder-on-base combination that interlocks at bottom and top for an extra-firm structure that can grow in three dimensions. 72 pieces, including caps and flags, in red, blue, and white. 4-8 yrs.  
8M 116—4 lbs. ....\$3.95

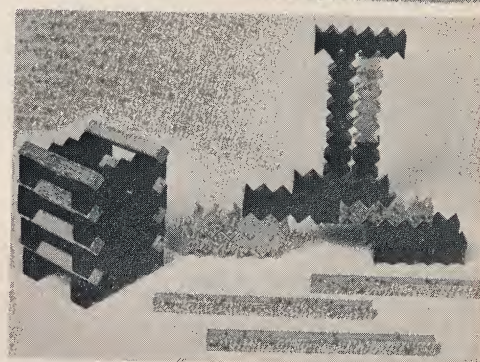
**Hexupon.** These six-sided forms are slotted to lock together in six directions. The positively interlocking shapes can be combined honeycomb fashion, in pyramids or gravity challenging towers. An excellent exercise in manipulation, as well as color recognition. Made in England. 19 precision molded pieces in rigid polyethylene. 2¾" outside diameter, 1¾" deep. 5-10 yrs.  
8M 114—2 lbs. ....\$8.00



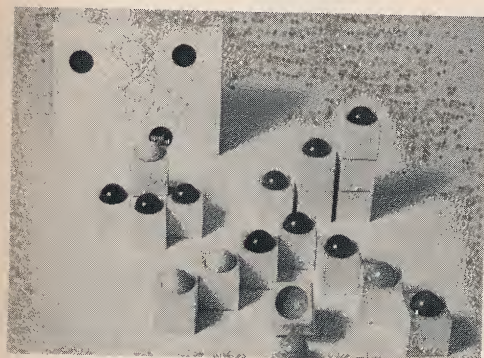
**Naef Puzzle.** Imported from Switzerland. Circular wooden puzzle pieces in bright colors make fine designs on hardwood playing board, indented to receive them. Some are whole circles, some are semi-circles to nest with one to four other circles. Some children discover sooner than others ways to put the Naef circles back in place—but they all learn how different shapes fit together as they have fun trying to make different combinations. Designed by Kurt Naef. 3-6 yrs.  
8M 112—1 lb. ....\$7.00



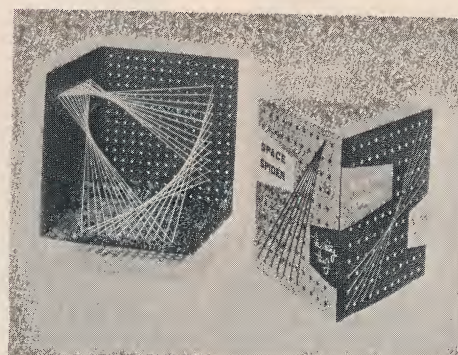
**Cu-Briks.** This colorful set of precision-molded pieces, in a distinctive geometric shape, comes from Holland, provides a child with hours of fascinating fit-together play. The pieces interlock firmly, to build a tower, hose, staircase—or imaginative play animals. A delightful exercise in imaginative construction. 5-10 yrs.  
8M 115—1 lb. ....\$3.95



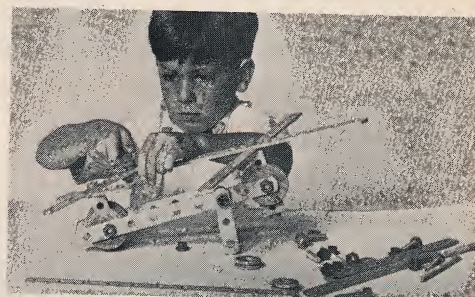
**Rick Rack Blocks.** Unique zigzag shape blocks can be combined with each other or with rectangular dowels, to create unusual spatial arrangements, horizontally or vertically. A young child can experiment with balance and design as he builds simple spans and structures. Precision cut hardwood, attractively lacquered in four colors, with natural finish dowels. Made in Switzerland from an original Kurt Naef design. 3-8 yrs.  
8M 117—2½ lbs. ....\$8.00



**Spheres and Blocks.** These highly polished hardwood blocks, designed by Kurt Naef interlock with the brightly-colored spheres to provide a new experience in building. Matching the spheres to the colored circular hollows in the blocks gives training in color recognition. 20 cubes, 1¼" and 20 balls in 7 colors. 4-7 yrs.  
8M 113—1¾ lbs. ....\$10.00



**Space Spider.** This unique "String Sculpture" kit makes stunning designs in three dimensions. Special elastic string, in brilliant fluorescent colors, can be threaded through the perforated black panels to make hundreds of fascinating mathematical patterns. 8-adult.  
8M 360—1 lb. ....\$3.95



**The Toymaker.** This beautifully-crafted construction toy is an international prize-winner. The wooden girders, threaded rods and extra-large wheels can be assembled with the special nuts and bolts to make dozens of toys that move, roll, spin. The 69 parts are designed for precision fit, easy assembly. Seasoned hardwood, for long life. Made in Denmark. 4-9 yrs.  
8M 368—1 lb. 8 oz. ....\$5.00





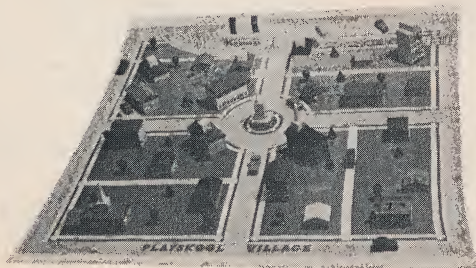
# CHILDCRAFT BLOCK PLAY

Unit building blocks and accessories—basic play tools that permit your child to play at his own level of development, build new structures, try out new ideas.



**Sculptured Rubber Figures.** Lifelike, accurately scaled reproductions of familiar animals and people with exquisite attention to detail in coloring and expression. Farm set includes 10" stallion, as well as colt, bull, pig, cow, calf, and sheep, to scale. Other sets feature zoo animals. 3-8 yrs.

- 8B 272—Farm Animals 2 lbs. 6 oz. .... **\$11.95**
- 8B 168—5 Zoo Animals (Giraffe, Elephant, Zebra, Lion, Bear) 2 lbs. 12 oz. .... **\$11.95**
- 8B 169—Zoo Animals (Tiger, Camel, Alligator, Wolf) 1 lb. 6 oz. .... **\$7.50**



**Village.** A fascinating introduction to community awareness. Children can create their own little village, with a central square and monument, a church, office buildings, homes, streets, factories, a school, a railroad station, etc. Over 120 colored wooden units that can be assembled on a 32" x 32" vinyl layout. 4-8 yrs.

- 8B 309—6½ lbs. .... **\$6.95**



**Childcraft Unit Blocks** are a lasting gift that will give countless hours of pleasure to any child. These large, genuine hardwood blocks come in carefully assembled sets for the beginner, intermediate and advanced builder. To insure long years of use, Childcraft Blocks are precision cut of Northern Maple and Birch, then smoothly sanded and beveled for maximum stability, permitting the building of tall structures. Sizes and shapes are related to each other for easy building. The unit block is 2¾" x 5½" x 1¾".

- 8B 350—BEGINNER'S SET—consists of 6 basic shapes in 32 pieces for the 2-3 yr. old. 18 lbs. .... **\$8.50**
- XB 355—INTERMEDIATE SET—69 pieces, 16 shapes. 4-5 yrs. Express only. 31 lbs. .... **\$18.00**
- XB 360—ADVANCED SET—102 pieces, 23 shapes. 5-10 yrs. Express only. 59 lbs. .... **\$34.00**

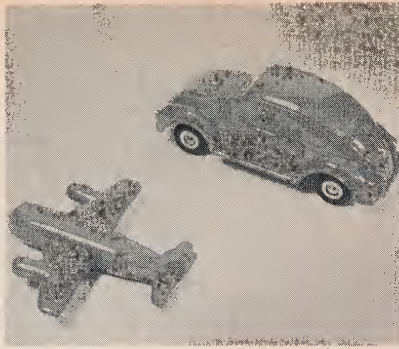
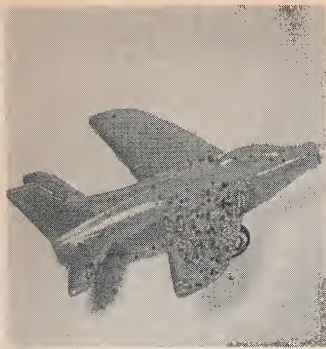
Send for special Childcraft Block folder for prices of individual blocks and fill-in sets.



**Trains, Tracks and Block Set** of precision-cut natural hardwood permit the younger child to build his own railroad. Simple interlocking device permits varied track combinations. 67" of track and 4 cars. 4-8 yrs.

- 8B 310—3 lbs. .... **\$7.00**



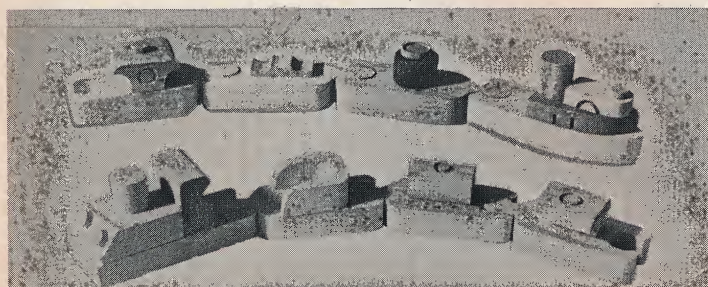


**Rubber Jet Plane.** With a wing span of 9", and length of 9", that rides along any smooth surface, this colorful red jet is ready to go straight to the heart of any youngster. Safe and satisfying in firm yet pliant rubber, the jet is correctly detailed, but not over-detailed. A familiar object for early recognition and imaginative play. 2-5 yrs.  
8B 183—1¼ lbs. .... **\$3.00**

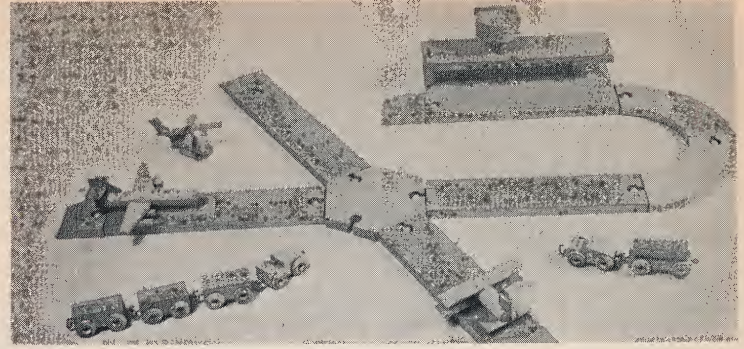
**Rubber Vehicles.** Even the youngest child will find this safe version of familiar vehicles a welcome addition to imaginative play. The airplane is 7" long, the Volkswagon is 10" in length. Both are made of firm but pliant rubber, brightly colored, with a hidden squeaker for sound effects. 2-5 yrs.  
8B 181—Plane—¾ lb. .... **\$2.00**  
8B 182—Volkswagon—1½ lbs. .... **\$4.00**



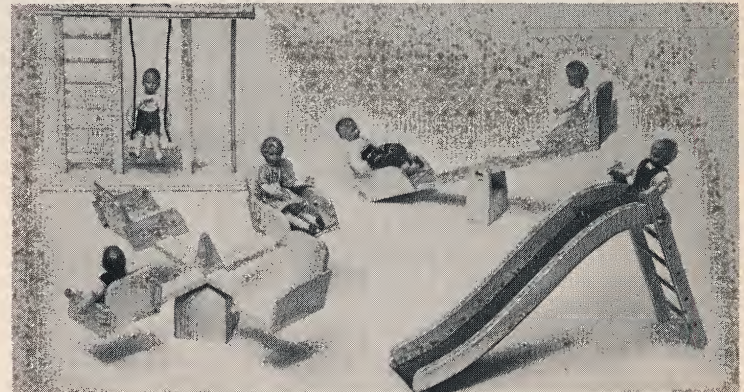
**Block Play Figures.** Painted wooden figures of people and animals, for realistic block play. The people are tapered and 6" high. 3-8 yrs.  
8B 103—Family of Six People—12 oz. .... **\$3.95**  
8B 104—Six Community Workers—12 oz. .... **\$3.95**



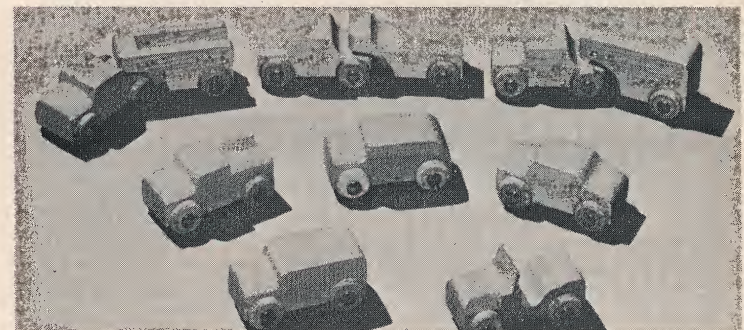
**Interlocking Trains and Tugs** of durable hardwood blocks couple and uncouple easily, and may be pushed along the floor singly or in tow. Unpainted. Each unit 5½". 2-4 yrs.  
8B 114—Train set: engine, tender, tank car and caboose. 1 lb. 9 oz. .... **\$3.50**  
8B 117—Boat set: tug, scow, coal and repair barge. 1 lb. 9 oz. .... **\$3.50**



**Play Airport.** Children can create their own airport, and imaginative flights of fancy, as they assemble runways, ramps, buildings, and people them with the traffic components of the modern airfield. The parts are natural hardwood, 30 pieces. 4-8 yrs.  
8B 180—5 lbs. .... **\$12.00**



**Action Playground.** Perfectly scaled, realistic playground, the merry-go-round turns, see-saw works, combination ladder, swing and sliding pole, and a slide with fold-away ladder offer excellent play values. Includes 6 bendable play people (3 boys, 3 girls), that can be manipulated into realistic life positions. In smooth natural hardwood with bright red trim, all in 1" scale, an imaginative fun filled accessory to block and doll house play. 5-9 yrs.  
8B 378—1¼ lbs. .... **\$13.50**



**Skaneateles Automotive Set.** In safe, durable hard maple with beautiful natural finish. A sedan, roadster, milk truck, bread truck, coupe, and 3 two-piece trailer trucks to put together, wheel and steer. For floor or table play. An excellent block play accessory. 3-8 yrs.  
8B 321—1½ lbs. .... **\$6.00**



**Wood Play Vehicles.** These large, durable, solidly-built vehicles are designed for years of use. Children love to push them around the floor. Utility truck is 12" long; 11½" fire truck has bright red ladder which can be raised and lowered. Beautiful natural finish hardwood. 2-8 yrs.  
8B 257—Utility Truck—3 lbs. .... **\$4.95**  
8B 134—Fire Engine—3 lbs. .... **\$6.95**



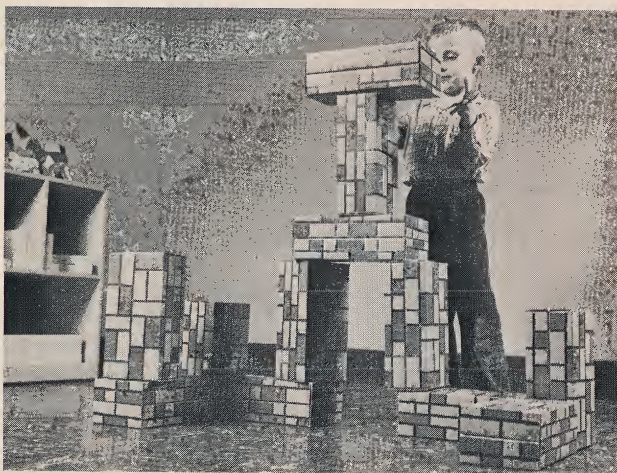


# CHILDCRAFT BLOCK PLAY



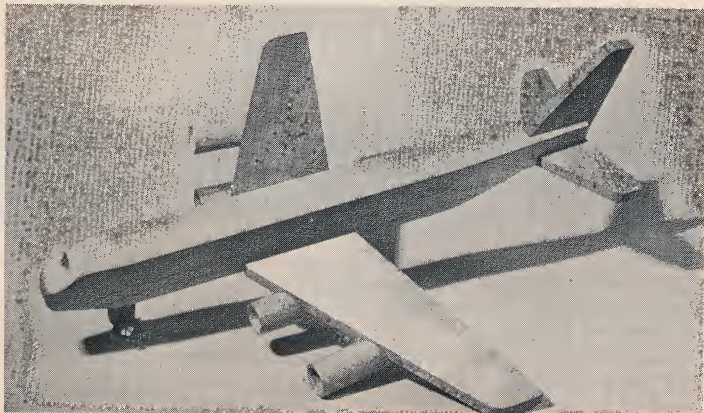
**Let's Play Safe.** A play set that familiarizes children with the traffic signs and signals they should know. Large, embossed signs are 16" high, ideal for use in block play. Traffic light is lever-operated; set includes "Police" sign and badge, whistle, traffic tickets, complete play rules. 4-7 yrs.

8B 375—2 lbs. .... \$4.95



**Blockbusters.** For children who like big blocks. These large, specially constructed corrugated cardboards assemble easily into rigid blocks. Each block becomes strong enough to support 200 lbs., yet is light enough for a nursery age child to handle and combine in a wide variety of large structures. Realistically printed in several colors to resemble bonded brick construction. Set makes 12 blocks, each 4" x 6" x 12". Packed flat. 2-6 yrs.

8B 235—11 lbs. .... \$6.95



**Old Time Sit-On-Vehicles.** Designed as replicas of the 1920s, these bigger, more interestingly detailed vehicles hold the interest of any youngster. Capable of supporting their weight in complete safety, they are designed to roll smoothly on concealed casters. Handsomely lacquered to protect the rich natural finish, these wood Sit-On-Toys will travel down from brother to sister to friends through years of constructive play. Panel Truck is 24" x 9 3/4" x 14 1/4" high, the Trolley Car 25 1/2" x 8 1/4" x 12" high. 3-8 yrs. Express Only.

XB 221—Panel Truck—23 lbs. .... \$29.95

XB 222—Trolley Car—21 lbs. .... 29.95



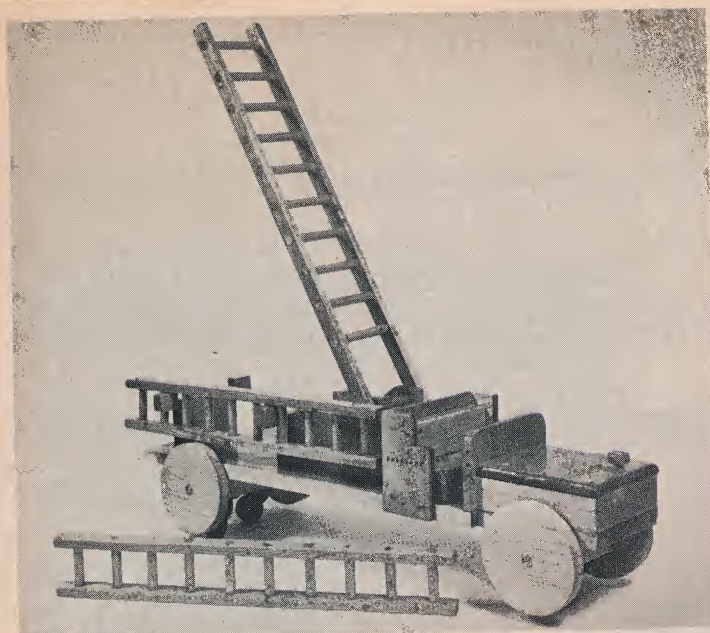
**Fishing Boat.** A large size, realistic wooden fishing boat that adds a new and exciting dimension to water play. With fisherman and two magnet equipped fishing rods that actually "catch" the five assorted wooden fish. Superstructure lifts off to store pieces. 13 5/8" long, 4 1/4" wide, 4 1/2" overall height. 2-10 yrs.

8B 118—2 1/2 lbs. .... \$10.95

**Jet Airliner** is big and streamlined, with four wheels for swift landing or takeoff. Solid maple, lacquered in natural. 23" long, 20" wing spread, 7 1/2" high to top of rudder. 3-9 yrs.

8B 258—4 lbs. 8 oz. .... \$8.95

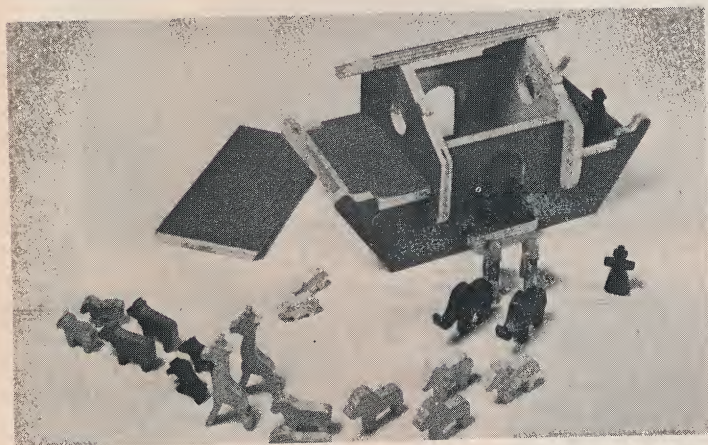




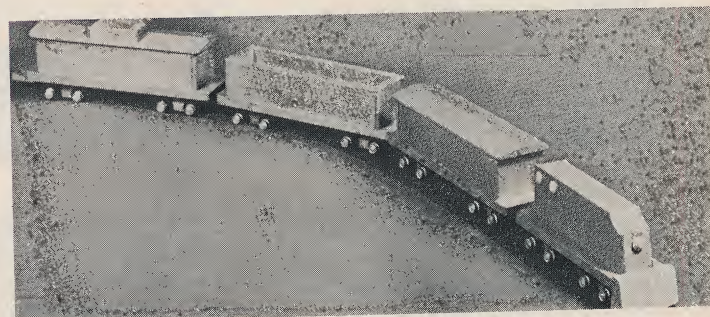
**Old Time Sit-On Fire Truck.** A young child's desire to serve his community as a fireman, is as real as this old time design wood fire truck that stands 9" high, 7½" wide, and 37¼" long with full equipment. The turret ladder rises to a total height of 32" from the ground on it's hand-operated turret. Two slide ladders may be removed and used in many play situations. Four hard rubber casters concealed behind large wooden wheels let "qualified" fireman respond to any alarm. 3-8 yrs. Express Only.  
XB 223—21 lbs. .... \$29.95



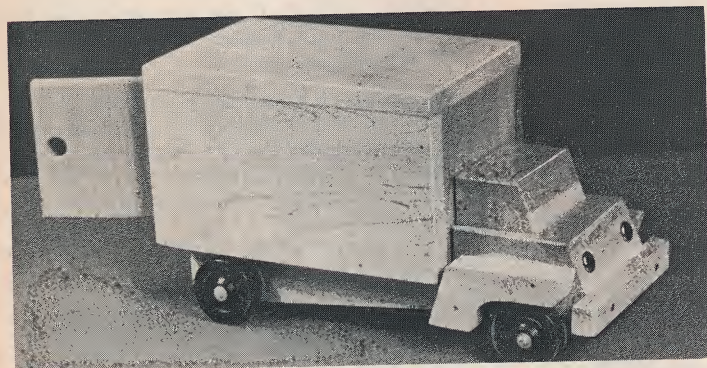
**Childcraft Architectural Blocks.** A wide variety of basic shapes in related sizes enables children to build large, solidly based, interesting structures. Slightly smaller than the Childcraft Unit Blocks, for use where space is limited. Blocks are based on modular principle, using a 1" x 2" x 4" basic unit. Of solid unpainted hardwood. 58 pieces, 14 shapes. 4-10 yrs.  
8B 330—9 lbs. .... \$6.50



**Noah's Ark.** The Ark is a wooden house on a boat. Nine pieces slot together in logical order to make it. All the pieces are brightly colored red on one side, natural on the other, so that they can be turned around to make the Ark look different in many ways. Come aboard. There's room for Mr. and Mrs. Noah and the animals—two of each. From the Rumbold Gallery in England. 3-7 yrs.  
8B 249—1¼ lbs. .... \$9.00



**Diesel Train.** A solid maple floor train nearly four feet long. Each car has eight solid rubber tires on steel axles. One open car, two with removable tops, for carrying miniature loads. Cars can be coupled and uncoupled easily. Finished in clear lacquer. 3-10 yrs.  
8B 290—7 lbs. .... \$14.95



**Sit-On Delivery Truck.** Solidly-built hard maple delivery truck has fixed body, rear door that opens for loading, free rolling rubber wheels. A lasting toy that lends itself to dozens of play situations. 17½" long, 7½" wide, 9½" high. 2-6 yrs.  
8B 242—13 lbs. .... \$14.50



**Auto Service Center.** A realistic, up-to-date service station that's equipped with everything. 2 pumps, lube rack, station sign, 7 attendants, tow truck that works, and a Chrysler convertible with doors, hood and luggage compartment that open; removable passengers. Sturdy wood and hardboard construction. A familiar activity adapted to the imaginative world of play. 4-8 yrs.  
8B 111—3 lbs. .... \$10.95

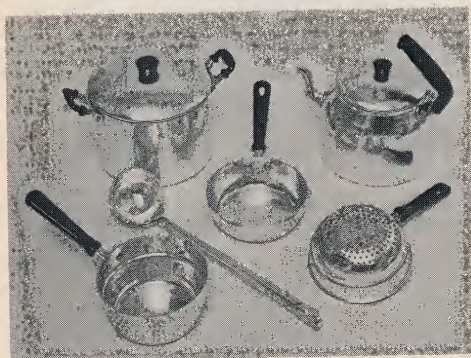




# CHILDCRAFT HOUSEKEEPING

Child-sized and sturdy, these functional, accurately-scaled playthings provide numerous opportunities for dramatic play in family-life situations.

**CHILDCRAFT KITCHEN UNITS**  
Featuring—solid birch plywood, durable white lacquer finish, Formica tops, fitted warp-proof doors with magnetic catches.



**Aluminum Cooking Set** a child can really cook with! Set includes a 4-cup teapot, covered pot, saucepan, ladle, large colander and frying pan. Cool plastic handles, safety edges. 4-10 yrs.  
8H 224—2½ lbs. ....\$6.50



**Aluminum Luncheon Set.** The most durable child size dishes you can buy, realistically scaled, heavy gauge. Rounded edges protect fingers. Service for 6 has 23 pcs.: coffee pot, 6 big handled cups and saucers, 6 sandwich plates, covered sugar bowl, creamer. 2-10 yrs.  
8H 225—3 lbs. ....\$8.50  
8H 275—Service for 4:  
17 pcs. 2 lbs. 12 oz. ....\$6.50



**Kitchen Utensils.** Sturdy heavy gauge utensils that work just like Mother's—but scaled to child size. Spatula, potato masher, mixing spoon, whisk and pancake turner. Bright red wood handles. 4-10 yrs.  
8H 227—12 oz. ....\$1.95

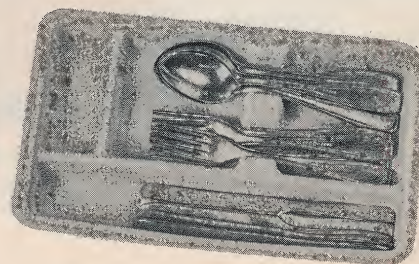
**Aluminum Flatware.** Safe edges make this an ideal companion to any of the tea or luncheon sets. 6 knives, 6 forks, 6 spoons, divided plastic tray for orderly sorting. 4-10 yrs.  
8H 226—8 oz. ....\$1.50

**The Childcraft Stove** has four simulated burners, a good sized oven with a window, five plastic knobs to turn on and off. Convenient counter space alongside burners, storage cabinet below for pots and pans 24" x 12". Express only.  
XH 235—36 lbs. ....\$26.00

**The Childcraft Refrigerator** completes the kitchen. Freezer compartment has two unbreakable ice cube trays. Three shelves below. 37" high overall. Express only.  
XH 236—41 lbs. ....\$27.50

**The Childcraft Dutch Cabinet** has open grooved shelves that invite an effective display of dishes. Double doored cabinet below, 40" high. Express only.  
XH 237—46 lbs. ....\$28.50

**The Childcraft Sink** has a washable Formica top, a real dishpan, counter space for stacking dishes, two simulated taps and mixer faucet, large storage cabinet and shelf below. 24" x 12". Express only.  
XH 239—35 lbs. ....\$28.50



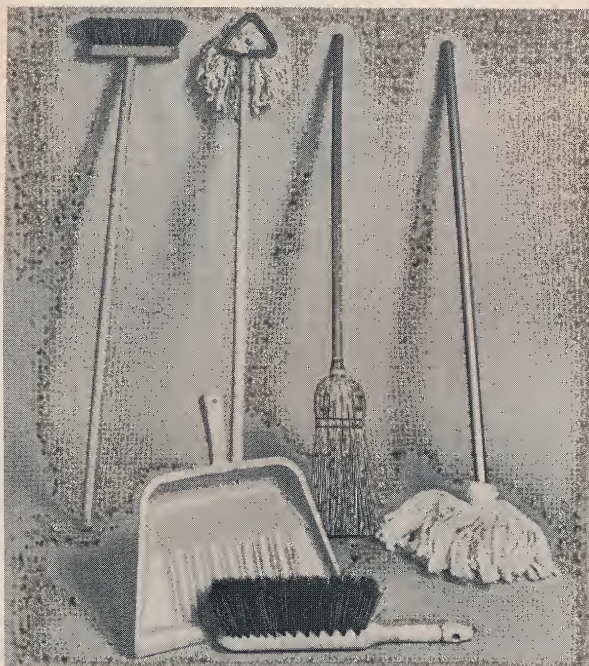


**The Childcraft Maple Doll Bed.** This lifetime doll bed is spacious enough and strong enough to hold a four year old! Hard Northern Maple, in natural finish; sustains up to 200 lbs. 31" long, 16" wide. 3-10 yrs.

8H 147—14 lbs. 8 oz. ....\$11.95

**Mattress, Pillow and Blanket** for Dolly's bed. Plastic cover on mattress, satin binding on blanket. (In bed).

8H 292—2 lbs. ....\$2.85



**Housecleaning Set** consists of corn broom, wet mop, dust mop, dust brush, push broom and dustpan. Real cleaning tools. 2-9 yrs.

8H 158—4 lbs. ....\$4.95



**Dydee Doll.** Dydee is a remarkably realistic doll—the size of a new born infant, detailed with complete accuracy. She can suck on her bottle—take a bath, too. Arms, legs and head are movable; flexible vinyl body is almost indestructible; patented construction technique makes it impossible to pull head, arms, or legs off the body. Accessories include bottle, pacifier, Q-tips, feeding spoon, identification bracelet. Overall height—22". 4-10 yrs.

8H 139 White—3½ lbs. ....\$15.00

8H 140 Negro—3½ lbs. ....\$15.00



**Wood Iron.** Modern, streamlined, solid maple wood play iron, with easy grip handle.

8H 114—1 lb. ....\$1.75



**Childcraft Ironing Board.** Durable and stable. Made of ¾" solid lumber; storage shelf below. 30" long 22" high. Finished in natural.

8H 113—9 lbs. ....\$6.95



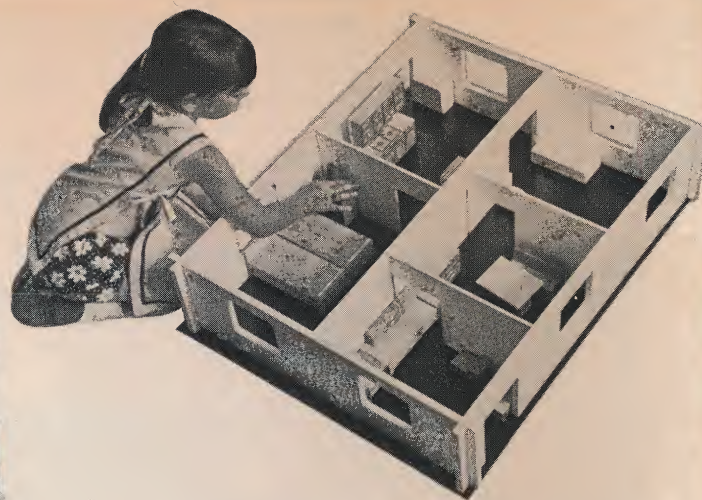


# CHILDCRAFT LET'S PRETEND

Costumes and "props"... puppets and dolls... intriguing accessories for the child's world of make-believe.

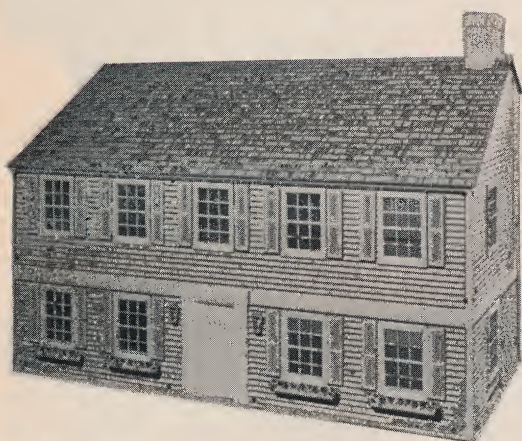
**Color Me Doll.** A soft vinyl molded 13" doll to color... over and over. Hair, eyes, lips, dress, hair ribbons, shoes and socks can be colored in, wiped clean and colored again. All color-in parts are white; arms, legs and face flesh tone. Arms are movable. Complete with box of wipe off crayons. 5-9 yrs.

8D 241—1½ lbs. ....\$2.00



**Childcraft Open-Top Doll House.** With this over-size, reach-in doll house, even the youngest child can manipulate furniture and doll characters with ease, change the floor plan at will. Assembles quickly without screws or bolts, to make a completely rigid structure; disassembles readily, for convenient storage. Exterior walls are ½" birch plywood, with ¼" interior room dividers. Wood-grain finished floor is 26" x 32"; exterior and interior walls are white, 8" high. 4-10 yrs.

8D 229—18 lbs. ....\$21.50



**Traditional Doll House.** A superb rendition of this children's classic, authentically styled, with deluxe wood and hardboard construction. 6 rooms with individually molded windows, each room beautifully decorated; easy access to every room through open back. Designed by leading architects Harsen and Johns. Assembles easily. 35" wide, 22½" high, 16" deep—scaled for use with ¾" and 1" per foot furniture. 4-12 yrs. Express only.

XD 217—25 lbs. ....\$19.95

**Hardwood Doll Furniture.** Solid maple furniture, beautifully finished, practically unbreakable. Scaled 1" to 1', these realistic sets are a delightful, enduring accessory for doll house play.

8D 218—8 pc. Living Room Set—3 lbs. ....\$6.00

8D 219—5 pc. Bedroom Set—3 lbs. 1 oz. ....\$5.50

8D 220—6 pc. Kitchen Set—4½ lbs. ....\$6.50

8D 221—6 pc. Dining Room Set—2½ lbs. ....\$5.00

8D 222—3 pc. Bathroom Set—1 lb. ....\$4.00



**Flexible Dolls.** Authentically detailed dolls, scaled to the size of the Doll House and furniture. Can be bent to assume various postures for dramatic doll house play. Family of 5. Adult dolls about 4½" high. 4-10 yrs.

8H 253 8 oz. ....\$5.50



**Jiffy Playhouse.** Instantly—an attractive house for dramatic play! Slip one of these sturdy, brightly printed cloth playhouses over any standard 30" bridge table. Easy to set up and take down; house folds compactly for storage when not in use. 3-12 yrs.

8D 231—Firehouse—2 lbs. ....\$4.00

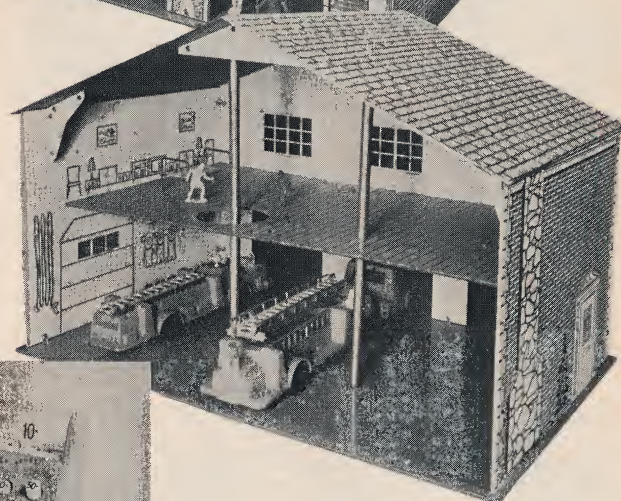
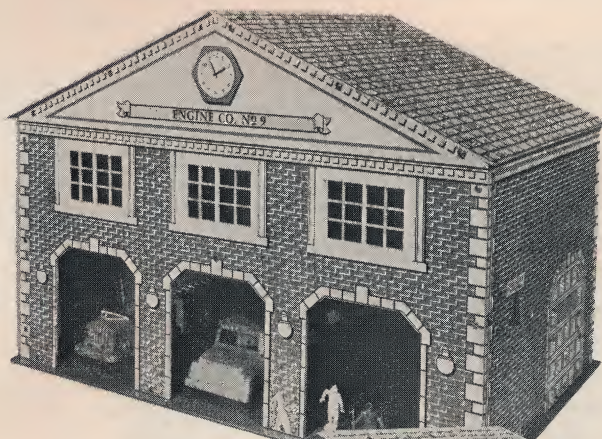
8D 232—House—2 lbs. ....\$4.00



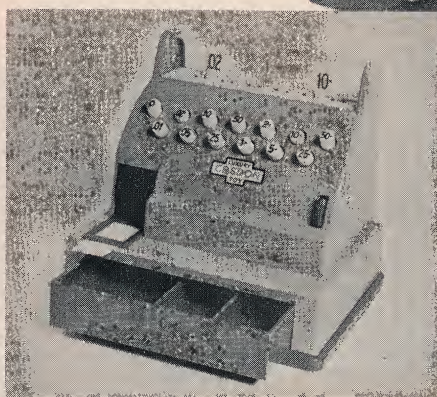
**Set of 6 Plastic Hats.** A complete cast of characters in one economical package. Exclusively ours, in heavy gauge plastic. Includes crash helmet with goggles, sailor hat, cowboy hat, construction worker's helmet, "straw" hat, fireman's helmet. 2-8 yrs.  
8D 225—2 lbs. ....\$3.95



**Indian Tent.** A play tent for indoors or outdoors, with a unique design that gives extra play room because there's no obstructing center pole. Can be picked up and moved without disassembling. Colorful, sturdy tent cloth; red top, yellow sides. 60" x 60" base, 51" high. 4-12 yrs.  
8D 224—10 lbs. ....\$11.95



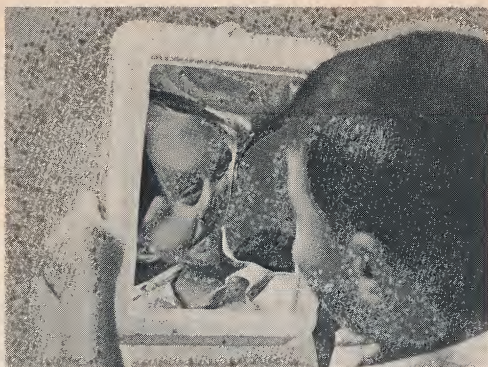
**Disguise Kit.** Encourages dramatic and imitative play with everything needed for dozens of different disguises. 15 item kit includes mustaches, police badge, eye-glasses, and many others, in a sturdy box. 6-14 yrs.  
8D 199—2 lbs. ....\$4.95



**Cash Register.** For playing store—a quality cash register, made to stand up under constant use. Sturdily built of a new space age plastic, in handsome contemporary design. Shows amount of sale in the window, rings a bell when the push lever opens the cash drawer. Roll of sales tape, stored in its proper compartment, can give receipts for each sale. 4-10 yrs.  
8D 226—5 lbs. ....\$5.00

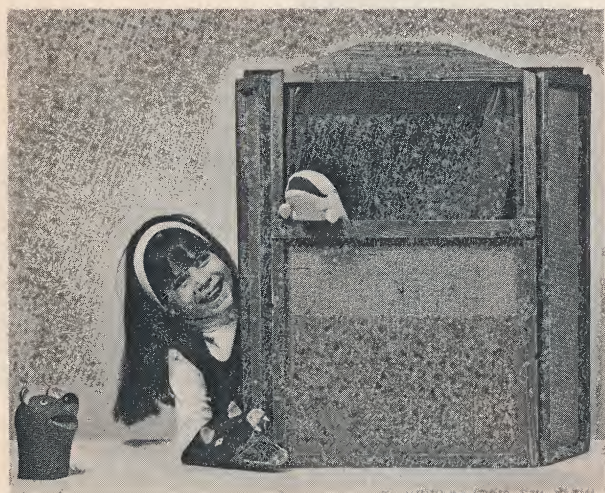
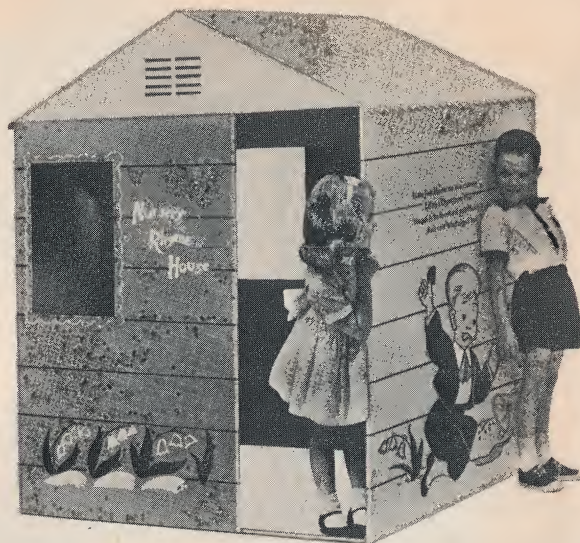
**Firehouse.** At last boys have their own Playhouse—a two story Wood Firehouse with Hook-and-Ladder Fire Truck manned with four able firemen and play furnishings. This make-believe "red-brick" colonial trim Firehouse has a working gong that sounds the alarm (children may crank it, using their own fire codes). There are sliding poles from the living quarters above to the engine quarters below. Dimensions: 26" x 15½" x 17½" high. 4-8 yrs.  
8D 242—12 lbs. ....\$11.95





**Funhouse Mirror.** Children see and learn as the Funhouse Mirror shows them the effect of concave and convex surfaces on reflected images. Comes with disguises children love to use. The Funhouse Mirror turns them upsadaisy. How come? Look and learn. It's fun. 3-9 yrs.  
8D 240—1 lb. ....\$2.00

**Playhouse.** A five-foot high dream playhouse that a child can stand or sit in, use indoors or out. Gaily decorated with nursery rhyme characters. Tubular frame, with vinyl covering; easy to assemble. 4' x 4' x 5'. 3-12 yrs.  
8D 213—12 lbs. ..\$12.00



**Puppet Theatre.** The perfect setting for your hand puppet shows. Front draw curtain opens and closes to start show, change scenes. Includes midnight blue backdrop. Sturdily constructed hinged wood frame with colorful burlap panels, folds flat for storage. Center panel is 30" high, 18" wide. Two side panels are each 9" wide. 4-12 yrs.  
8D 233—8 lbs. ....\$12.00



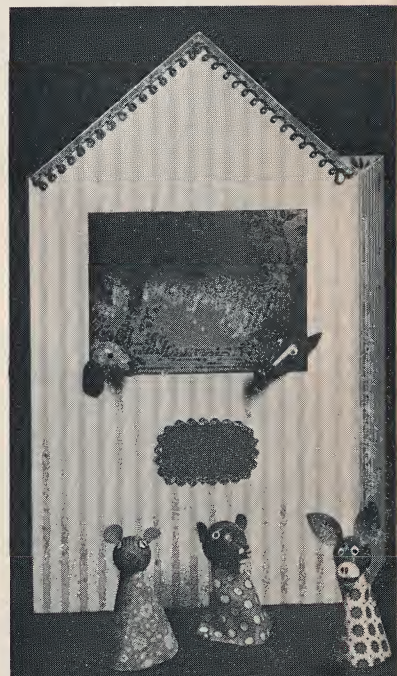
**Lifelike Puppet Family.** These realistic family hand puppets encourage children to express their thoughts and feelings freely in dramatic play. Scaled to fit the hand—easy for any child to manipulate. Soft, flexible, yet practically indestructible. Smooth to the touch, their realistic skin tones and coloring are completely non-toxic. 3-12 yrs.  
8D 185—2½ lbs. ....\$12.00



**Talk-With Puppets.** The unusual realism of these easy-to-manipulate rubber puppets makes them particularly exciting to children. Jaws open and close; "live" talking movement stimulates active participation by children. Hand painted in non-toxic colors. 4-12 yrs.  
8D 205—White Porpoise 4 oz. ....\$2.50  
8D 206—Duck 4 oz. ....2.50  
8D 207—Baby Bear 4 oz. ....2.50  
8D 208—Wolf 4 oz. ....2.50  
8D 209—Pig 4 oz. ....2.50

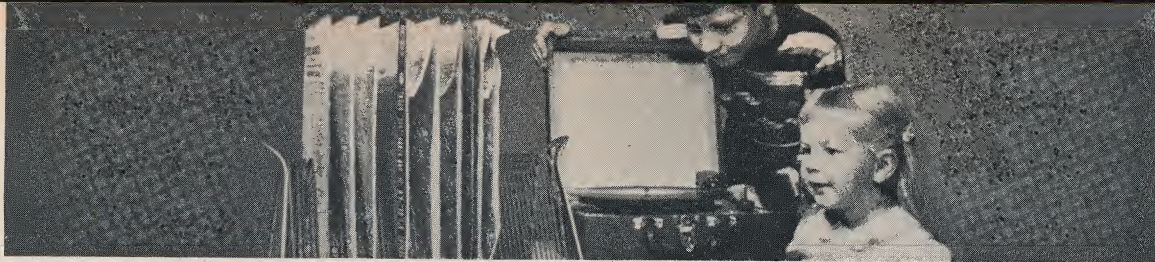


**Fingertip Puppets** can be manipulated on one finger, even by beginners. Hand painted animals and people have soft plastic heads, cloth bodies. Set of 4. 5-12 yrs.  
8D 160—4 oz. ....\$1.75



**Finger Puppet Theatre.** At last! A theatre for finger puppets, with a set of 5 animal puppets, designed to encourage imaginative puppet play. Gaily colored theatre has painted backdrop, is 9" wide, 15¾" high, 4" deep. Puppets have brightly painted hardwood heads, cloth bodies, include horse, donkey, dog, cat, bear. 5-12 yrs.  
8D 227—2¼ lbs. ....\$3.95





## A selection of outstanding LP records for children.

Childcraft has selected these records carefully for their subject matter and ability to hold the interest of young children. Song, Rhythm, activity, stories to listen to, music to grow by—all are

included in this list, designed to expand the child's environment and add a new dimension to the learning process. Shipping wt. 8 oz. per record.

**Birds, Beasts, Bugs and Little Fishes.** Folk songs—all about animals—sung by Pete Seeger. Young children will be delighted with it.

8R 250—10" .....\$4.15

**Burl Ives Sings Little White Duck.** An old favorite for very young children brought back again, along with a selection of other whimsical folk songs including The Little Engine that Could, Mr. Froggie Went A-Courtin', The Grey Goose and many others.

8R 251—12" .....\$4.79

**Burl Ives The Lollipop Tree.** Children can't help but listen to Burl Ives' rendition of The Lollipop Tree, Old Witch Old Witch, Two Little Trains, and 11 other classical folk songs.

8R 252—12" .....\$1.89

**Songs to Grow On (Nursery Days).** Selections composed and sung by Woodie Guthrie. A classic activity record for very young children.

8R 253—10" .....\$4.15

**You'll Sing a Song and I'll Sing a Song.** Watch your child respond, sing along as Ella Jenkins weaves her magic in a compilation of new and familiar songs children love. Includes This Train, Shalom, Did You Feed My Cow and twelve other carefully selected rhythmic melodies.

8R 254—12" .....\$5.79

**Let's Play a Musical Game.** This one includes Tom Glaser's famous recording of "Put Your Finger in the Air". An activity and rhythm record that encourages young children to participate joyfully.

8R 341—12" .....\$1.89

**The Way Out Record.** A highly imaginative record. It inspires children "to think-to-move-to- create-to shout "yes" to the thunder and dance to the music of the wind". —The New Yorker.

8R 348—12" .....\$3.79

**Birds, Beasts, Bugs and Bigger Fishes.** The companion recording to "Little Fishes". 13 selections sung by Pete Seeger. A compendium of unusual songs about animals.

8R 350—10" .....\$4.15

**Children's Concert at Town Hall.** Called the "Pied Piper of American Folk Music". Pete Seeger's live concert leads the children through an enjoyable collection of folk songs that makes every child want to sing along. A record to be cherished by children of every age.

8R 351—12" .....\$4.79

**The Mitch Miller Children's Album.** "Doe a Deer, a Female Deer"—from the *Sound of Music*—"Do, Re, Mi"—is the opening selection in a melodious recording of songs selected by Mitch Miller for children.

8R 353—12" .....\$1.89

**Marais and Miranda Revisit the South African Veldt.** Unusual folk songs from the Bushveldt in Africa presented in an engaging, easy-to-listen fashion by these two talented folk singers.

8R 356—12" .....\$4.79

**Babar Songs and Stories—Frank Luther.** The legendary Babar, the Little Elephant, in song and story composed by Frank Luther and Jean de Brunhoff.

8R 357—12" .....\$1.89

**Mother Goose.** "This is the Mother Goose to End All Mother Geese". A Cyril Ritchard, Celeste Holm and Boris Karloff record that is split level entertainment of the happiest kind.—A children's record sophisticated enough to be enjoyed by adults too.

8R 358—12" .....\$5.95

**Winnie the Pooh and Christopher Robin.** A. A. Milne wrote the verse and Frank Luther sings and narrates in this charming record of children's stories and songs.

8R 359—12" .....\$4.79

**Why Mommy?** Tom Glaser and Paul Tripp. Why Does a Bee Buzz? Why Do Stars Twinkle? Answers to children's everyday questions in songs and rhyme. A tuneful recording of answers to 16 questions children are most curious about.

8R 361—12" .....\$1.89

**Let's All Join In.** A potpourri of popular children's dances and familiar American classics. Includes the Hokey Pokey, the Bunny Hop and Patty Cake Polka, to dance to. Blow the Man Down, Home on the Range and 12 other selections of all time children's favorites.

8R 368—12" .....\$1.89

**Songs of Safety.** Frank Luther sings about safety, manners and health, in his own inimitable manner, guiding children through a fun filled important learning experience.

8R 369—12" .....\$1.89

**Call and Response—Ella Jenkins.** "Sometimes I may sing softly; sometimes loudly; sometimes fast; sometimes slow... whatever I do you must follow." An exciting rhythm record that makes children want to participate.

8R 381—10" .....\$4.15

**Music Time with Charity Bailey.** Charity Bailey's genuine warmth and infectious enthusiasm come through on this rhythmic participation record. A joyful musical experience.

8R 383—10" .....\$4.15

**Negro Folk Songs for Young People.** Sung by Leadbelly. 15 selections including blues, spirituals and work songs.

8R 384—12" .....\$5.79

**Songs to Grow on (School Days).** A collection of American Folk Songs for children, sung by Pete Seeger, Charity Bailey, Cisco Houston. Includes By 'n By, Going to Boston, Mary Wore a Red Dress, and more.

8R 385—10" .....\$4.15

**West Indian Folk Songs for Children.** In West Indian rhythm, Lord Invader with the Calypso Orchestra have recorded West Indian Folksongs in exciting calypso fashion.

8R 389—12" .....\$5.79

**Nonsense Verse of Carroll and Lear.** Three of the funniest people in the world, Beatrice Lillie, Stanley Holloway and Cyril Ritchard recite some of the most humorous verse written.

8R 393—12" .....\$5.95

**Space Songs—Tom Glaser.** A delightful journey into outer space that offers the space traveler a wealth of facts about the planets, meteors, the sun etc. Informative as well as entertaining.

8R 399—12" .....\$4.79

**A Child's Introduction to Gilbert and Sullivan.** 31 selections from The Mikado, H.M.S. Pinafore and Pirates of Penzance, produced expressly for a young audience.

8R 401—12" .....\$1.89

**Peter, Tubby and Pan.** The instruments of the orchestra are identified and defined in these three enchanting selections. Peter and the Wolf performed by Basil Rathbone, the original Tubby the Tuba by Victor Jory, and Pan the Piper by Ted Tiller. A marvelous introduction to the instruments and symphonic music.

8R 407—12" .....\$4.79

**Saturday Matinee for Children.** Rodgers & Hammerstein's musical plays come alive in selections from Oklahoma, South Pacific, The King and I, and others. Children will listen again and again to this wonderful recording of popular classics.

8R 408—12" .....\$1.89





## Books to Grow On.

Featured on these pages is a selection of basic education volumes that have proved themselves in the field of early childhood education. Included are familiar classics and the best of the current books for children—works that make a significant contribution to the child's world of literature, and that are likely to be tomorrow's classics.

All of the titles listed have won wide acceptance by children. Parents will find them valuable in stimulating earlier competence in reading, awareness, participation, and experimentation.

### ALL ABOARD THE TRAIN

by Ethel and Leonard Kessler  
An illustrated train ride to delight little sister and little brother. On the way they learn about—freight and passenger trains, stations, crossings—they see cows, horses, barges, factories—and come smiling through a dark tunnel into the big city. 4-6 yrs.  
8K 175—1 lb. ....\$3.50

### HELLO HENRY

by Margret Ilse Vogel  
A little white boy and a little Negro boy, both named Henry, meet in a supermarket. The quick, natural way they become friends makes this story warm and appealing. 3-6 yrs.  
8K 185—1 lb. ....\$3.50

### IMPORTANT BOOK, THE

by Margaret Wise Brown  
Rhythm, rhyme and lively drawings stimulate the child to observe and describe "what's important" in familiar objects. 4-6 yrs.  
8K 189—¾ lb. ....\$3.50

### LITTLE HOUSE, THE

by Virginia Lee Burton  
A tenderly written tale about a house built in the country and how the city grows up around it. Beautifully illustrated by the author. 4-6 yrs.  
8K 201—1 lb. ....\$3.75

### LITTLE RED LIGHTHOUSE, THE

by Hildegard Swift  
The story of a lighthouse on the Hudson River, in the shadow of the great George Washington Bridge. 4-6 yrs.  
8K 202—1 lb. ....\$3.25

### MIKE MULLIGAN AND HIS STEAM SHOVEL

by Virginia Lee Burton  
Mike and his trusty steam shovel boasted they could—and they did. This beloved story with illustrations by the author has a happy surprise ending. 4-6 yrs.  
8K 205—1 lb. ....\$3.25

### SAM, BANGS & MOONSHINE

by Evaline Ness  
A little girl learns to distinguish truth from "moonshine" only after her cat and playmate nearly meet tragedy. A Caldecott Medal book. 5-7 yrs.  
8K 210—1 lb. ....\$3.95

### SNOWY DAY, THE

by Ezra Jack Keats  
Peter has great fun on a winter's day. He even puts a snowball in his pocket for tomorrow! The author's own charming illustrations of a boy's snowy world, with brief vivid descriptions of his new awareness. 3-8 yrs.  
8K 211—1 lb. ....\$3.00

### UMBRELLA

by Taro Yashima  
A three-year-old Japanese girl, born in New York longs for a rainy day so she may use her new blue umbrella and red birthday boots. Sensitive portrayed, a beautiful picture book. 4-6 yrs.  
8K 213—1 lb. ....\$3.00

### WHILE SUSIE SLEEPS

by Nina Schneider  
Instructive and reassuring for the young reader or listener. The night activities of animals and human beings, in the house, the street, the town—while children sleep. 4-6 yrs.  
8K 219—1 lb. ....\$3.25

### WILLIE'S ADVENTURES

by Margaret Wise Brown  
Three little tales lovingly told—about Willie and his first pet—Willie and his empty pockets—and the excitement of Willie's first walk "all by himself". Large type, small vocabulary. Illustrated by Crockett Johnson. 5-7 yrs.  
8K 221—¾ lb. ....\$3.25

### AND TO THINK THAT I SAW IT ON MULBERRY STREET

by Dr. Seuss  
Books by Dr. Seuss are written in language as inventive as the animals he draws. Entertaining and imaginative. 1-6 yrs.  
8K 227—1 lb. ....\$2.95

### HIGGLETY PIGGLETY POP!

by Maurice Sendak  
Jennie the Pup who had everything—but wanted something more—goes in search of experience and discovers a world of adventure, peopled with dreadful and wonderful characters. A Caldecott Medal book. 4-8 yrs.  
8K 236—1 lb. ....\$4.95

### MILLIONS OF CATS

by Wanda Gag  
Picture story about an old man and woman who wanted just one cat—and then found themselves with millions of them. 4-6 yrs.  
8K 237—1 lb. ....\$2.95

### VERY SPECIAL HOUSE, A

by Ruth Krauss  
Uninhibited fun! This house, where one can jump on the bed, swing on the door, bring home a lion or a mouse—and no one ever says "stop it"—could exist only in the mind of a child. Riotously funny drawings by Maurice Sendak. 2-4 yrs.  
8K 239—1 lb. ....\$2.95

### CAT IN THE HAT, THE CAT IN THE HAT COMES BACK, THE

by Dr. Seuss  
THE CAT IN THE HAT is the story of the fabulous cat that came to visit one rainy day when Mother was away.  
After beginning to read with this one, any youngster will be overjoyed when THE CAT IN THE HAT COMES BACK. 6-8 yrs.  
8K 247—1 lb. ....\$1.95  
8K 248—1 lb. ....\$1.95

### CURIOUS GEORGE FLIES A KITE

by Margaret Rey  
Another funny George story in words almost entirely within the beginning reader's vocabulary. Illustrated by H. A. Rey. 6-7 yrs.  
8K 249—1 lb. ....\$2.95

### HARRY THE DIRTY DOG

by Gene Zion  
Captivating story about a dog's escapades. He gets so dirty, his family doesn't recognize him. Here is how he comes clean. 4-7 yrs.  
8K 251—1 lb. ....\$3.25





### STORY ABOUT PING, THE

by Marjorie Flack

Tiny odyssey of a little duck's night adventure on the Yangtze River, with memorable drawings by Kurt Wiese. 4-6 yrs.

8K 164—¾ lb. \$2.00

### LITTLE BEAR

by Else Holmelund Minarik

An "I Can Read" book that is sheer delight. An imaginative story the child will read over and over, seeing himself in the funny situations. Drawings by Maurice Sendak are irresistible. 4-7 yrs.

8K 253—1 lb. \$1.95

### LITTLE ENGINE THAT COULD, THE

by Watty Piper

The famous little engine who thought he could—and did. Pictures in color by George and Doris Hauman. 4-6 yrs.

8K 254— \$1.50

### MADELINE

by Ludwig Bemelmans

A modern classic. Madeline, one of 12 little girls in a French boarding school and her adventures in a French hospital. Inimitable watercolor illustrations by Bemelmans. 4-6 yrs.

8K 284—1 lb. \$3.50

### NOT ONLY FOR DUCKS

by Glenn O. Blough

A story of rain, its causes and how it is needed in town and country. Jeanne Bendick's 3-color pictures are exciting. 6-10 yrs.

8K 303—1½ lb. \$3.75

### TIM TADPOLE AND THE GREAT BULLFROG

by Marjorie Flack

Instructive little tale—entertaining too. How a little tadpole grows up and finds he is no longer a tadpole. 2-4 yrs.

8K 309—¾ lb. \$2.75

### BRIAN WILDSMITH'S MOTHER GOOSE

by Brian Wildsmith

Here they are—Simple Simon, Wee Willie Winkie, Cross-Patch, and Old Mother Goose herself—in this book of childhood's familiar rhymes. They skip right out of the pages all dressed up in artist Wildsmith's glorious colors and imagination. 4-8 yrs.

8K 370—1½ lb. \$5.95

### BABAR, THE STORY OF BABAR AND HIS CHILDREN BABAR THE KING

by Jean de Brunhoff

Babar takes his readers through fascinating adventures in his elephant kingdom. A classic of which children never tire. Whimsical illustrations by the author. 3-6 yrs.

8K 143—1½ lb. \$1.95

8K 144—1½ lb. \$1.95

8K 145—1½ lb. \$1.95

### BIG SNOW, THE

by Berta and Elmer Hader

Spirited pictures of wild animals' preparation for winter—but people had to help them survive the big blizzard. A good story, and informative. 4-8 yrs.

8K 146—1½ lb. \$4.50

### SWIMMY

by Leo Lionni

A remarkable little fish discovers the beauty of his world and devises an ingenious way to enjoy every moment of it. 2-6 yrs.

8K 165—1 lb. \$3.50

### ASK MR. BEAR

by Marjorie Flack

What shall the little boy give his mother for her birthday? All the animals have ideas: cow says milk; chicken says eggs; sheep says wool, etc....but Mr. Bear...in a "surprise" ending, has the happiest idea of all! 4-6 yrs.

8K 101—1 lb. \$2.95

### BABY'S FIRST TOYS

A bookful of toys come to life in bright color on durable board. Even a 2-year-old can look, listen, learn to "read" their funny names, like "blocks" and "xylophone"! 1-3 yrs.

8K 102—¾ lb. \$1.25

### BOATS ON THE RIVER

by Marjorie Flack

Beautifully composed picture book with factual text of all kinds of river boats. Illustrations by Jay Hyde Barnum. 4-6 yrs.

8K 104—1 lb. \$4.95

### DADDIES—WHAT THEY DO ALL DAY

by Helen Walker Puner

Cheerful verse tells how daddies work at all kinds of jobs in offices, factories, stores, etc., "for Mommy and you." 4-6 yrs.

8K 107—1 lb. \$3.25

### HOLE IS TO DIG, A

by Ruth Krauss

Children thoroughly enjoy this delightful book of "first definitions." Tiny pictures by Maurice Sendak have a rare and ageless appeal. 4-6 yrs.

8K 109—½ lb. \$2.50

### KATY AND THE BIG SHOW

by Virginia Lee Burton

Katy, the highway department's big crawler tractor, pluckily rescues a snowed-in city. A charmingly illustrated favorite. 4-6 yrs.

8K 113—1 lb. \$3.50

### LITTLE TOOT

by Hardie Gramatky

The merry tale of a headstrong little tugboat that mends its ways and performs a heroic rescue—right in New York harbor. Stunningly imaginative pictures in color by the author. 4-6 yrs.

8K 115—1 lb. \$3.75

### NUTSHELL LIBRARY, THE

by Maurice Sendak

Four miniature volumes teach and tell—an alphabet book "Alligators All Around," a counting book "One was Johnny," a book of rhymes "Chicken Soup With Rice," and a cautionary tale. Boxed set of 4 volumes. 3-7 yrs.

8K 121—¾ lb. Set of 4, \$3.95

### PETER'S CHAIR

by Ezra Jack Keats

First they painted Peter's cradle for Baby Sue, then his crib. So Peter ran away with his chair—only to find that he had grown too big to fit in it, and big enough to share it! 4-6 yrs.

8K 123—1 lb. \$3.95

### WINNIE-THE-POOH WORLD OF CHRISTOPHER ROBIN, THE

by A. A. Milne

Indispensable for the child who likes whimsy, Christopher Robin and his teddy bear take part in many charming stories. Illustrated by E. H. Shepard. 3-8 yrs.

8K 168—1 lb. \$3.50

8K 169—1½ lb. \$5.95

### SHADOW BOOK, THE

by Beatrice Schenk De Regniers

"I have a little shadow!" Imaginative prose and photographs depict a child and his shadow at play. 4-8 yrs.

8K 124 \$2.75

### THINGS TO SEE

Photographed in color

by Thomas Matthiesen

The wonder of a child's world... everyday things vividly captured in splendid color. "A rare event... as simple as the design of an egg. And just as beautiful."—Publishers Weekly. 2-4 yrs.

8K 126—1 lb. \$2.50

### VERY LITTLE BOY, THE

by Phyllis Krasilovsky

He couldn't touch the pedals on his bicycle nor reach the cookie jar—but not for long! Appealing words and pictures capture the delightful sense of tiny things that children love. 2-5 yrs.

8K 127—1 lb. \$2.95

### VERY LITTLE GIRL, THE

by Phyllis Krasilovsky

The tiny little girl grows bigger on each page until she's big enough for a wonderful surprise. Illustrations by Ninon. 2-6 yrs.

8K 129—1 lb. \$2.95

### WAIT FOR WILLIAM

by Marjorie Flack

Little boy, off to see a circus with big sister and brother, gets left behind but winds up riding the circus elephant all through town. 4-6 yrs.

8K 130—¾ lb. \$3.00

### WHERE THE WILD THINGS ARE

by Maurice Sendak

Will, a small, unruly boy, sent supperless to his room, tames his wild thoughts or will they tear him to shreds? A Caldecott Award book. 4-8 yrs.

8K 132—1 lb. \$3.95

### WHISTLE FOR WILLIE

Peter wants to call his dog, Willie. But first he must learn to whistle. Can he do it? 3-6 yrs.

8K 133—1 lb. \$3.50

### HAPPY LION, THE

by Louise Fatio

The lion just wanted to greet his friends when he innocently walked out of the French zoo. 3-color illustrations by Roger Duvoisin. 4-8 yrs.

8K 153—1 lb. \$2.95

### MAKE WAY FOR DUCKLINGS

by Robert McCloskey

Handsome detailed pictures tell about a family of ducklings who needed the police to get them safely home. A distinguished favorite. 4-6 yrs.

8K 158—1½ lb. \$3.50





# CHILDCRAFT RHYTHM INSTRUMENTS

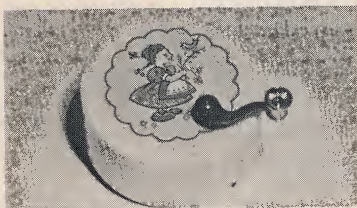
**Toys that turn noise-making into music.**

The child's spontaneous response to sound and rhythm can be readily channeled into participation in enriching musical experiences. Here are appealing instruments that offer opportunities for singing, rhythmic activity, experimentation with sound—a happy introduction to the world of music.



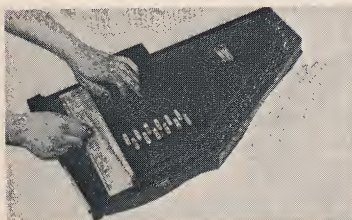
**Mini-Drums.** Bongo Drums, finely crafted of smoothly finished natural hardwood with skin drumheads are scaled to a child's hands. Real instruments to play in group rhythm groups, with other instruments, or solo, these Mini-Drums satisfy a child's natural craving for noise and turn it into a pleasant rhythmic self-expression. Mini-Drums are 9" wide overall by 4½" high.

8R 193—10 yrs. 1½ lbs. **\$3.00**



**Swiss Music Box.** Circular music box plays a tune as you crank; handle turns in either direction. True-toned; sturdy construction; can't be overwound. 2-5 yrs.

8R 105—12 oz. **\$3.95**



**Autoharp.** A true musical instrument, whose harplike tone quality is excellent accompaniment for group singing or for solo performance. As strings are played, the automatic bars are pressed down to produce the melody in full chords. Simple enough for the young child. Includes tuning key and picks. 6-adult.

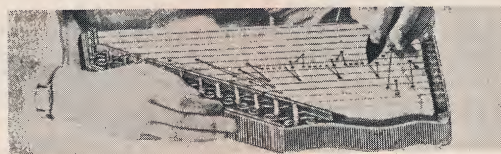
8R 130—12 chord—8 lbs. **\$39.50**

8R 192—Instruction Book—  
6 oz. **\$2.00**



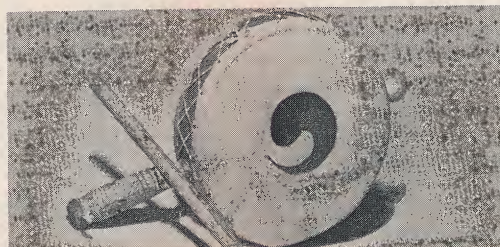
**Tonette.** Beginner's wind instrument; enables a child to play any simple melody in a one octave range. 4-16 yrs.

8R 171—4 oz. **\$1.00**



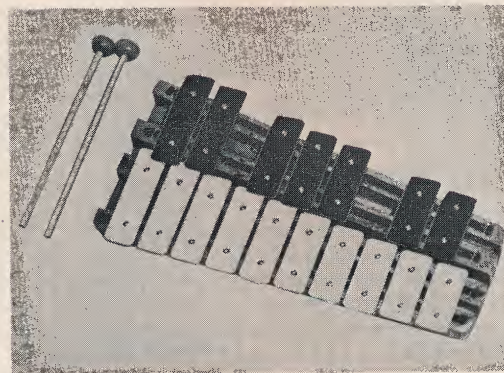
**Zither.** Sweet-toned zither, 8½" x 14", is surprisingly easy to play. Fifteen strings can be tuned, cover two octaves. Comes with 15 starting songs, pick, tuning key, instruction folder. 9-16 yrs.

8R 146—2 lbs. **\$7.95**



**Korean Hand Drum.** From the Far East—an unusual percussion instrument that makes a high, reverberating "boongg" sound. Genuine stretched skin head 7½" in diameter. Includes beater. 4-8 yrs.

8R 176—1 lb. **\$3.00**



**Chromatic Xylophone.** 17 tuned bar bells which cover a range from C to E, including white and black notes. Clearly shows relationship between whole and half notes. With mallets.

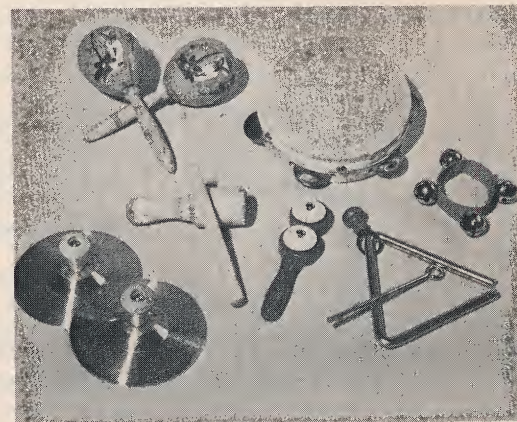
8R 174—5 lbs. **\$8.50**



**Corelli Recorder.** A fine musical instrument that appeals to young and old. Easy to learn, satisfying to play; a wonderful introduction to the world of music. 6-16 yrs.

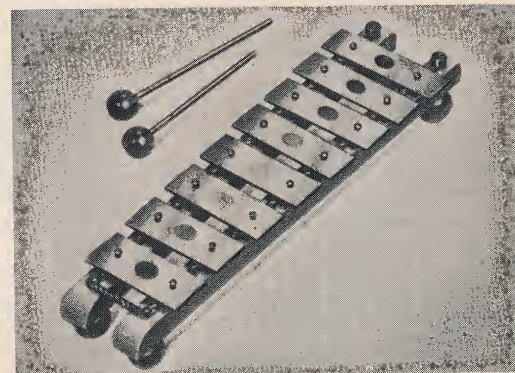
8R179—Recorder 1 lb. **\$3.95**

8R180—Recorder Song Book. 4 oz. **\$1.25**



**Rhythm Band Set.** Equips a complete rhythm band of up to 7 children. Includes tambourine, pair of Caribbean maracas, brass symbols, triangle with striker, wrist bells, jingle clog, tone block, mallet, 3-12.

8R 197—4 lbs. **\$9.95**



**Xylophone.** 8 mellow-toned bars cover full scale. Each bar is a different color for easy association. Accurately tuned; hardwood frame. Starting instruction book, 2 mallets included. 2-8 yrs.

8R 129—2 lbs. **\$3.00**



Please send the following gift items directly to the person listed below:

CATALOG NUMBER	HOW MANY?	DESCRIPTION	SHPG. WT.		PRICE EACH	TOTAL PRICE
			LB.	OZ.		
TOTAL WT.						

Name	<b>MERCHANDISE TOTAL</b> <b>SALES TAX IF SENT TO N.Y. OR N.J.</b> <b>SHIPPING CHARGE</b>  <b>TOTAL</b>		
Address			
City		State	Zip Code

☐ Enclose Gift Card

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P. O. BOX 280  
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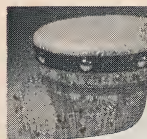
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# CHILD RHYTHM INSTRUMENTS

**Toys that turn**  
The child's sense of rhythm can be a key to participation. Here are approaches and opportunities for experimental introduction.



**NO STAMP REQUIRED**  
Just fold, seal and mail this paper... it forms  
an envelope that will safely contain  
checks, money orders or gift cards.



**Autoharp.** A ment, whose ity is excell for group sin formance. As the automat down to pro full chords. the young cl key and pick 8R 130—12 8R 192—Ins:

**CHILDCRAFT**  
EQUIPMENT CO., INC.

155 EAST 23rd STREET, NEW YORK 1, N.Y. 10010



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BY FULL PAYMENT**

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Use this convenient mail order blank — Folds into stamped self-addressed envelope

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## DELIVERY INFORMATION

All merchandise will be shipped via parcel post or U.P.S. unless marked "Express Only" in catalog.

Use charts at right to determine parcel post or express charges.

Orders for \$25 or more delivered to one address within 50 miles of New York City will be delivered free.

Minimum order delivered to one address \$3.00.

## SALES TAX

3% New Jersey.  
5% New York City.  
Other localities in New York State  
2, 3, 4, or 5%

### PARCEL POST AND EXPRESS CHARTS (insurance included)

ZONES	1-2	3	4	5	6	7	8
	Conn. D. C. Mass. N. J. N. Y. R. I.	Del. Md. N. H. Penn. Va. W. Va.	Ind. Ky. Me. Mich. N. C. Ohio S. C. Tenn.	Ala. Fla. Ga. Ill. Iowa Minn. Miss. Mo. Wisc.	Ark. Kan. La. Neb. N. D. Okla. S. D. Tex.	Colo. Mont. N. M. Wyo.	Ariz. Calif. Nev. Ida. Ore. Utah Wash
PARCEL POST							
First 2 lbs.	.60	.60	.65	.70	.80	.85	.90
Ea. add'l. lb.	.06	.07	.08	.11	.13	.17	.20
EXP. or TRUCK							
First 2 lbs.	3.85	3.85	3.90	3.95	4.10	4.50	4.75
Ea. add'l. lb.	.09	.10	.12	.15	.19	.21	.23

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TOTAL

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see charts at left

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Zip  
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TO N.Y. OR N.J.

**SHIPPING CHARGE**  
see charts at left

TOTAL



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AMOUNT ENCLOSED

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Address _____				
City _____		State _____	Zip Code _____	
<input type="checkbox"/> Enclose Gift Card				

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P. O. BOX 280  
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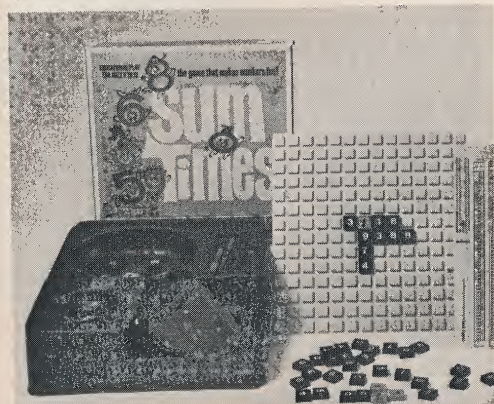


# CHILDCRAFT LEARNING THROUGH FUN



**On Sets.** A delightful game for children—or adults—based on set theory, one of the fundamental concepts of New Math. Fast moving, easy to understand. A stimulating way to reinforce learning of basic concepts, encourage favorable attitudes toward mathematics. Set includes 18 multi-color cubes, 15 color cubes, playing mat and manual of 30 different games. 6-adult.

8X 118—2 lbs. ....\$4.00



**Sum Times** challenges you to a math game. You may play numbered tiles in rows—up, down or across—but they must equal the "Key Number" of the game. Every game begins by making a play for the "Key Number". Every game is different and exciting. Every game requires the mastering of another set of multiples—and the game itself helps you learn. Sum Times is played by two to four players. 8-12 yrs.

8X 254—2 lbs. ....\$6.95



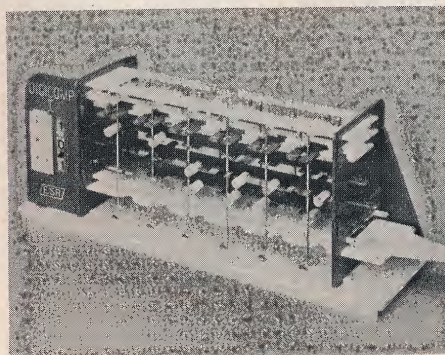
**Egghead or Chicken.** Fun with Facts. Pick one of the 88 Quiz Cards. Choose one of the four answers. Then dial the Answer Code on either the Magic Egghead Dial or the Magic Chicken Dial (depending on which you are). Eggheads think they know the answer, Chickens guess, and the magic dials tell who's right and can move ahead on the board. Everyone discovers many new facts about many subjects. Fun for 2 to 4 players. 7-12 yrs.

8L 268—2 lbs. ....\$6.95



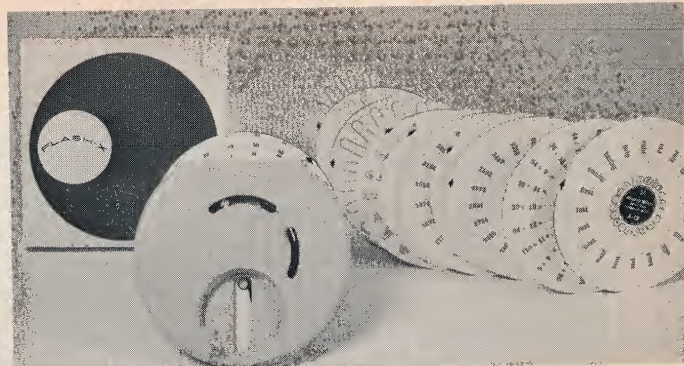
**Cub Printing Press.** A genuine printing press complete with rubber type, ink, brushes, and pictures for reproduction. All metal; calibrated for line spacing. 8½" x 4" wide; instructions included. 7-12 yrs.

8L 190—2 lbs. ....\$6.50



**Digi-Comp.** A working digital computer that demonstrates simply the operations usually hidden in electronic circuits. Instructions include simple explanation of computer theory, binary numbers, programming. Computer is 12" long, 4½" high, when assembled. 10-16 yrs.

8X 120—2 lbs. ....\$5.95



**Flash-X.** A tachistoscope for home use. It presents split-second exposures of numbers, letters, words, phrases, etc. and is used to improve seeing skills. In remedial reading, it helps those who mis-see, reverse words, omit words, and are slow readers. Flash-X helps students get more correct answers in arithmetic by increasing accuracy in seeing and writing down numbers. The Flash-X Home Kit includes: Flash-X machine, one demonstration disc, and box of 10 introductory discs (numbers, scrambled letters, spelling words, pictures, and blanks for special material). 7-adult.

8L 274—1½ lbs. ....\$7.95



**TUF.** A fast competitive game based on number sentences or equations. The play is simple . . . but it gets "Tuffer" as the player progresses in competition with his peers. First he constructs the easiest equations involving and teaching simple additions and subtractions. Soon, he is playing with fractions, decimals, percentages, ratio/proportion, negative numbers, number systems, to other bases, and eventually logarithms, tangents, square roots and X the unknown. Tuf, easy for primary graders to play, goes all the way through college. Tuf may be played as solitaire or with 2 to 4 other players in competing groups. As a player learns the rules he is learning the normal operational rules of mathematics. 7-adult.

8X 253—2 lbs. ....\$7.95





# CHILDCRAFT LEARNING THROUGH FUN

Intriguing ways to learn basic skills.

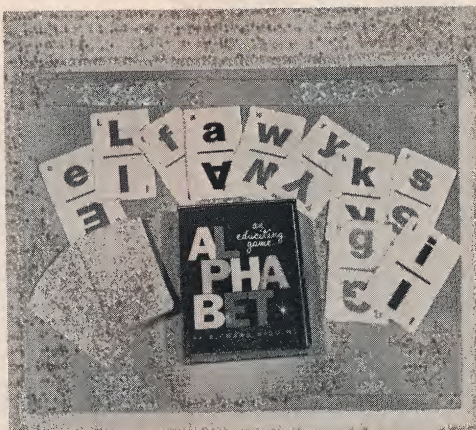
**Sum Stick.** An unusually effective number-teaching device that shows relationships graphically by balancing weights. Teaches addition, subtraction, multiplication and division. A simple introduction to the New Math for young children. 6-10 yrs.

8X 121-1 lb. ....\$4.95



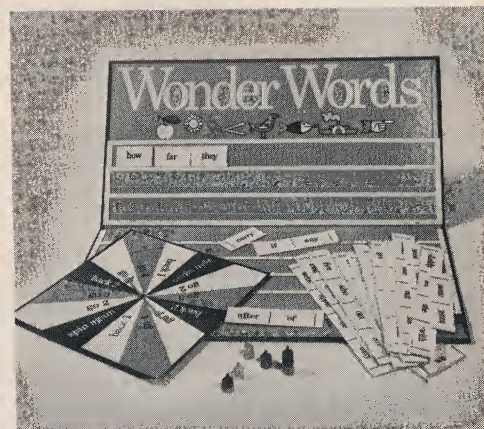
**Let's Compare.** Whose hands are bigger? Whose feet are bigger? Children love to compare and they learn as they play with these colorful plastic measures. Bright blue height chart with safe self-adhesive back gives average heights up to 10 years—red five-fingered hand ruler adjusts to show glove sizes—and children may play shoe salesman with the adjustable yellow shoe sizer. 4-8 yrs.

8X 255-¾ lb. ....\$1.00



**Al Pha Bet.** For pre-schoolers as well as older players—new word game that provides a feeling of achievement for every player. Everyone wins some points; nobody loses. Four different games in all, at different skill levels; 60 durable, plastic-coated cards with color-coded letters, showing capital and lower case; sturdy plastic storage box. 4 yrs.-adult.

8L 262-12 oz. ....\$3.00



**Wonder Words.** A creative, enjoyable, simple game, designed to develop a child's reading skills while he plays. Includes a playing board, spinner, markers, and set of word strips that use the same print found in basic textbooks, featuring the most commonly required basic words. For one to six players. 5-7 yrs.

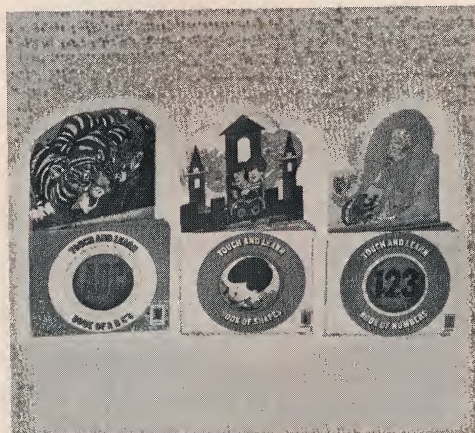
8L 266-2 lbs. ....\$4.95

8L 271-Extra set of word strips for 7-9 yrs.  
½ lb. ....\$1.00



**Farm and House Puzzle-Lotto.** For one child—it's a puzzle. For two or more—a game. Puzzle-Lotto teaches matching, number sequence, quick-thinking. Find the puzzle cards that match the scene on the playing board, place them properly, and see it come to life in brilliant color. Each Puzzle-Lotto includes 4 familiar scenes, with 6 matching puzzle cards for each scene. 2-6 yrs.

8L 269-Set of 2-2½ lbs. ....\$2.50



**3 Touch-and-Learn Books.** Helps children learn to recognize shapes, numbers, letters. These gaily illustrated books cover them with soft colorful flocking. The child may feel their pleasing texture, follow their contours, as he listens to whimsical tales and looks at pretty pictures. Books are spiral bound into oversize die-cut hard covers. 8" x 13½". 2-6 yrs.

8L 273-2 lbs. ....\$3.00



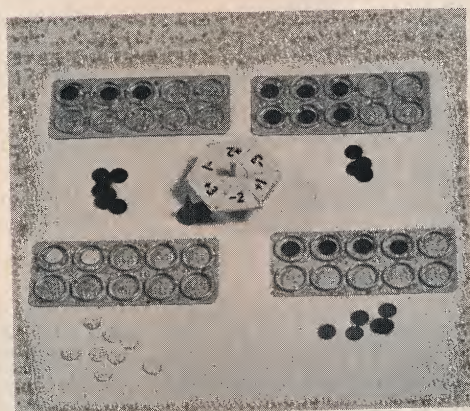
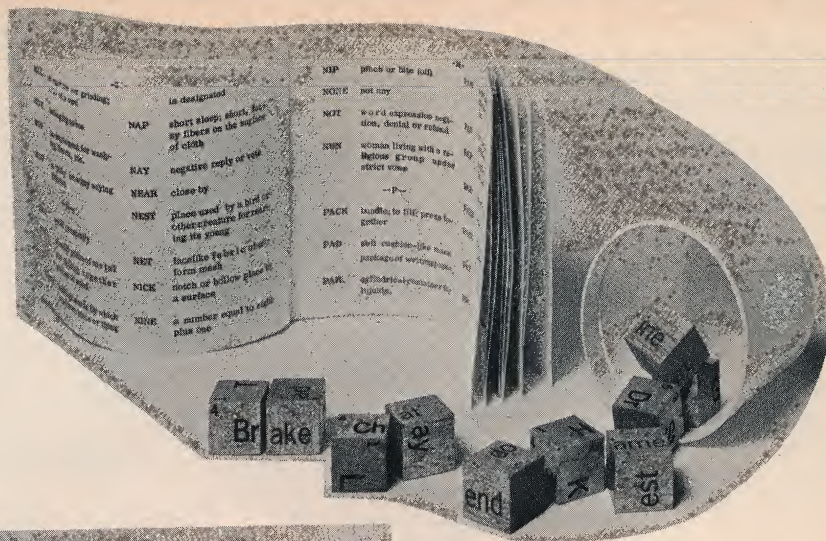
**Day By Day Calendar.** Vivid, enjoyable way to learn the calendar. Month, year, date cards slip easily into proper spaces. Includes cards for holidays, historic events, weather conditions. 21" x 20". 5-10 yrs.

8X 303-¾ lbs. ....\$3.00



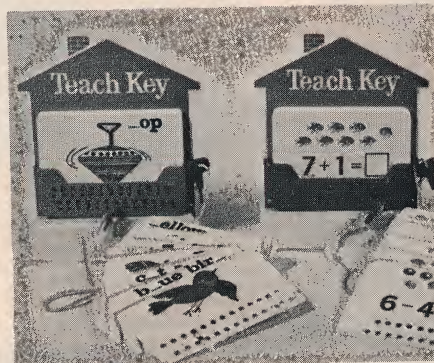
**Split Words.** A challenging new word game that builds vocabulary, increases proficiency in spelling and reading. Polished hardwood blocks provide sixty phonetic groupings, consonants and consonant blends. With skill—and chance—they can be combined to form over 500 words. Includes booklet of possible words, with definitions. 8-14 yrs.

8L 131—8 oz. ....\$2.00



**Spin A Top Number Game.** Teaches addition, subtraction, introduces concept of plus and minus quantities to young players. Skills developed include speed of adding and subtracting and manipulating colored counters on each player's colored counting board. First player to fill the 10 recesses of his Counting Board is the winner. Game reinforces school math and the quick mathematical thinking needed in daily life. 6-10 yrs.

8X 252—½ lb. ....\$2.50



**Teach Key.** These self-teaching, self-correcting games provide children with a fascinating way to learn reading, spelling, numbers. A series of illustrated Teach-Key punch cards fit into pocket of a "little red schoolhouse". Below the pocket are holes representing the answers; when the child finds the right answer with his "Teach Key", the card is unlocked. Can be played alone or with any number. 6-8 yrs.

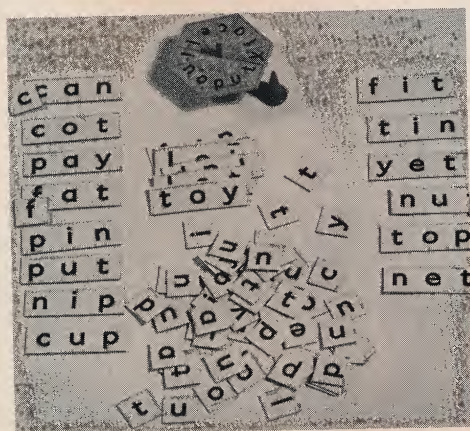
8L 277—Teach Key Reading & Spelling, 48 cards—2½ lbs. ....\$6.95

8X 256—Teach Key Math., 48 cards 2½ lbs. ....\$6.95



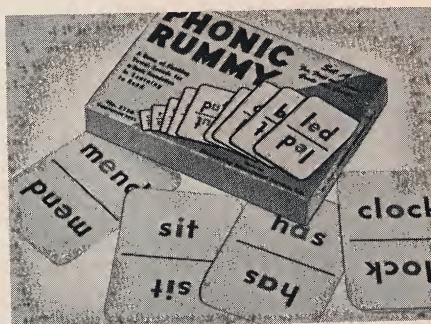
**Alphabet Spelling Game Blocks.** A set of nine 1¼" handcrafted hardwood cubes, each with a different letter on each surface, are packed compactly in a neat hardwood square. Words can be formed reading horizontally and vertically. A crossword puzzle in block form. Simple enough for the beginning reader. 6-10 yrs.

8L 272—1 lb. ....\$2.00



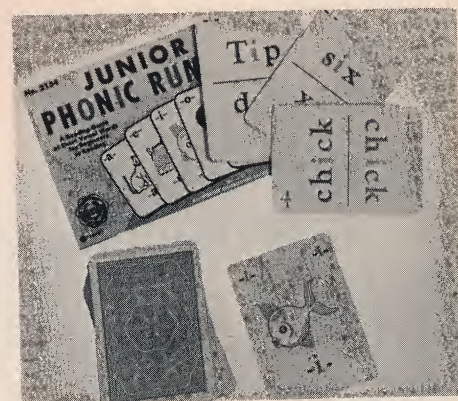
**Spin And Spell.** Word-making weaves a spell for fascinated youngsters. Skill in remembering the letters that spell the words of the game helps the young player match his word cards to the letters. 2 to 4 players play against time as well as each other. First child to match each of his word cards wins the game. Everybody gains because everybody who plays Spin and Spell learns to spell faster, earlier, better by recognition, repetition and association. 6-10 yrs.

8L 267—½ lb. ....\$1.50



**Phonic Rummy.** A game of matching vowel sounds for a basic foundation in learning to read. May be played by two or more players, with interesting variations for solitaire. It helps children with vowel sounding, sight identification, vocabulary building. Variations of the game are an aid in remedial reading. Each set contains two packs of two-color phonic cards. The sets are individually boxed but sold as a unit so that the child may progress without interruption. Set A, Phonic Rummy for 1st and 2nd level readers. Set B, Phonic Rummy for 2nd and 3rd level readers. 6-9 yrs.

8L 305—¾ lb. ....\$3.00



**Junior Phonic Rummy.** A reading game of short vowel words for beginning readers, by recognized reading specialists. 110 most frequently used short vowel words from primary basic reading books, plus key picture cards for each of the vowel sounds. A two-color system speeds quick sight identification, Junior Phonic Rummy strengthens word attack by making a game of it, increases sight vocabulary. Directions by leading authorities bring the classroom into the home—all in fun. For one or more players. 6-8 yrs.

8L 309—¾ lb. ....\$1.50





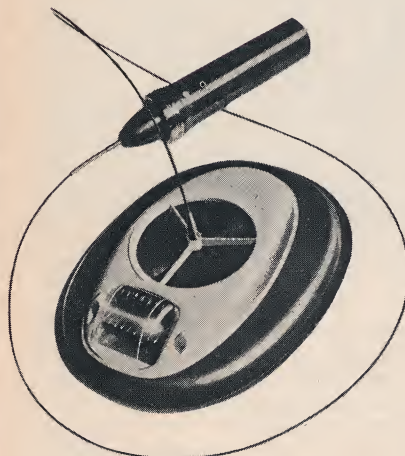
# CHILDCRAFT SCIENCE

Fascinating paths to knowledge of the universe we live in.



**Project Planetarium.** Discover basic concepts of the solar system. Plot the position of planets, satellites and constellations. The planetarium consists of an ingenious miniature working Planetarium Model, a Solar System Chart, and a Project Instructional Manual. The model includes sun, moon, and earth capable of orbital and axial rotation and revolution. Projects include following the seasons, phases of the moon, planet position and identification, eclipses of the sun and moon. Advanced students may even plot an interplanetary rocket trajectory and chart its course. 9-16 yrs.

8T 133—1 lb. .....\$3.95



**Air Car.** A look into the future! Actually travels on a cushion of air to demonstrate low pressure air suspension. No wheels, no wings, no visible support. 2 flashlight batteries (not included) operate it over table tops, floors, even water. 7-12 yrs.

8P 212—1 lb. .....\$3.49



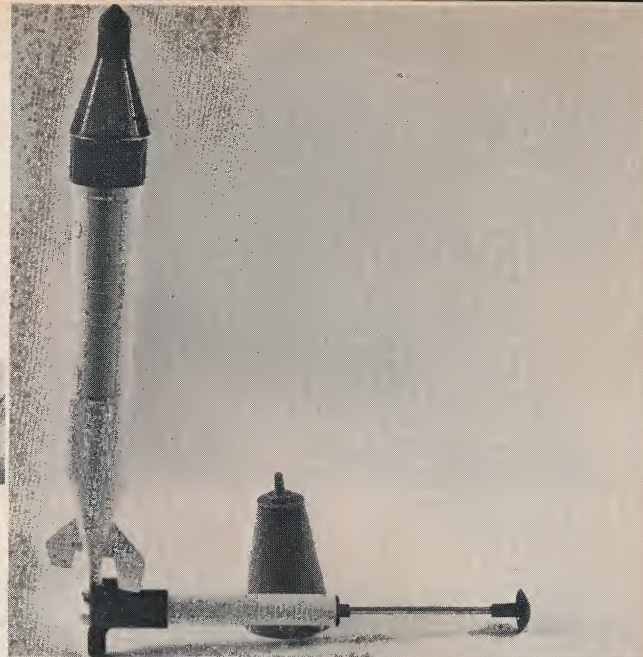
**Astro-Explorer.** An ingenious star finder that any youngster can use to locate constellations in the night sky. Illuminated viewer enables user to compare actual pattern in the heavens with any one of 60 sky charts provided. Includes instruction manual 9-16 yrs.

8T 132—12 oz. ....\$2.98



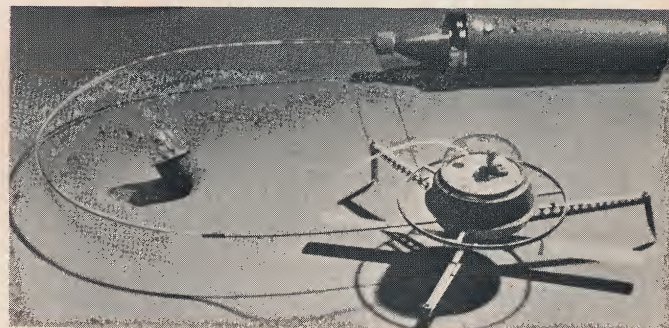
**Gyroscope.** This perennial favorite demonstrates the principle of rotation, equilibrium of bodies in motion, center gravity, and centrifugal force. Includes illustrated instructions and demonstration suggestions. 6-13 yrs.

8P 215—½ lb. ....\$1.50



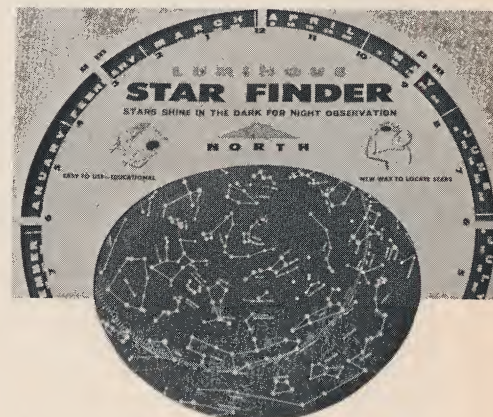
**Project Apollo.** A safe, simple, vivid demonstration of jet propulsion. This exciting "Project Apollo" rocket uses air and water as fuel, roars up to 100 feet in the air; then the Recovery Capsule parachutes safely back to earth, while the rocket descends separately. 10-15 yrs.

8P 206—1 lb. ....\$2.98



**Lunar Bug.** It's an up-to-the-minute Flying Moon Craft that takes off and maneuvers on a cushion of air. Pushbutton-controlled Bug is battery-powered; it ascends, hovers, flies through space in any direction, makes soft surface landings. 9" in diameter, constructed of colorful, high impact plastic; with power-pack handle. (Batteries not included.) 7-12 yrs.

8P 213—1½ lbs. ....\$3.95



**Luminous Star Finder.** Turn the dial to the time, and the stars appear in their correct positions, glowing luminously in the dark. Instructions and planetary information on back. 9-16 yrs.

8T 127—4 oz. ....\$1.95





**Micro-Zoo Set.** Sturdy beginner's microscope magnifies 100X, 200X, 300X. Unusual micro-zoo kit contains thousands of one-celled animals, in dry, hibernating form; just add water and watch them come alive. Includes 12 slides, color fluid, micro-zoo food and powder that slows down protozoans for more detailed observation. 8-15 yrs.

8N 236—Microscope and Micro-Zoo Kit  
3 lbs. ....\$13.95

8N 235—Micro-Zoo Kit only—  
8 oz. ....\$ 3.25

**Dwarf Tree Kit.** A child can grow 9 handsome species of dwarf trees following the simple instructions and using the fine materials in this kit. While enjoying this exciting hobby, he learns to cherish the living things entrusted to his care. Kit includes selected seeds for 9 different trees, special soil mixture, scientific plant food, 9 early growing pots, 9 identification markers, and Dwarf Tree Growing and Care Manual. 4-adult.

8N 220—2 lbs. ....\$3.98



**Giant Ant Farm.** Every activity of an actual, live ant colony can be viewed, in this see-through escape-proof case. Fascinating, unusual, and instructive. 5-12 yrs.

8N 407—3 lbs. ....\$6.95

**Sea Horse Corral.** Sea Horses have heads like horses, tails like monkeys, pouches like kangaroos and an ability to change color. These and other fascinating characteristics can be seen in this unique kit of live marine life. Complete with plastic aquarium, 5½" x 5½" x 3½", sea salts, silica sand, food and a manual. Two live sea horses provided from the Sea Horse Corral in Florida. 5-12 yrs.

8N 223—1½ lbs. ....\$3.95



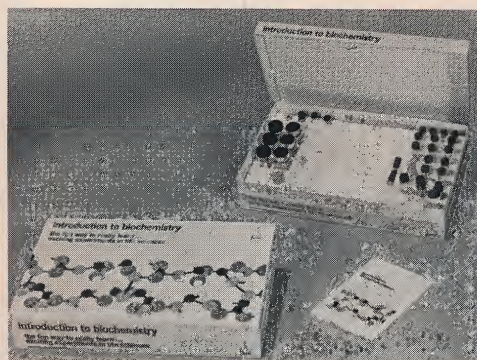
**Mini-Plant Greenhouse.** This windowsill greenhouse grows living miniature plants indoors all year round. Includes six growing pots, vegetable and flower seeds, and "instant" growing medium that requires only the addition of water. Plants can be replanted after they germinate in the greenhouse. 8" x 5½" x 5½" high. 6-12 yrs.

8N 306—1½ lbs. ....\$3.95



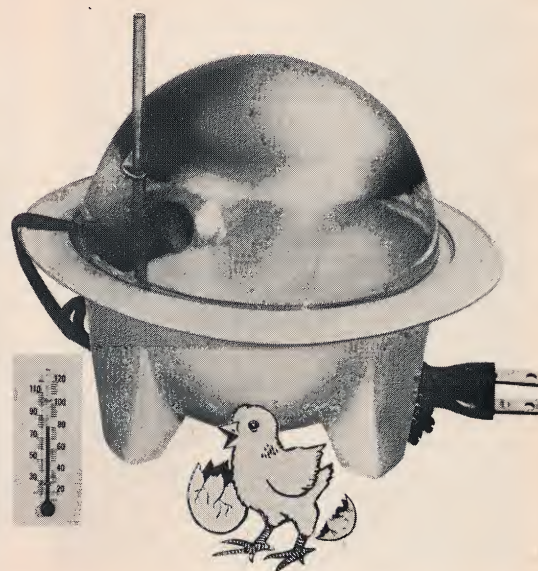
**Life Cycle.** A fascinating experiment in biology. Watch dry eggs hatch into live brine shrimp; see them mature, start cycle anew. Eggs, food, trays, included; needs only water. 7-14 yrs.

8N 210—1 lb. ....\$2.85



**Introduction to Biochemistry.** Here is practically everything needed for first studies of the chemistry of life—51 different items plus 30-experiment manual. Following the step-by-step large print instructions, the young scientist may experiment and discover for himself—the presence of starch, sugar, fat, protein, enzymes and enzymatic action. He may even, with the help of chromatography, separate substances by their varied molecular content and determine how many "greens" make a plant. This kit is intended only for children capable of understanding and handling with care the elements included. 12-adult.

8N 222—5 lbs. ....\$19.95



**Chick-Chick Egg Incubator.** Watch little chicks hatch! Every step of the actual incubation process can be seen through the plastic dome. Electrically heated; will hatch 1 or 2 eggs. Complete with all materials and instructions. 4-12 yrs.

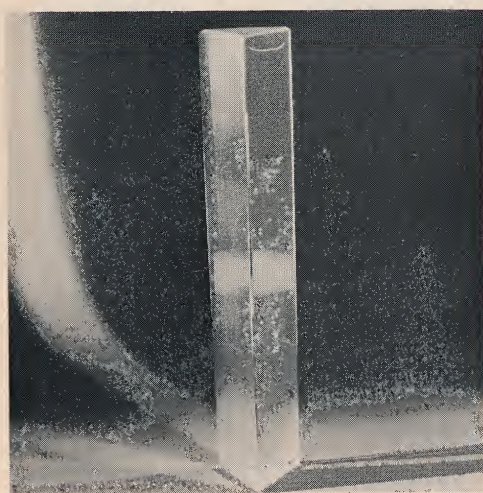
8N 406—1 lb. ....\$3.98



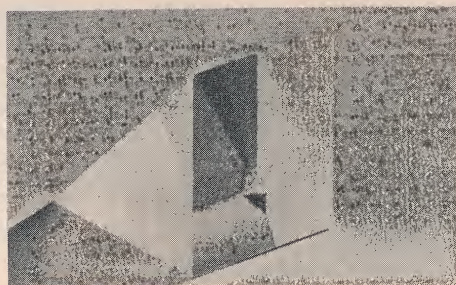


# CHILDCRAFT SCIENCE

**Color Paddles.** For a dramatic demonstration of the principles of color-mixing, give a child these 3 sturdy, transparent plastic paddles that present the 3 primary colors, red, yellow, and blue. Superimpose the red on the blue to make purple—and so on, to produce all the secondary colors. Paddles are 5½" long, 2" wide. 4-7 yrs.  
8P 128—12 oz. ....\$1.50



**6" Prism.** Fine quality polished glass prism, extra long to permit any child to hold it comfortably while viewing. A wonderful introduction to the spectrum and the laws of reflection and refraction. 4-12 yrs.  
8P 140—¾ lb. ....\$2.00



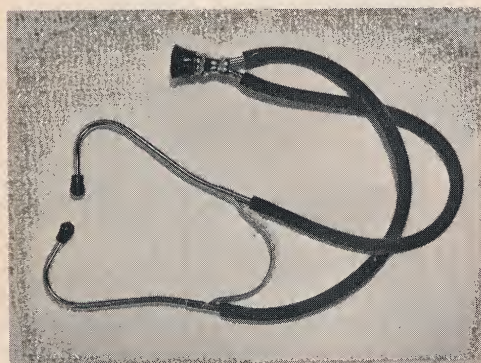
**Right Angle Prism.** Optically ground and polished prism demonstrates light refraction and the full color spectrum. Excellent color separation. 4-12 yrs.  
8P 142—3 oz. ....\$1.95



**Mini-Scope Kit.** How does a microscope work? The satisfaction of assembling one's own Mini-Scope is matched only by the daily wonder he can find with it in the simple things around him. Mini-Scope Microscope Kit comes complete with all parts, plus sample slides, extra slides to begin a child's own slide collection, and complete instruction Manual. 10-15 yrs.  
8N 221—1 lb. ....\$2.98



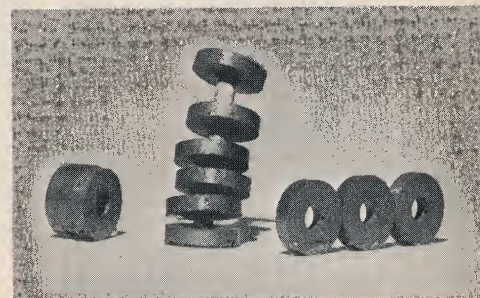
**50 X MICROSCOPE KIT.** Amazingly powerful hand microscope opens new worlds to the eye! Examine fluids, pond life, and other specimens. Tweezers, slides, dropper included. 6-10 yrs.  
8N 214—¼ lb. ....\$1.50



**Stethoscope** actually transmits heart and pulse beats. Metal parts are chrome plated, bell and eartips plastic. 4-8 yrs.  
8N 233—10 oz. ....\$2.75



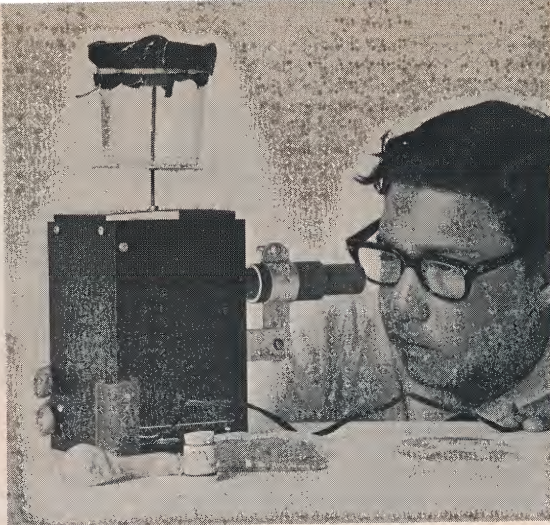
**Spooky Lite.** Real "static" magic. Just hold wand in your hand and shuffle feet on rug; you can create light by touching objects or people. 8-15 yrs.  
8P 131—2 oz. ....\$ .69



**Ceramic Magnets.** As much fun as a barrel of magnets! These 12 doughnut shaped magnets flip and flop, dramatically illustrating magnetic attraction and repulsion. 5-12 yrs.  
8P 307—10 oz. ....\$1.95



**Atomic Energy Lab.** This exciting gift for the young scientist dramatically demonstrates various forms of atomic energy, with safe radioactive materials. Shows vapor trails of alpha and beta particles, cosmic rays; spinthariscopes reveals exploding atoms. Includes atomic cloud chamber with projector illuminator, electroscope that measures background radiation, tests sample sources. 12-17 yrs.  
8P 219—2 lb. 6 oz. ....\$9.95



**Electro Experimental Kit.** Safe, battery operated. Teaches Morse Code, principles of electronics. Stimulates interest in science. Includes all plugs, sockets, bulbs, switches, buzzer parts, colored wire, simple tools needed for 12 experiments. Instruction Booklet progresses from simple Parallel Battery Connection to complete Sound Signaling Buzzer with Warning Light operated by push button and 2-way Switch. (Battery not included). 6-15 yrs.  
8P 117—1½ lbs. ....\$5.00



**Easy-View Magnifier.** A novel, jumbo-sized magnifier, specially designed for very young children. 4½" diam. fixed-focus lens is mounted in 8½" diam. platform; hardwood stand is 9" high. 3-8 yrs.  
8N 216—2 lbs. ....\$5.50



**Weather Station.** This kit makes a weather station superior to any other we've ever seen. A superb introduction to meteorology. Equipment assembles easily, is ruggedly built for long service. Remote-reading anemometer and wind vane provide flashing neon lights on indoor reading board to indicate wind speed and direction. Includes forecasting manual, weather map, cloud chart. 12-17 yrs.  
8Q 125—3 lbs. 10 oz. ....\$11.95



**Giant Magnet.** Pulls a wagon, lifts a whole string of metal objects, does dozens of tricks. 9½" horseshoe magnet is easy for youngsters to hold; comes with keeper bar, to lengthen magnet's life. 3-8 yrs.  
8P 321—1 lb. ....\$1.29



**Swinging Wonder.** A dramatic illustration of Newton's third law of motion, the "swinger" proves action and reaction equal and opposite. Lift one ball away from the other four and it will activate one and only one ball at the opposite side. Lift two and release it—how many balls will be activated? This simple phenomenon encourages discoveries concerning energy, its conservation and loss, momentum, the product of mass and velocity, and the transfer of momentum. Constructed of selected hardwood with 5 stainless steel balls. 8-adult.  
8P 116—3 lbs. ....\$7.95

YUG





# CHILDCRAFT ARTS & CRAFTS

Wonderful ways to satisfy your child's creative urge . . . A variety of media that provide children with an emotional outlet in color and form. In crayon, paint or clay, the child's untutored hands will find their own way of expressing what goes on in his imagination.



**Temperablocks.** From England—an unusual new color set that makes tempera painting clean and easy. Includes eight strong colors, in giant size solid blocks. No waste, no spilling, no drying out; each block of color lasts as long as an eight ounce jar of liquid tempera. Blocks are 1 3/4" in diameter, 5/8" thick. Palette trays stack neatly, without touching tempera blocks beneath. Non-toxic. 5-adult.

8C 258—1 lb. 8 oz. ....\$4.25

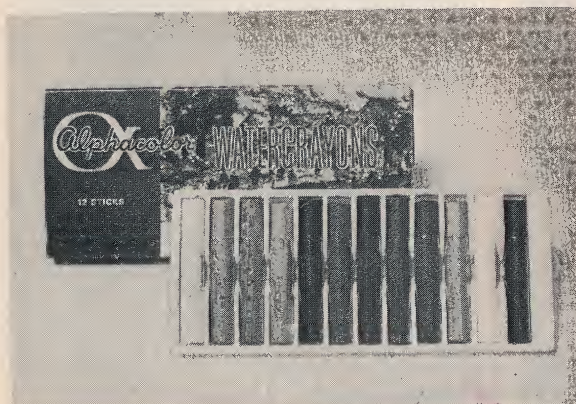
**Childcraft Double Adjustable Black-board Easel.** 48" high, school quality easel has two large 24" x 24" panels of 1/4" tempered hardboard treated with slate paint so that they can be used as blackboards as well as easels. Height of each easel and tray is adjustable to serve children two to eight years old. Tray holds six jars of paint, is easily removed for cleaning. Easel folds for storage. 3-10 yrs. Express only.

XC 107—22 lbs. 4 oz. ....\$16.75  
8C 105—Set of 4 easel clips—5 oz. .50



**Painting Set.** All the young artist needs to release his creative urge: six big 8 oz. jars of poster paint in six colors, a 1/2" brush, a 3/4" brush, and 50 sheets of 18" x 24" paper. (Not illustrated) 8C 127—8 lbs. \$5.50

**Plastic Paint Cups.** Easy to use and clean. Airtight lids help prevent paint from drying or spilling. Unbreakable. 8C 110—Set of 12 cups—8 oz. \$1.75



**Alphacolor Water Crayons.** An expressive new color medium. Twelve sparkling water crayons that can be used dry as a crayon, wet as a paint stick, or combined by applying dry crayons, then, blending colors with a wet brush. To make tempera colors, just mix with water. Excellent for use on paper, wood, cork or canvas. Each stick has individual plastic holder; packed in handy compartment tray. 5-adult.

8C 116—1 lb. ....\$1.50



**Cray Pas.** An exciting and different art medium. Sticks of color with the vividness of pastels and the cleanliness of crayons. Does not "chalk," yet is blended easily with fingertips. 4-adult.

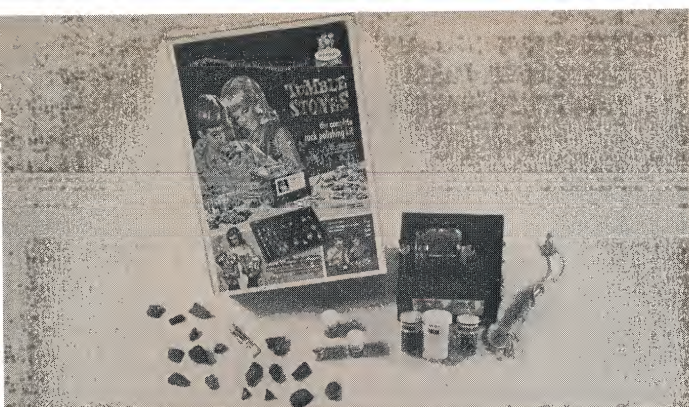
8C 298—16 Color Set— 8 oz. ....\$ .79  
8C 299—25 Color Set—12 oz. .... 1.25



**Psychedelic Colors.** Non-toxic, non-bleeding, opaque, the most brilliant fluorescent colors ever compounded, ready to lend their talents to posters, design books, book covers, announcements, a bright galaxy of projects for school or extra-curricular activity, scouts or private clubs. Set contains 6 colors which may be mixed to make more colors. Thinning with tap water makes them semi-opaque for additional interesting effects.

8C 411—1 1/2 lbs. ....\$1.98





**Tumble Stones.** A complete rock polishing kit. For jewelry making, and rock and mineral exhibitions. Teaches geology, geography, and the lapidary arts. Converts rough rock into gems. Includes Tumbling Machine with 110v, AC U/L Listed Motor, a fine selection of assorted semi-precious Gem Stones, Abrasive Grits, Polish, Jewelry Settings, Mounting Adhesive, and Complete Instructions. The set may be used again and again. Necessary replacements and additional rock assortments are available. 7-adult.

8C 417—6 lbs. .... \$17.95  
8C 418—Replacement Supply Kit—2 lbs. .... \$ 3.50



**Celluclay Creative Kit.** Celluclay is a ready-to-use instant papier mache for making jewelry, wall plaques, trays, goblets, candle-stick holders, tree ornaments, myriad of practical and decorative items. It dries to a permanent hard finish at room temperature or in an ordinary oven at 150 degrees. The kit contains all the celluclay, modeling tools, acrylic paints, plastic molds and brushes to make 101 perfect gifts plus a 32 page illustrated instruction book to start creative imaginations on their way. A fine practical creative art, and fascinating hobby. 6-adult.

8C 408—2 lbs. .... \$3.95



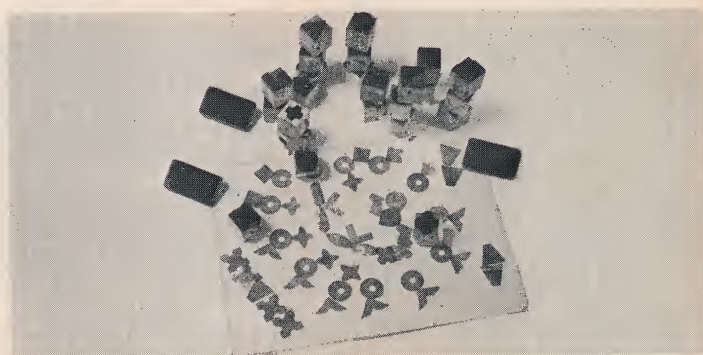
**Rainbow Pack.** It's more fun to write and draw in color. These 12 fine-line porous point pens with perpetual tips write a fine line or draw in 12 vivid colors, including hard-to-find gray. Make artistic posters, design greeting cards, do all kinds of arts and crafts in full color. Unlike markers and ordinary pens, these smoothies won't splinter, become smeary, lose their fine line. These pens handle easier than a ball point—bring out the latent artist in every child. The quality is professional. 5-adult.

8C 407—½ lb. .... \$1.98



**The Childcraft Collage Set** includes hundreds of sheets of paper in bright colors, some gummed, some glossy, some in ribbons, others in circles, squares, bells, flowers etc.—plus a safe, blunt-nosed scissors, paste and paste brush, to keep children busy for hours cutting, pasting and folding. 4-10 yrs.

8C 330—2 lbs. 9 oz. .... \$3.95



**Stamp Pad Art Kit.** Twenty Four die-cut designs on wooden cubes can create an endless variety of designs. Imaginative, dimensioned to combine in interesting repeat patterns or free form. Four stamp pads included, colors can be "mixed" by overprinting right on the paper. Use them to make posters, collage designs, interesting book covers. A satisfying art medium, giving full rein to a child's creativity. 4-10 yrs.

8C 415—1½ lbs. .... \$4.95



**Paintstiks.** Solidified oil paint in stick form. Here is a new, instantly creative medium offering real oil paint that is as easy to use as crayon. Suitable for use on canvas, drawing board, paper, almost any surface, the colors can be used as they are or blended on the painting. Regular Artist's Paintstiks come in 12 brilliant, intense colors that dry to a flexible but permanent film. 12 Student's Paintstiks are a special non-toxic version for younger children. They dry overnight to a flexible film and are ideal for sketching or classroom use.

8C 409—Artist's Paintstiks—12 yrs.-adult—1¾ lbs. .... \$6.50  
8C 410—Student's Paintstiks—4-12 yrs.—1¼ lbs. .... \$3.20





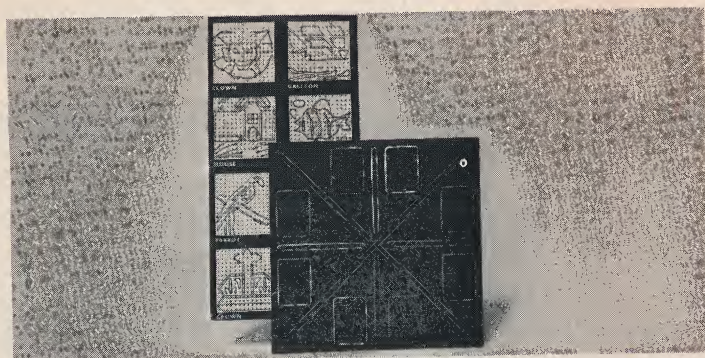
# CHILDCRAFT ARTS & CRAFTS



**Finger Painting Set** for the small fry. Six large tubes of odorless, harmless finger paint, 18 sheets of finger paint paper, 2 mixing paddles. 2-8 yrs.  
8C 336—2 lbs. 6 oz. ....\$2.00

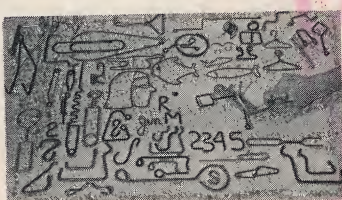


**Linjo.** A dramatic new design medium, developed in Europe. 108 colorful cards that can be combined in an endless number of flowing geometric patterns. Vigorous colors and harmonious curved lines provide fresh scope for the child's creative urge. 5-adult.  
8C 268—1 lb. ....\$2.00

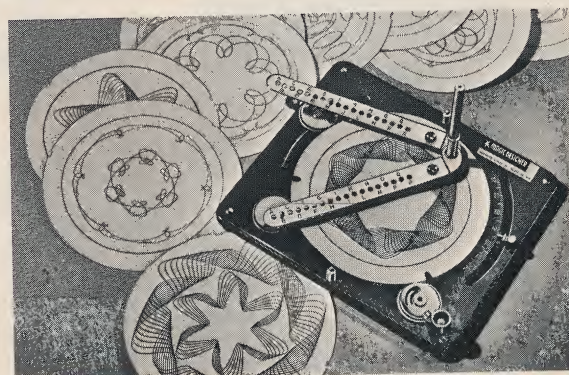


**Rubber Band Doodles.** Draw colored pictures with rubber bands! A new kind of creative fun that will keep children busy for hours. Includes special pegboard, a generous supply of colored rubber bands; an ideal game at any time; superb for rainy days or sick-a-bed. 6-adult.  
8C 267—8 oz. ....\$1.00

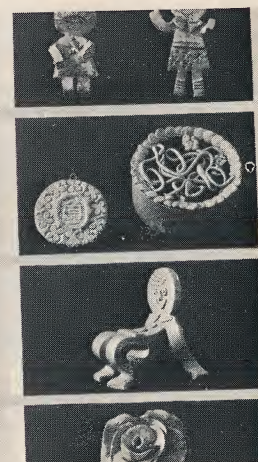
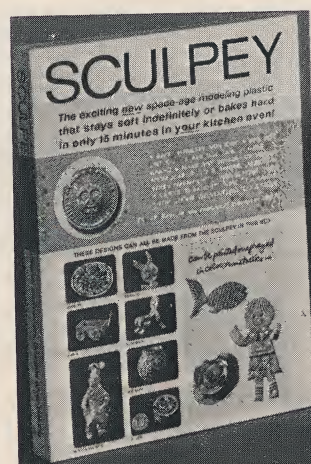
**Wire Craft Kit.** A sturdy wire bending jig with cutter and accessories that enable a youngster to make dozens of wire shapes and useful items. Easy to use, encourages creativity. Handles steel wire up to 1/4" thick. 8-adult.  
8C 243—1 1/2 lbs. ....\$2.00



**Pressblock Printer.** A new medium for relief printing that gives woodcut or linoleum block effects, yet is simple enough to permit a child to create and print original designs. No carving; just draw with pencil or ball-point pen on the flexible Pressblock. Prints can be made on paper or fabric with stamp pad or tempera. Makes superb individualized greeting cards, party invitations, etc. Includes Printmaker and 14 flexible Pressblocks. 6-adult.  
8C 419—1 lb. ....\$4.95



**Magic Designer.** It's child's play to create thousands of geometric designs. Just whirl the paper disc under pencil held in these adjustable arms. 7-15 yrs.  
8C 335—2 lbs. ....\$4.95



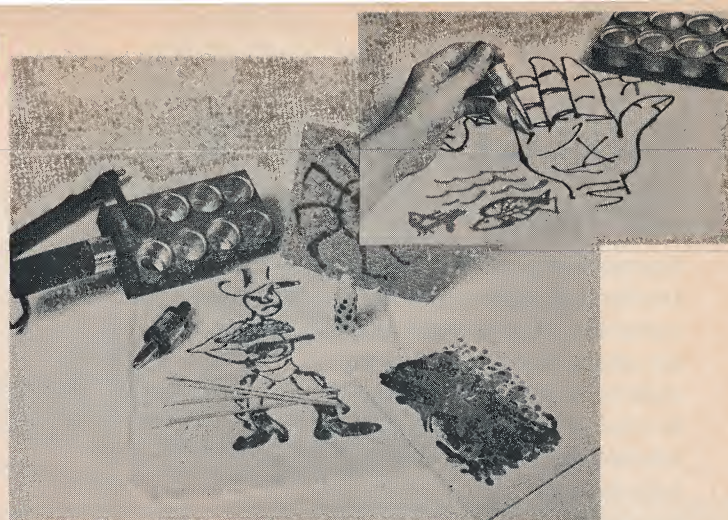
**Sculpey.** For the first time—a modeling medium that won't dry out. This unique modeling plastic stays soft and pliable—until baked in a kitchen oven. Can be carved, molded, sculpted, sanded, painted or sprayed. Bakes permanently hard in fifteen minutes in a kitchen oven. Includes modeling sticks and instructions. 4-adult.  
8C 257—2 1/2 lbs. ....\$3.00





**Della Robbia Ceramic Kit.** Make and decorate beautiful ceramic figurines, ashtrays, pottery, unusual gifts. High quality professional glazes in ten sparkling colors add luster and durability to your models. Generous supply of clay; three modeling tools; glaze brushes. No special kiln needed; models can be baked in minutes in an ordinary kitchen oven. 6-adult.

8C 256—7 lbs. ....\$7.45



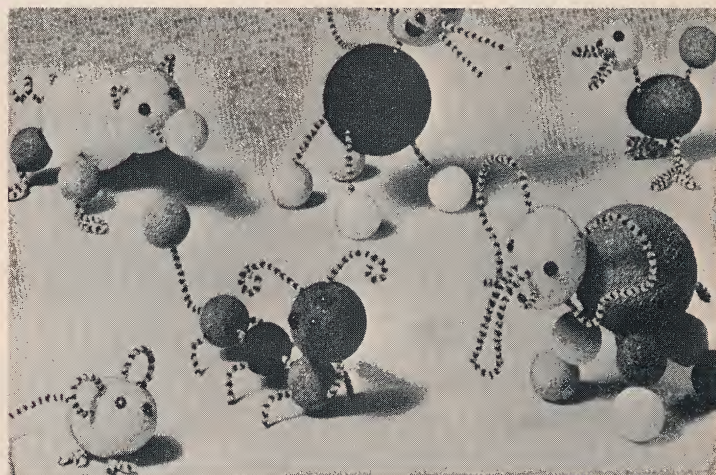
**The Waxmelter Palette-8.** Special set includes 2 squeeze pens for fine line art and a large supply of 100 cotton swab applicators. Turns broken bits of crayon into a versatile art medium. The 8-cup palette keeps crayons liquid and ready for use. Can also be used with swabs or brushed. Wax dries instantly, may be built up or textured. Used to do collages, batik, fabric painting, prints, dry transfer—or decorate any shape material (paper, plastic, metal—even eggs). Wonderful for decorating Christmas gifts. UL approved. Includes box of new crayons, easy instructions. 8-adult.

8C 414—1½ lbs. ....\$6.50



**Mr. Sketch.** 8 bright-hued instant water color markers, in a handy styrofoam tray. Colors can be blended, applied in fine, medium or broad lines, without penetrating paper. Odorless, completely washable. Endorsed by schools and teachers. 4-adult.

8C 220—1 lb. ....\$3.95



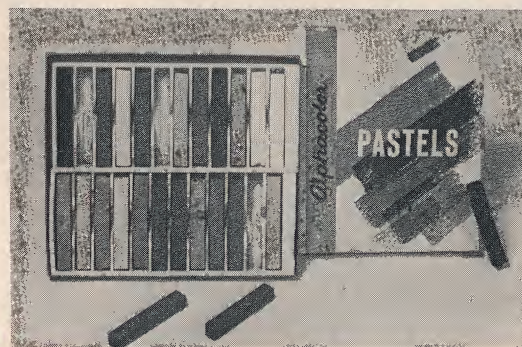
**Have A Ball.** A gay assortment of glow-color shapes, in a variety of sizes, ready to put together with connectors, to make animals, bugs or any kind of imaginative design. The day-glow color balls, connectors and features can be used again and again. 6-10 yrs.

8C 416—1 lb. ....\$2.00



**Alphacolor Hi-Fi Grays.** 12 sticks assorted gray pastels, white through black. Alphacolor presents grays with high fidelity—pure white, pure black, combined without the adulteration of any other colors, in a palette of grays. The child learning to express himself in an art medium, learns and applies tone values with this simple palette. The more advanced student of art and color finds positive value too in combining the grays with Alphacolor pastels to produce effects from brilliant to muted. This true art medium is completely non-toxic. Hands wash clean with soap and water. 5-adult.

8C 412—9 oz. ....\$1.50



**Alphacolor Pastels.** 24 Sticks of brilliant color including 5 blues, 4 reds. A fascinating variety to use as they come, or blend to make even more shades and nuances right on the paper. The special formula from which the Alphacolors are compounded produces pastels so opaque that they may be used on colored drawing paper, even black, for special effects. Non-toxic, a satisfying medium for the artist in every child, as well as the professional who works in pastels. 5-adult.

8C 413—¾ lb. ....\$1.60





# CHILDCRAFT QUIET GAMES

Games that provide constructive social and intellectual experiences are essential play materials. They present valuable social situations that encourage the child to make adjustments to other children, stimulate intellectual curiosity and help develop sportsmanship.



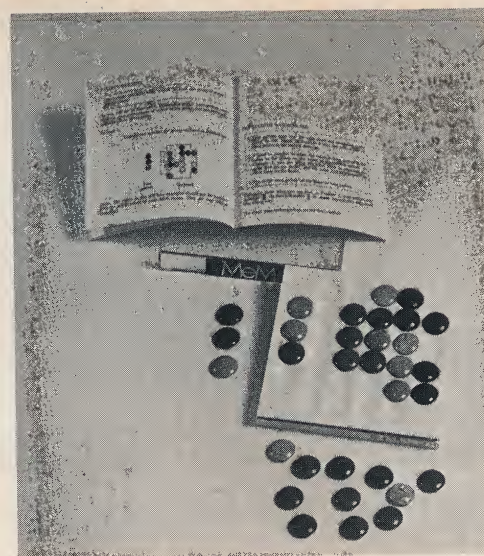
**Kalah.** A stimulating game that uses counters, placed in hollow in a hardwood board. Develops interest in arithmetic in children; teaches counting, and distinguishing units from multiples. Challenging to adults, too. Board is 23½" long, 5½" wide, ¾" thick. Complete with instructions. 6-adult.  
8G 104—3 lbs. .... \$7.00



**Configurations.** A series of intriguing mathematical and geometrical puzzles that will challenge and delight those who enjoy careful reasoning. Based on Professor Harold Dorwart's highly-acclaimed book, "The Geometry of Incidence". 12-adult.  
8G 208—12 oz. .... \$4.00



**Think A Dot.** An amazing new fun game for young and old. This fresh, imaginative color pattern game employs a plastic digital computer that changes spot colors by dropping marbles into the three holes on top. Can be played by one or two; variations of play are almost unlimited—including the programming of special patterns. Fascinating for a four-year old—or even a Ph.D.  
8G 155—1 lb. .... \$1.95



**Mem** is 4 matching games in one, including Mem-Solitaire, Mini-Mem for two, and doubles. Mem develops abstract thinking in symbols, fast action, and design appreciation. The game is played with 32 marbelized brightly colored "stones" and the basic game idea is to build colored stone patterns on the table which "represent" stone patterns remaining on the board. Easy enough for older children (10 years and up) yet challenging enough for the most capable adult. The game is boxed as ingeniously as it is conceived. Complete instructions self-contained. 10-adults.  
8G 212—1½ lbs. .... \$6.00



**Wff 'N Proof.** A whole series of quick-moving challenging games for the whole family—including youngsters of six. Based on the rules of modern logic it combines fun with training in the art of logical reasoning. An intriguing, problem-solving game that encourages interest in mathematics. 6-adult.  
8G 102—2½ lbs. .... \$6.00



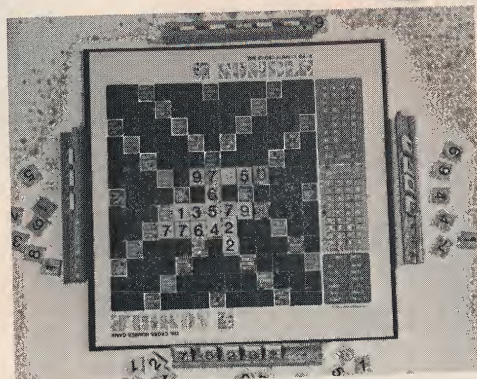
**Dr. Nim.** A fascinating, challenging application of computer principles. You match your wits against Dr. Nim—a working binary computer—or a live opponent, in the exciting game of Nim. Simple to play, intriguing to both young and old. Can be played in many variations. 6-adult.  
8G 154—2½ lbs. .... \$3.50



**Magnetic Globe Game.** An exciting game of strategy and chance—with a real world globe, around which players race each other through exotic lands. Teaches geography, computation of distance and direction. Includes 8" globe, magnetic miniature jet planes, distance-finder, flight plans, play money. 10-16 yrs. 8G 182—4 lbs. ....\$6.95



**Game Inventor's Kit** plus young inventor's imagination add up to countless basic track games, games of strategy and position. A young Game Maker is often a hard taskmaster—the inventive games frequently require highly sophisticated aptitudes. Game Maker becomes Game Player, pitting his wits against opponents on his own Playing Board. 2, 4, 6, 8 and more may play. Instruction Book with world history of basic games included. Fascinating, educational, creative, for all ages, 10-adult. 8G 211—4 lbs. ....\$4.00



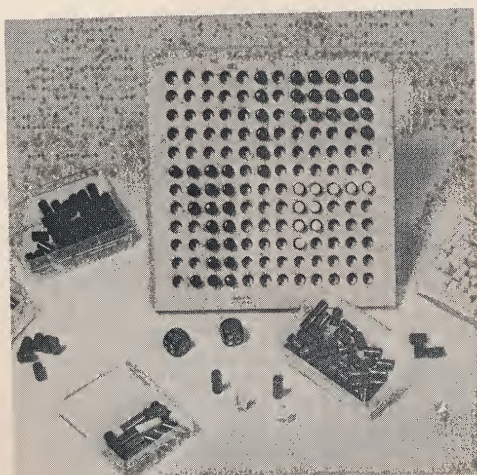
**Numble, the Cross-Number Game** for 2, 3, or 4 players. A fast-thinking game in which addition, subtraction, multiplication and division all come into play. Competitive. Cooperative (2 are partners when 4 play). Game develops the mathematical aptitudes it requires. Makes playmates out of the whole family. Fun for all levels, all ages, 9-adult. 8G 173—2 lbs. ....\$4.00



**Score Four.** A fascinating new three dimensional family game. Place the marker on a pin, four beads of the same color in a straight line, in any direction, diagonally, vertically, horizontally—and you win. You may even make a sneaky angled diagonal score (known as a vector). For 2 to 8 players. Includes sturdy playing tray, punched to receive the pins that will hold the 64 variously colored wooden playing beads. 8-adult. 8G 216—1½ lbs. ....\$4.95



**Playtime Cards.** Plastic Coated Playing Cards—scaled to young hands—and Book of 50 Card Games—develop quick thinking skills. With this 128 page Game Book and 2 sets of cards children can play 26 games for two or more (including 6 that grown-ups play), 12 games of solitaire, do a dozen fascinating card tricks, and progress to scoring, point count bidding and playing Contract Bridge (made easy, even for adults). 8-adult. 8G 213—1 lb. ....\$2.00



**Nineteen Games On One.** Beginning with the simplest games which can be understood by the youngest children and progressing to sophisticated games of advanced strategy, 19 is a game for the whole family. The board has 144 holes, with pegs in 4 bright colors and complete directions. 19 offers inexhaustible inventive possibilities for 1 to 8 players. The board may even be used as a design board for colorful mosaics. Instructions included for the first 19 games plus a group of fascinating geometric exercises in color. 19 On One Board makes an excellent travel companion too. 5-adult. 8G 210—1½ lbs. ....\$4.50



**Avalanche.** A "swinging" game for the whole family! Look out below—one marble in the right place can start an avalanche. Four different games with plenty of exciting action, as players place their marbles strategically to control the opening and closing of the gates. For two to six players. 7-adult. 8G 108—3½ lbs. ....\$3.95

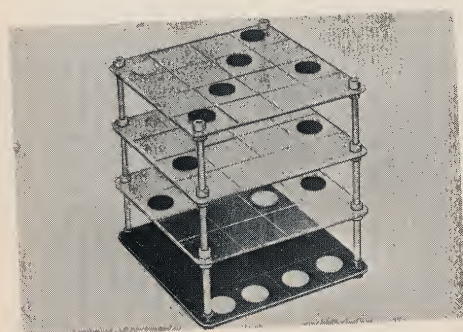


# **CHILDCRAFT QUIET GAMES**



**Matchbox Traffic Game.** Includes two Matchbox cars to add to a child's Matchbox collection or start a new one. This exciting game of choice and chance involves thinking ahead, teaches obedience to traffic signals, and how to get out of a traffic jam by quick thinking. It is played on a colorful gameboard with many fascinating destinations. The rotary traffic signal sets up obstacles the player must overcome. He in turn will activate the rotary mechanism to forestall his opponents. Traffic tickets penalize, merit awards add to the players' score and a mile meter helps each player score his points on his scoring slip after each play. Never a dull moment on this Road to Learning. For 2 to 4 players. 8-12 yrs.

8G 215—3 lbs. ....\$5.00



**Qubic.** A real "plan-ahead" game—Tic-Tac-Toe in three dimensions! Lines of 4 discs can be formed straight across any of 4 levels, or straight up and down, or at diagonals. Includes instructions. 2 to 6 players. 6 yrs.-adult.

8G 129—1½ lbs. ....\$2.95



**Charades for Juniors.** Children let themselves go, constructively, in this game that uses sounds and motions, as well as words, to communicate. The fun begins trying to give "clues" that will help teammates guess the answer, at the same time trying to conceal the answer from the opposing team. The players add to the fun of the game by the way they play it—no holds barred on way-out sounds and motions. It's your move. 6-15 yrs.

8G 214—3 lbs. ....\$2.00



**What Goes With What.** An anchor may make you think of a ship, birds remind you of nests, keys of locks, nails of a hammer. So, as in dominoes, you place the anchor next to the ship, and so on. 28 colorful 2-picture dominoes, on heavy cardboard; instructions included. 3-7 yrs.

8G 202—8 oz. ....\$1.50



**Nimble.** Absorbing new action game develops eye-hand coordination. A game of skill that can be played alone or in competition with others. Really two distinct games in one, each involving visual-motor skills. Playing and teaching instructions included. Can be enjoyed by all ages.

8A 187—5 lbs. ....\$7.00



**Animal Puzzle Dominoes.** Each domino shows half of two different animals; the aim is to complete each animal, by playing as in dominoes. 3¾" x 1½" dominoes are colorfully printed on heavy cardboard. Set of 28. A game for two or four children; can be solved as a puzzle by a child playing alone. 3-7 yrs.

8G 203—8 oz. ....\$1.50

**Object Puzzle Dominoes.** Two halves of different objects are shown on each domino; put them together as if playing a domino game, and you complete one familiar object after another. A puzzle for 1 child; a game for 2 or 4. Heavy cardboard dominoes are printed in color, 28 pieces 3¾" x 1½". 3-7 yrs.

8G 204—8 oz. ....\$1.50





# CHILDCRAFT ACTIVE GAMES



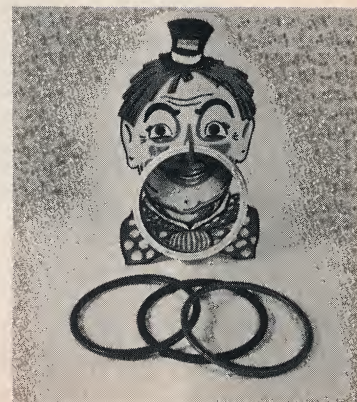
**Twist Exerciser.** A fun way to exercise. Twist Exerciser consists of a wood base and a flakeboard platform, attached to an ingenious ball-bearing metal core. It responds to the body's rhythmic motion and helps develop grace and balance. Fun for all. Complete instructions included. 7-adult.

8A 159—2½ lbs. ....\$3.95



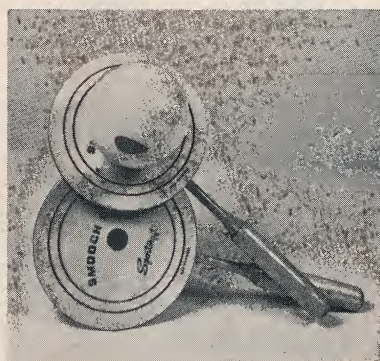
**Wibbler.** Anything you can do on your own two feet is lots more fun when you're on the Wibbler. Special platform raises you only 2" off the ground, but makes you rock and sway so that walking or racing is a real challenge in control. Get a few for party fun. 7-adult.

8A 261—8 oz. ....\$2.00



**Clown Ring Toss.** Land the rings on the red, oversized nose of this gay and colorful clown! A splendid exercise in hand and eye coordination, as well as a fun-filled party game. Sets up anywhere in seconds, ready for play. The six 6½" diameter polyethylene rings are easy to toss; sturdy ¼" plywood clown comes apart for flat storage. 5-8 yrs.

8A 156—2 lbs. ....\$3.75



**Smooch Ball.** Smooch Ball is a novel throw and catch game. The object of the game is to catch and balance the ball on the paddle. Sounds easy? Try it. Smooch Ball needs no net, no table, no court. Just the one great yellow Smooch ball and the two handy Smooch paddles (natural wood) that come in the set. Play indoors or out. A game of skill for young and old, big and small, boy and girl. 9-adult.

8A 157—2¼ lbs. ....\$6.00

**Ballnetto.** Can you throw a ball, catch it? Sure, but can you do it with a net, accurately? Ballnetto is played with 2 specially designed double-handled nylon nets and 2" rubber balls. It takes practice to develop the skills you need to capture the ball, cushion it, snap it back. One, two or four players may enjoy this new game of skill—in open play, against a wall, or on a court marked out anywhere. 5-adult.

8A 158—2 lbs. ....\$6.00



**Snow Skates.** An ideal introduction to skiing for young children. Provide fun in the snow, as they learn control, balance, muscular coordination. 4-12 yrs.

8A 181—1 lb. ....\$1.98



**Silly Cycle.** Pedals like a bike—but lots more excitement and fun for the active youngster. Goes forward and back; great for developing balancing skill. 5-16 yrs.

8A 184—3 lbs. 6 oz. ....\$2.95







# CHILDCRAFT ACTIVE GAMES

Challenging and enjoyable physical activities that contribute to big-muscle development, help develop physical skills and coordination.

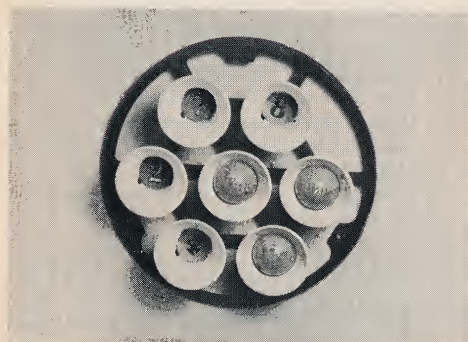


**Irish Mail.** This all-time favorite is still the best big muscle builder. Extra-wide wheel base provides unusual stability; ball-bearing chain drive is completely enclosed for safety. Seat can be brought forward for younger children. Sturdy steel construction. Eight inch front wheels, twelve inch rear wheels all have ball bearings; semi-pneumatic tires. 35" long, 21" wide, 23" high. 4-8 yrs. Express only.

XA 130—36 lbs. .....\$26.95

**Ride-A-Roller.** An exciting way to learn balance and coordination—the trick is to keep both ends off the floor. Heavy plywood platform is 8¾" x 23¾", has non-slip treads, specially fitted track, hardwood roller. 8-15 yrs.

8A 146—3 lbs. ....\$4.95



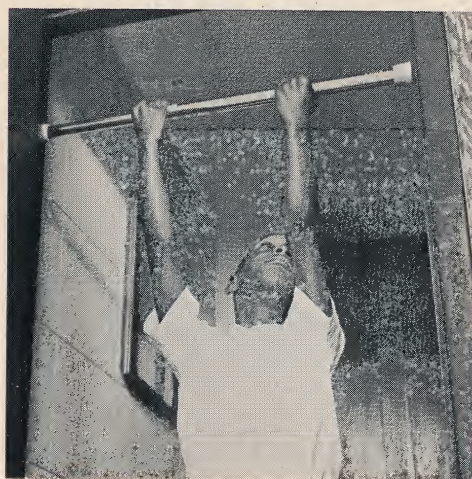
**Target Toss.** An exciting game of skill and fun, the object is to throw the balls into the cup. Simple variations add to the fun. Game includes three brightly colored sponge rubber balls, a target frame with seven soft plastic cups and colorful punch-out target pieces. Can be played indoors or out. 7-15 yrs.

8A 118—1½ lbs. ....\$2.00



**Hoppety Hopscotch.** Oldtime favorite, now in portable form for play indoors or out. Rolls up or folds flat for storage. 31" x 77"; 4 plastic discs. Game instructions included. 5-12 yrs.

8A 180—1 lb. ....\$1.95



**Doorway Gym Bar,** for swinging, chin-ning or tumbling. Expands to fit any doorway up to 40", locks into place at any height. Supports over 200 lbs. 4-16 yrs.

8A 281—4 lbs. ....\$8.95



**Rope Ladder.** 10' long, made of ½" marine rope, with ten maple rungs spaced 11" apart. Fastens to any beam or tree with metal rings on ends. 3-8 yrs.

8A 170—4 lbs. 4 oz. ....\$12.50

**Single Climbing Rope.** 10' long, of heavy marine rope with ten wooden plugs spaced 11" apart. 5-10 yrs.

8A 171—2 lbs. ....\$6.95





**Tunnel Of Fun.** An imaginative, versatile toy for active play, indoors or out. Hide in it, race through it, use it as a tunnel, tent, clubhouse. 10' long tunnel collapses into a small storage package. Colorful, durable fabric on spring steel frame. 3-10 yrs. 8A 182—8 lbs. ....\$9.95



**Playdome.** Based on the famous engineering concept developed by Buckminster Fuller, this highly versatile unit supports almost unlimited weight loads. A climber that can be used by many children at once, the Playdome can also serve as a play house, tent or anything imagination suggests. Height, 51"; base diameter, 96". Shipped unassembled. Express only. 3-10 yrs.

XA 133—57 lbs. ....\$29.95



**Swing and Trapeze Set.** It's a Swing...it's a Chinning Bar...it's a pair of Swinging Rings. All around outdoor play unit, sisal rope 7' long adjusts to various heights, is easily changed from swing to horizontal bar and to rubber-cushioned trapeze rings. 5-10 yrs. 8A 116—6 lbs. ....\$12.00



**Satellite Shoes.** Spring powered jumping shoes are safe, thrilling—great for really getting off the ground. Balanced, durable spring construction, with rubber ground cushions that prevent slipping. Adjustable for foot lengths. 5-14 yrs. 8A 149—4 lbs. ....\$5.95

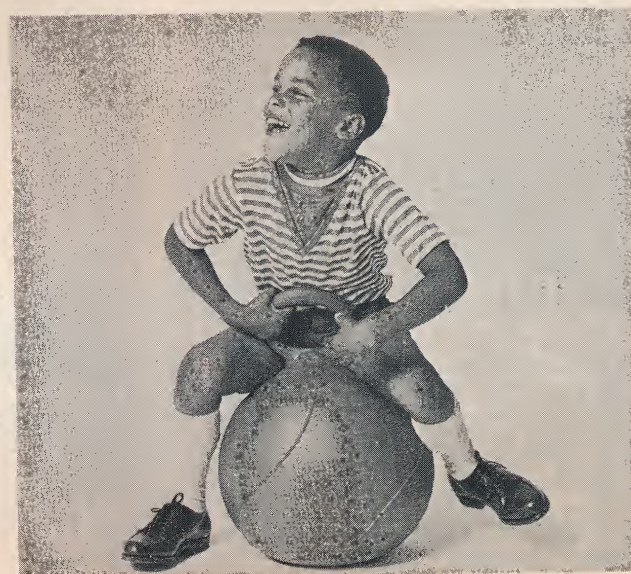
**Monkey Swing.** Swing back, swing forth, swing round and round! This long-time favorite of children everywhere has an 11½" circular seat of hardwood, ten feet of heavy-duty ¾" rope. Steel fastener for quick hookup. 5-10 yrs.

8A 131—3 lbs. \$5.95



**The Hop Ball.** The fun ball with the hop that makes the whole family jump with joy. Indoors, outdoors...just grab the easy-grip handle and away you go. An easy ride. The hi-bouncing action lets you down easy...to bounce and bounce again and again. It's an exerciser, it's fun. Rugged construction, inflates to proper size for children or adults. 5-12 yrs.

8A 117—4 lbs. ....\$7.95





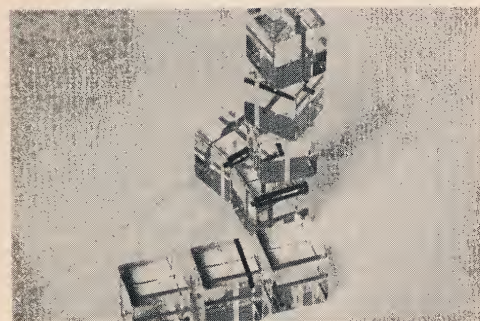


# CHILDCRAFT SPECIAL GIFTS



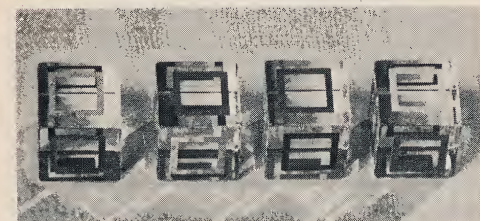
**Cubismo.** A remarkable tour de force (in graphics) by noted artist Milton Glaser, who designed it for "Art in America" Magazine, Cubismo will provide hours of fascination for child or adult. 24 colorful basic design themes appear on the faces of 64 cubes. Younger children can assemble the blocks in a variety of simpler designs; older children and adults will enjoy a challenging exercise in reasoning in three dimensions. Designs are internally lithographed in 1½" styrene cubes. Attractively packaged in sturdy see-through container. 7-adult.

8J 377—3 lbs. ....\$25.00



**Mental Blocks.** One of the most fascinating puzzles ever devised. A modern work of art that combines logic and perception in a puzzle created for thinkers. Just join the colored rods in each of the eight cubes to make one large cube through which the rods form straight continuous lines. Easy? For some it takes minutes; for others, hours. It's entertaining, challenging, stimulating . . . but not for the easily frustrated who may form Mental Blocks. 10 yrs.-adult.

8J 363—½ lb. ....\$3.00



**The Nice Cubes.** Are they really? They're nice to look at, to touch, but exasperating! They're sparkling optic-clear plastic cubes with four mod colors embossed on their sides. All you have to do is arrange them in a row with all four colors showing on all four sides. In any order. Sounds easy, doesn't it? Just try it. Clear view pocket container included. 10-adult.

8J 360—¼ lb. ....\$1.50



**Mini Monkey Family.** Children love to cuddle their Mini-Monkey friends. They are soft, squeezable, pleasant-to-touch plush, mildly idealized, but still handsomely homely. This family group plays, stays together. They cherish each other with loving hugging, reinforce a child's own need to close family relationship. Set of three, Mother, Father and Baby. 2-6 yrs.

8J 361—1 lb. ....\$3.00



**Raggedy Ann Dolls** with the red hair and shoebutton eyes children have loved and cuddled for years. Removeable clothing. 3-10 yrs.

8H 168—Raggedy Ann (girl) 15½"—1¼ lbs. ....\$3.95

8H 169—Raggedy Andy (boy) 15½"—1¼ lbs. ....\$3.95



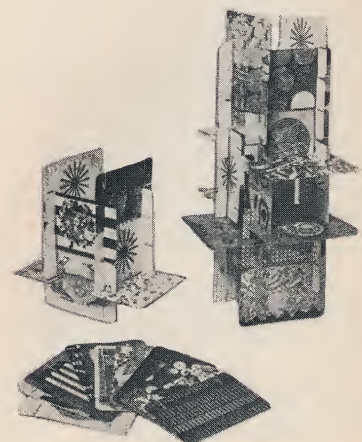
**Magnetic Sandbox.** An ingenious, completely enclosed sandbox with two bulldozers and two cars that can be guided through bridges and tunnels with the aid of the magnets. Roads can be cleared, hills leveled. Board is 19½" x 16¼". 4-8yrs.

8M 376—4 lbs. ....\$5.95



**Revolving Music Box.** Delightful and unique—a gift that will be treasured for years! World-famous Anri Music Box revolves as it plays. Hand-carved, hand-painted. Precision made 18-note Swiss movement by Reuge. 2-8 yrs.

8J 190—1 lb. 12 oz. ....\$12.98



**Charles Eames' Deluxe House of Cards.** Deluxe set of this classic Charles Eames creation. A double set consisting of 108 slotted cards, lavishly printed in brilliant colors—one set in pictures, one set in patterns, fit together to build houses, columns, bridges—or any structure a child can imagine. 4-10 yrs.

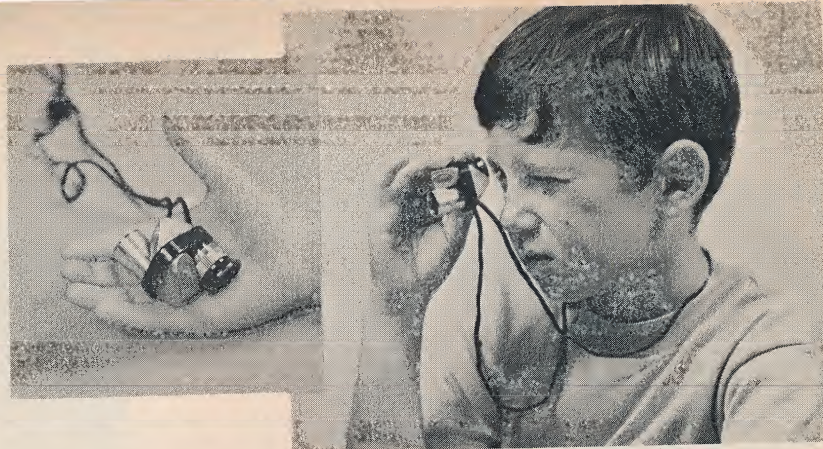
8M 315—1 lb. ....\$3.00

8M 363—Regular Set, 52 cards ½ lb. ....\$1.95



**6X Monocular.** Powerful 6x15mm miniaturized portable, with fully coated optics, fits the palm of the hand (or pocket) yet enlarges a child's view of the world around him. 367 feet clear field of vision. Instant close-ups. Single-eye focuses birds on the wings, beasts, botany, ships at sea, distant landscapes, highlights of sports events. Travels anywhere (in its own compact carrying case.) An unusual and exciting gift. 6-adult.

8J 374—½ lb. .... \$14.95



**Alice-in-Wonderland Dress-Up Mirror.** A little girl combs her hair and tidies up in front of her own tidy bag, a hang-up storage bag decorated with a real mirror for a face, blue dress, white apron, and real pockets to hold her own little things (room for lots more inside). To hang on its three rings so she can see her own face in the mirror and "make believe" anything she likes. 4-12 yrs.

8J 364—1 lb. .... \$5.95



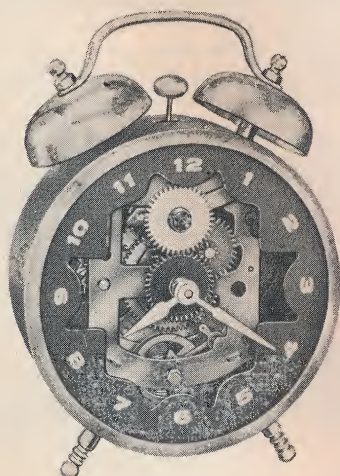
**Interlocking Rubber Animals.** An unusually interesting puzzle with additional play values. Each of the 16 free form animal pieces stands up by itself, providing many dramatic play possibilities. The brightly colored pieces are cut from durable ½" rubber. 3-8 yrs.

8Z 101—2½ lbs. .... \$3.95



**Engineer Casey Dress-Up Mirror.** Boys may slick their hair and tidy up before their very own tidy bag, with lots of storage room inside. The bag should be hung so a boy can see his own face in the real mirror on the front of it. Over the mirror there's a train engineer's cap, and under the mirror an engineer's suit, with a gay red bandana around the neck and real pockets to hold a boy's special things. 4-12 yrs.

8J 365—1 lb. .... \$5.95



**See Through Clock.** Watch time in action! Just look through the transparent face and see the colorful gears that really keep accurate time. Product of a famous maker, this charming clock is a reliable timepiece, with a double bell alarm. Bright red with brass trim. 7-adult.

8J 230—1 lb. .... \$5.95



**Bike Siren and Blinking Red Safety Light.** Better than a bell and a light—2-in-1—warning siren announces your approach, around corners, over hills, near or far, and blinking red safety light signals your presence, both front and rear. Separate switches set light and siren to "on" positions. Mounts easily on bike handle. Colorful red and white. Batteries not included. 3-15 yrs.

8J 366—1 lb. .... \$3.95



**Sculptured Horses.** A stallion, a mare, and their foal. Kinesthetic, esthetic, realistic in stance, proportion, tawny coloring, this fine group of three horses makes an excellent study group for the young child. The stallion poised in a prance, the mare at ease, and the foal astride its tender legs, are lifelike and beautiful. Carefully proportioned and detailed, they add dimension to story-telling and play. 3-10 yrs.

8J 372—¾ lbs. .... \$5.95





# CHILDCRAFT SPECIAL GIFTS



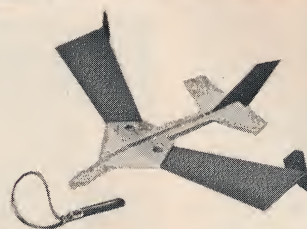
**Big Wheel.** A fun exerciser. Pull out the stirrups, then slack off, and the wheel opens with a hum. The faster you spin it, the higher the pitch. Great for building young arms, shoulders, even legs.

8J 263—5 oz. ....\$1.29



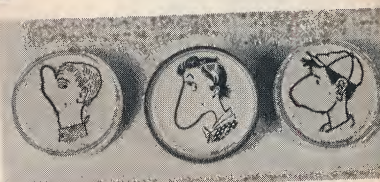
**Raggedy Ann Knick-Knack Bag.** What fun to have a bag all her own! With madly orange fringe hair, familiar felt features and brightly striped red and white stocking feet. Pouch top opens wide to hold all sorts of important things. A touch of whimsy for little girls.

8J 359—1 lb. ....\$4.95



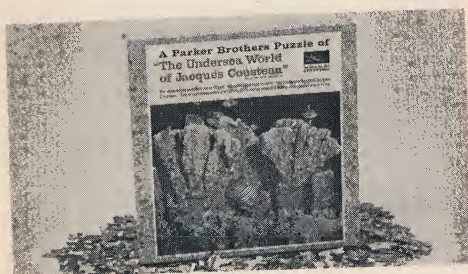
**Zip Wing Glider.** A rocket glider, with wings that zip open automatically!

8J 342—¾ lb. ....\$1.20



**Shake-A-Face.** Create an astonishing assortment of facial expressions—just by shaking or tapping these novel discs. Set of three.

8J 337—4 oz. ....\$1.00



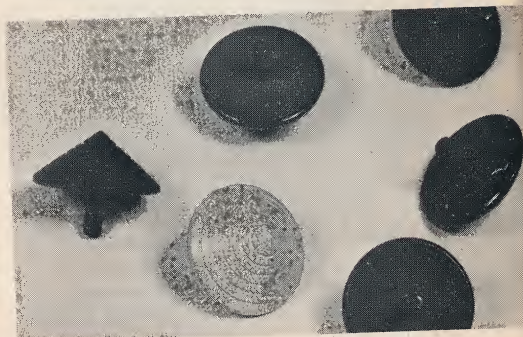
**"The Undersea World of Jacques Cousteau".** This artistic fully realistic underseas panorama captures a vivid moment in the lives of fossil, fauna, pisces and fascinating minutiae, in their natural element. Advanced puzzlers will find intellectual absorption in bringing this underseas world back to life. Actual dimensions 18¼" x 22¾". 500 pieces. 10-adult.

8J 370—1½ lbs. ....\$1.39



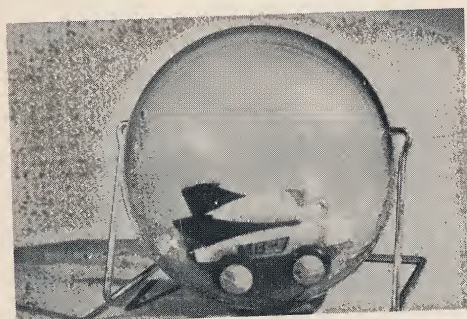
**Ring Boy.** A green circle, two indented arches and fine round head can do it—and little boys and girls experimenting with the pieces chortle in joy when they discover how, all by themselves. Made of finely beveled hardwood.

8J 367—¾ lb. ....\$1.75



**Set of Play Tops.** 6 little tops keep one or more youngsters happy . . . spinning them . . . competing to see who can keep his top spinning longest . . . trying to start all six tops spinning before the first one stops. Swiss made, of smoothly finished hardwood, with fine rounded edges, in 6 colors pleasing to children. Designed by Kurt Naef.

8J 373—¾ lb. ....\$2.00



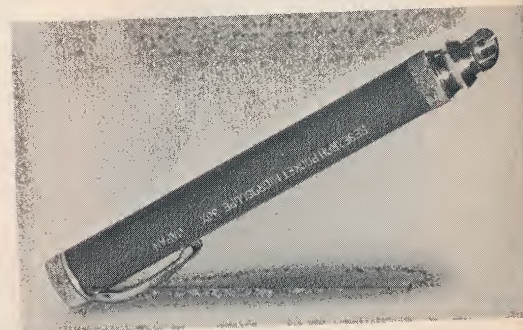
**Mystery Ball and Space Rocket.** Better than a boat in a bottle, this rocket really goes—inside the mystery ball that travels too—round and round the room, avoiding everything in its way, even turning the corners, with its space rocket winging away inside. May also be mounted on table demonstrator where it will turn, rocket racing inside, with seemingly perpetual motion. 4-10 yrs.

8J 371—1½ lbs. ....\$3.95



**Kaleidoscope.** This one has 3 snap-in heads, with different assortments of materials.

8P 144—½ lb. ....\$ .98



**Microscope.** Magnifies 80X, gives startling view of everyday objects. 4¼" long.

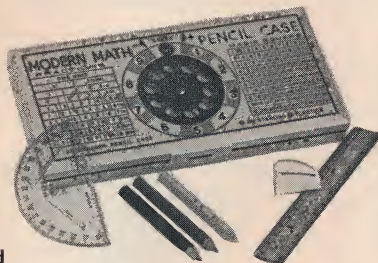
8J 169—¼ lb. ....\$1.25



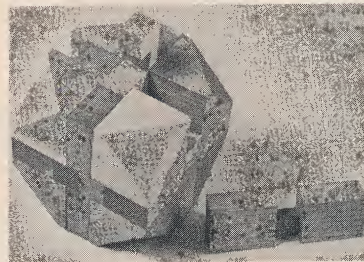
**Magic Set** is the older child's answer to hours of amusement for himself, his younger companions, even adults. Materials and instructions for performing 101 magic parlor tricks. 8-15 yrs. 8J 147—1½ lbs. ....\$6.95



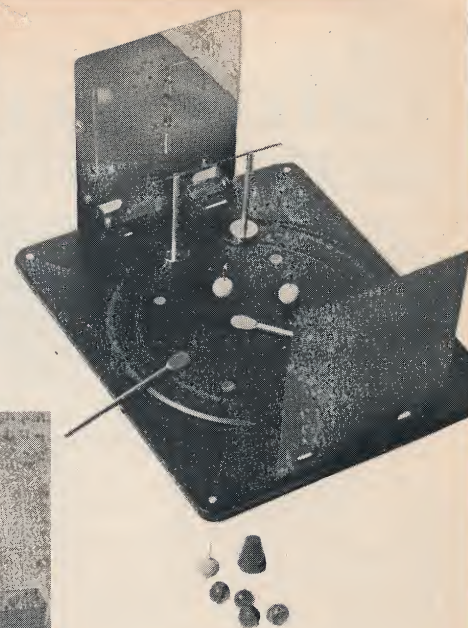
**3 Color Flashlight with Red Warning Blinker.** It glows white, red, or green, "in a flash". Rear "blinker" with separate control button flashes a steady on-and-off warning signal. Children also make ingenious use of its color features, flashing coded messages. Comes complete with standard bulbs, operates on standard flashlight batteries (not included). 4-16 yrs. 8J 368—½ lb. ....\$1.50



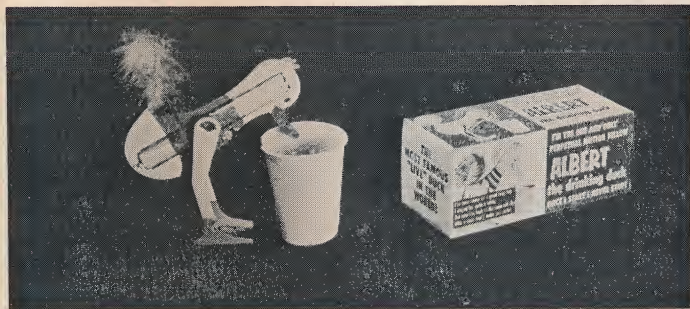
**Modern Math Pencil Case.** Math can be fun. This educator pencil case features a Number Dial that lets the student add and subtract numbers up to 10 digits, just by dialing, plus a device to accumulate 10s. Has a Fraction Chart. A Magic Square for multiplication and square roots, pencils, sharpener, protractor, 6" ruler. 8J 375—½ lb. ....\$1.00



**Jumbo Puzzle.** Jumbo Puzzle makes a sizeable conundrum even for the adult. The invitation to think it through and puzzle it out acts as a splendid stimulant for bright young minds. The wooden pieces come in a pleasing variety of light and dark natural wood tones. 4" x 4" x 4". 9-adult. 8J 369—2 lbs. ....\$3.95



**Tantalizer.** All you have to do is move a series of objects on the game board while looking at it in the mirror . . . without knocking over anything on the board. Looks so simple that everyone will think they can do better than the person playing. Takes care and patience. A good coordination builder, and a wild party game. Adult. 8G 132—3 lbs. ....\$4.95



**Albert, The Drinking Duck.** This famous bobbing bird drinks and drinks—once he starts he never stops. Is it really perpetual motion? A fascinating scientific enigma. 8J 323—½ lb. ....\$1.29



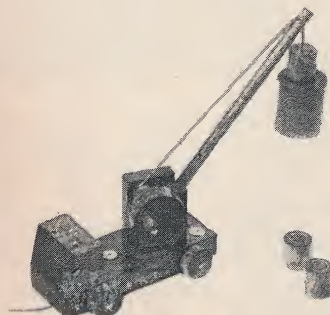
**Ball Bearing Skipping Rope.** This fine quality 8 foot rope with ball bearing handles provides faster action, more exciting play. 8A 162—2 lbs. ....\$1.50



**Giant Balloons.** These colorful, sturdy rubber figures stand 3 feet high when inflated, always land right side up when tossed. Set of three includes Funny Bunny, Giant Snowman, Clown. 8J 234—1 lb. ....\$1.17



**Wicker Doll Furniture.** Charming set of 2 chairs, love seat, and coffee table to grace her doll house. Love seat is 4½" x 5" x 6". 8J 173—¾ lb. ....\$2.00



**Magnetic Crane.** This beautiful hardwood crane picks up the magnetized cargo cylinders. Crane revolves, truck rolls. Walnut finish. 5¼" long, 7½" high. 8J 292—1 lb. ....\$1.75



**Squiggles.** Trying to run the elusive mercury blob through the center maze will absorb children; you'll find it hard to put down, too! 8J 183—¼ lb. ....\$0.90



**Animal Voices.** Set of 5 quality soundboxes; turn them over for fascinating imitations of cow, goat, cat, rooster, bird. 8J 289—1 lb. ....\$1.98

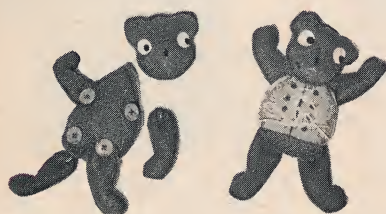




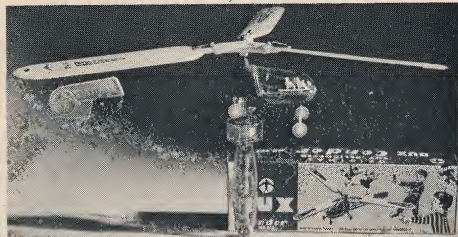
# CHILDCRAFT SPECIAL GIFTS



**Million Dollar Solitaire.** An intriguing baffler that's a joy to play... an ideal solitaire game for older children and adults. Easy, relaxing, and it can be beat—but you can bet your friends a million they can't beat it. 8G 116—6 oz. ....\$1.49



**Button The Bear.** A delightful way to stimulate a child's interest in learning to dress himself. Cuddly brown felt bear has arms and legs that button and unbutton, vest laces, snap-on head. 10" high. 8M 283—1/4 lb. ....\$1.25



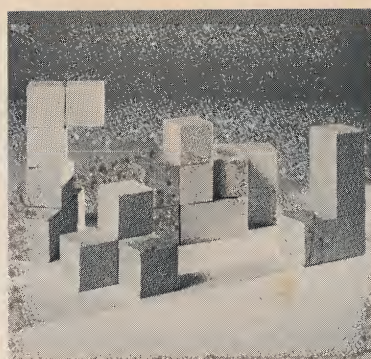
**Flying Helicopter.** Beautifully made 9 1/2" model, flies without batteries on rubberband power. Automatically changes blade pitch in flight like a real copter for fast ascents, easy landings. A really fascinating working toy. 8-12 yrs. 8J 211—1 lb. ....\$3.95



**Little Engine That Could.** A delightful combination that brings this great children's story to exciting life. The classic tale in a deluxe, full color hard cover edition—plus a charming train and engine with long-running, wind-up motor. Hardwood cars couple magnetically. 3-8 yrs. 8J 185—1 lb. 14 oz. ....\$3.90



**Three Animal Books.** Playful Pets, Farm Friends, Wild Animal Friends. Handsome four-color photographs of families and groups of animals in their natural environments, being their own frisky or fussy selves, familiarize young children with their personalities. The books are a satisfying size, 7 1/4" x 10 1/4", with rounded corners for safe handling, cover and pages of heavy cover stock, all in vivid color. 2-5 yrs. 8J 376—1 1/4 lbs. ....\$3.00



**Puzzle Cube.** An interlocking wooden puzzle for the agile mind of adult or advanced child. This deceptively simple device of seven unique pieces assembles in progressively challenging combinations. Illustrated suggestions included. One of the challenges is to coax the cube back into its box. 10-adult. 8J 362—1 lb. ....\$1.25



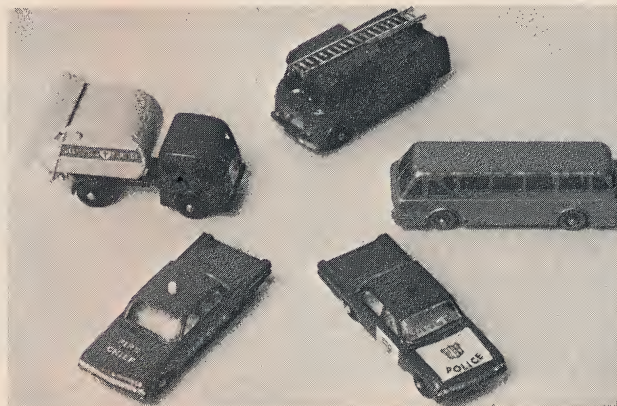
**Play Shapes.** 2670 self-adhering colored shapes that make a limitless variety of designs, greeting cards, patterns; encourage the artist in any child. 10 sheets, 267 shapes on each. 8J 287—4 oz. ....\$9.98



**Pinwheel Sparkler.** Push the plunger and red, white and blue sparks fly behind the pinwheel. Safe and entertaining. 8J 191—1/4 lb. ....\$3.35



**Time Learner** is a watch with geared hands a child can turn in teaching himself to tell time. 8X 304—2 oz. ....\$65



**Community Transportation.** Sturdy working models of five vehicles needed for every block city. Authentic miniatures of Fire Chief and Police Cars, Garbage Truck, Fire Truck, and Bus. 8J 247—1 lb. ....\$2.75



**Magnetic Cat & Mouse.** Push the cat toward the mouse; the mouse glides away. Touch the cat's head; its paw lifts up and catches the mouse. 8J 258—1 oz. ....\$85

## DELIVERY INFORMATION

All merchandise will be shipped via parcel post or U.P.S. unless marked "Express Only" in catalog.

Use charts at right to determine parcel post or express charges.

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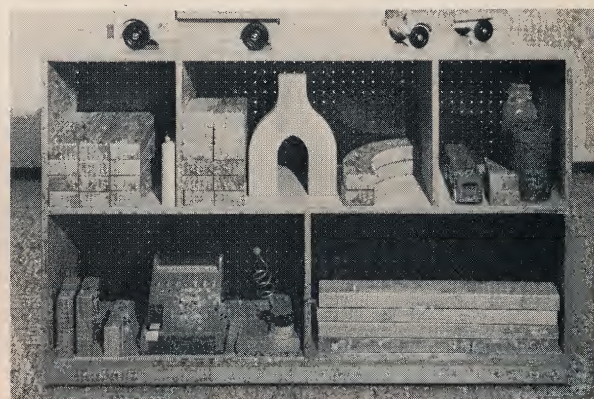
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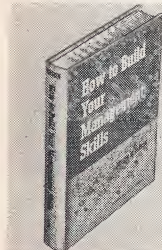
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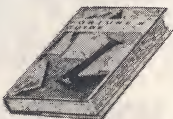


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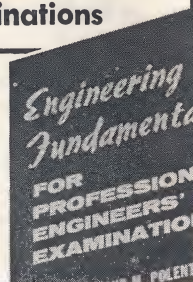
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